

BARGAINS—Not Merely In The Paper—BUT IN THE STORE.



FRIDAY BARGAINS



HERE is a List of Most Remarkable Values for Friday Shoppers, and its pleasant to know that you can depend on finding everything at this store just as advertised, sometimes a little better. Merchandise of such genuine worth at these money-saving prices is sure to make a profound impression on "you," on all thrifty buyers. Be amongst the wise ones and shop early. This Store is always crowded in the Afternoons and Nights.

Seven Rousing Specials Here.

We guarantee all these lines to be absolutely New Goods, especially imported for this Fall's Business. No shop soiled or old stock amongst these Bargains.

- WOMEN'S UMBRELLAS.**—4 doz. only of Women's fine quality Umbrellas, Gloria Coverings, wood rods, assorted handles, all neatly mounted. Reg. \$1.90 ea. Friday **\$1.25**
- LADIES' CORSETS.**—70 pairs of Ladies' D. & A. Corsets, White and Grey, choice of low, medium, and high bust, including Directorate, all with suspenders attached. Full range of sizes. Reg. \$1.40 pair. Friday **\$1.18**
- LADIES' KID GLOVES.**—700 pairs of Ladies' Job Kid Gloves, manufacturers' over production and samples, (not the ordinary broken and stitched kinds) in colors of light and dark Tans and Browns, Light, medium and driving weights. Some black stitched backs. Dome fasteners and buttoned. All sizes. Values to \$1.00 pair. Friday **59c.**
- ART SERGE.**—300 yards of Art Serge, in colors of Bronze, Myrtle and Crimson, suitable for Curtains, Table Covers or upholstery purposes, 50 inches wide. Reg. 45c. yard. Friday **38c.**
- SILK RIBBON.**—Another lot Friday of Taffeta Silk Ribbon, the same quality which had such a big sale a fortnight ago. Comes in colors of Hello, Mauve, Purple, Pale Green, Pinks, Navy, Emerald, Olive, Reseda, Bronze, Myrtle, Torquise, Cerise, Pale Blue, Sky Blue, Cream, Cardinal and Crimson. About 4 inches wide. Reg. 30c. yard. Friday **15c.**
- LADIES' UNDERWEAR.**—10 doz. Suits of Ladies' ribbed Underwear, Turn-bull's unshrinkable, Pants and Vests. Natural, assorted sizes. Reg. 75c. garment. Friday **68c.**
- WHITE TWILL SHEETING.**—220 yards of White Twill Sheeting, special value, 72 inches wide. Reg. 35c. yard. Friday **30c.**

Very Special Offers In These Items.

- BLAY CALICO.**
500 yards of English Blay Calico, 46 inches wide. Reg. 10c. yard. Friday **8c.**
- FLANNELETTES.**
3,000 yards of Flannelette in new stripe patterns, also White and Pink; 32 inches wide. Reg. 15c. yd. Friday **12c.**
- HAT PLUMES.**
4 doz. only of Ladies' Swell Hat Plumets, in a splendid selection of colors, including Prunelle, Brown, Crimson, Cerise, V. Rose, Navy, Electric, etc. Reg. 95c. each. Friday **76c.**
- SHIRTING.**
370 yards of Horrocks extra fine White Shirting, guaranteed free from dressing and extra wide. Reg. 20c. yard. Friday **17c.**
- CHILDREN'S OVERALLS.**
15 only Children's White Cotton Overalls; sizes 22, 24 and 27. Daintily trimmed with frills, embroidery and insertion. Reg. 95c. each. Friday **76c.**
- MOIRE UNDERSKIRTS.**
3 doz. of Ladies' Moire Underskirts, in colors of Moss, Brown, V. Rose, Myrtle, Reseda, Prunelle and Mole, wide flounces trimmed with tucks, crimped and frilled. Reg. \$1.55 each. Friday **\$1.30**
- CHILDREN'S COATS.**
15 only Children's Satelette Coats, in shades of Fawn, and Light and Dark Brown, Pearl and Braid Button trimmed, deep round collars. Reg. \$2.75 each. Friday **\$2.10**
- LADIES' SKIRTS.**
30 only Ladies' Black Cloth Skirts; sizes 38 to 42 inches length measurement, plain and pleated, seven gorges. Reg. \$2.25 each. Friday **\$2.00**
- LADIES' BLOUSES.**
4 doz. of Ladies' Nun's Velling Blouses, in colors of Black, Pink, Cream, Nile Green and Navy; fronts trimmed with buttons and silk worked cuffs neatly tucked. Reg. \$1.25 each. Friday **\$1.00**

Bargains Unequalled.

- WOMEN'S APRONS.**
4 doz. of Women's White Cotton and Muslin Aprons, with and without bibs, trimmed with embroidery frills and wide hems. Reg. 40c. each. Friday **34c.**
- LADIES' KNICKERS.**
4 doz. pairs of Ladies' Flannelette Knickers, in Cream and White, frill at knees trimmed with embroidery and fancy stitching. Reg. 65c. pair. Friday **52c.**
- ART SATEENS.**
500 yards of English Art Sateens, floral patterns in shades of Navy, Cream, Pink, Blues, Greens, etc.; 31 inches wide. Reg. 25c. yard. Friday **20c.**
- TABLE NAPKINS.**
6 doz. of fine Bleached Table Napkins, 23 inches square, hemmed ready for use; Pansy patterns. Reg. 28c. each. Friday **22c.**
- LADIES' NIGHTDRESSES.**
5 doz. of Ladies' White Flannelette Nightdresses, fronts neatly trimmed with embroidery and insertion, also collars and cuffs; special value. Reg. \$2.00 ea. Friday **\$1.60**
- TABLE COVERS.**
7 only Chenille Table Covers, dainty effects in mixtures of Greens, Fawns, Crimson and Browns; 2 yards square. Reg. \$2.75 ea. Friday **\$2.20**
- HAT ORNAMENTS.**
6 doz. of Ladies' Hat Ornaments and Buckles, including Steel, Jet and Imitation Enamel, also Brass, with colored stone setting. Reg. 35c. each. Friday **24c.**
- LACE CURTAINS.**
20 only pairs of White Lace Curtains, very dainty patterns, fine net, size 3½ yards long by 60 inches wide. Reg. \$4.30 pair. Friday **\$3.50**
- LACE CURTAINS.**
30 only pairs of White and Cream Lace Curtains, full 3 yards long; new designs for Fall. Reg. \$1.30 pair. Friday **\$1.05**
- TABLE COVERS.**
6 only Velvet Pile Table Covers, very rich effects in a splendid range of colors, 2 yds. square. Reg. \$7.50 ea. Friday **\$6.10**
- TABLE LINEN.**
270 yards of Bleached Table Linen, fine soft satin finish, full 70 inches wide. Reg. 45c. yard. Friday **37c.**

Special Values in Hardware.

- Wire Broilers. Reg. 10c. each. Friday, 8c.
- Tin Pudding Moulds. Reg. 37c. each. Friday, 32c.
- Steel Kettles (tinned inside). Reg. 58c. each. Friday, 49c.
- Oil Stoves (twin burner). Reg. \$1.90 each. Friday, \$1.65
- Pine Shovels. Reg. 10c. each. Friday, 7c.
- Whisks. Reg. 22c. each. Friday, 19c.
- Enamel Pie Dishes. Reg. 27c. each. Friday, 22c.
- Crumb Tray and Brush. Reg. 40c. each. Friday, 35c.
- Enamel Jugs. Reg. 35c. each. Friday, 30c.
- Glass Flour Scoops. Reg. 14c. each. Friday, 12c.
- Wire Potato Mashers. Reg. 14c. each. Friday, 11c.
- Wire Cake Coolers. Reg. 18c. each. Friday, 15c.

ALL MAIL ORDERS for these Goods must be accompanied with Cash.

REMEMBER you are sure to find Advertised Values exactly as stated.

THE ROYAL STORES LIMITED

Bargains in Groceries and Crockery.

- International Stock Food. Reg. 50c. Friday **40c. pck.**
- White Lillac Soap (3 cakes in box). Reg. 30c. Friday **25c.**
- 3 lb. tins Apricots. Reg. 25c. Friday **20c.**
- Wild Bramble Jelly. Reg. 25c. pot. Friday **20c.**
- 21-piece Tea Sets, Lorraine. Reg. \$1.75 Friday **\$1.60**
- 12-piece Berry Sets. Reg. 95c. set. Friday **80c.**
- White Stone Covered Barn Bowls. Reg. 50c. each. Friday **45c.**
- Dinner Plates, with Green band. Reg. 9c. Friday **7c.**
- Plain Glass Butter Dishes. Reg. 35c. Friday **27c.**
- Plain Glass Cream Dishes, with handle. Reg. 25c. Friday **21c.**
- China Breakfast Cups and Saucers. Pink and Celest Band. Reg. 15c. Friday **12c.**
- China Tea Plates, Pink and Celest. 3 gold line. Reg. 12c. Friday **9c.**
- Black Rock Teapots, 1 quart size. Reg. 30c. Friday **24c.**
- White Fluted Jugs with gilt decoration, 3 pint size. Reg. 28c. Friday **22c.**

Harbor Grace Notes.

Mr. H. H. Archibald returned from St. John's by last night's train. The writer received word a few days ago from Mr. I. Stowbridge, late C. of E. Teacher at Upper Island Cove, but now at a Montreal College. Mr. S. is quite well, pleased with Montreal, and desires to be remembered to all his friends. "Don't forget to send me the Telegram," is underlined in his note.

Workmen are now employed at the new C. of E. High School, on Harvey Street. Mr. Albert Rogers is in charge of the work, a sufficient guarantee that the work will be well done. A number of young men and boys, sometimes as many as twenty, congregate nightly at the foot of Noad Street, and their conversation is not at all times very edifying. The neighbors have repeatedly complained to the police, but the nuisance, for such it really is, still continues. The practice should be stopped, even if His Honor Judge Oke had to be asked to say a word from the Bench on the subject.

Mr. Nicholas Peddie, of Bristol's Hope, who has not been feeling in his usual good health lately, but who is much improved was able to take a short visit to town a day or so ago. We hope he will soon be in his former good health.

Quite a number of rabbits were in the market this morning, and sold for 35 and 40 cents per pair. The schr. Studlands, Capt. Parmiter, now loading freight for St. John's, and expects to leave to-morrow morning.

CORRESPONDENT.

Harbor Grace, Nov. 2, 1910.

Indigestion & Dyspepsia

In all its forms can be cured. It is quite a daily occurrence to hear persons say: Oh, what a feeling of distress I have after meals, fullness of the stomach, heaviness and headache, I feel too tired to do anything, I have no heart to exert myself and at times I care for nothing. I often have a pain in the pit of my stomach, no appetite, my heart beats rapidly and the slightest exertion. I feel just as tired when rising in the morning as when retiring to bed. My sleep is often disturbed, and I often awake with a sense of suffocation and a difficulty of again going to sleep. I have to be careful of what I eat, and my life seems a veritable burden.

Now, it seems a shame and a pity for persons to be suffering like that when it is in their power to get cured by taking a Bottle of Dr. Stafford's Prescription A. A sure cure for persons afflicted with stomach troubles. It can be obtained at

DR. F. STAFFORD & SON, Theatre Hill. Small size, 25 cents; large size, 50 cents.—oct29,lm.

Men Reported Missing.

PROGRESS SENT IN SEARCH

Yesterday shortly before 2 p.m. word was received from Bell Island at Portugal Cove to the effect that 4 men, residents of Broad Cove, had left Tuesday to go to Bell Island, and that their boat had gone in on Little Bell Island and had been smashed up in the surf. It was stated that the men were on the island, having spent the night there, and had no means of getting off. The authorities sent a message to the D. L. S. Co. telling them of the occurrence and asking that the men be taken off the island in their launch and conveyed home. The Progress being at Portugal Cove could not then be had, but Geo. Neal, having been notified of the matter by Mr. Martin immediately instructed the captain of the tug to go in search of the missing ones. The captain of the vessel was told to use every effort to locate the men and bring them home when found. Mr. Berteau, the Sub-Collector at Bell Island, went on the Progress in the search of the missing men, went all around the island but could see no trace of them. He was then told to go to Broad Cove to ascertain if they had returned, and if not to take a police launch and continue the search. The belief last night was that the men had been taken off the island by a boat from Broad Cove.

PASSENGERS FOR EXHIBITION.—By last night's train about 100 persons came in from different parts of Conception Bay to see the Industrial and Agricultural Exhibitions.

"Had Colds in the Head for Years."

CURED BY DR. BOVEL'S MENTHOL INHALER.

Dr. Bovel's Menthon Inhaler gives instant relief in cases of inflammation of the mucous lining of the nose, throat, eye or intestines—in less than a minute after the first application the air passages are freed, and the breathing becomes natural and easy—the most acute attacks of cold in the head are cured in a few hours—cures incipient catarrh in a few days—and will permanently cure most chronic cases in from one to three months—it always breathes—heals the ulcers—and in an incredibly short while absorbs and dries up all discharge.

St. Polycarpe Jet, Que.

Dear Sir— I had been suffering from severe colds in the head for years, had tried all kinds of remedies, but could not get relief. Your menthol inhaler was recommended to me, and after using it freely for a short time I found great relief and now am perfectly cured.

I will recommend it to my friends, as I am convinced it will not fail to cure whoever will use it.

Your truly,

ALICE CLEMENT.

For sale by all Druggists and Dealers at 25c. each. If your Dealer cannot supply you send 25c. (in stamps) to us direct.

BOVEL MANFG. CO'Y.

St. John's, Nfld., or Montreal, Can.



H.P. SAUCE
At Lunch Time
Make a point of trying H.P. Sauce, you will be delighted with the new and delicious flavour—quite distinct from ordinary sauces.

In Aid of College.

A tea was given in St. Bonaventure's College last evening in aid of the Building Fund. A musical programme was also rendered in a very successful manner. Miss Burnham played a piano solo; Miss Strang sang the "Carnival"; Mr. McCarthy, "For All Eternity"; and "She is Far From the Land"; Miss A. Burnham rendered "Ide Words" very acceptably, and Mr. McCarthy delighted the audience with her thrilling rendition of "The Rosary," which was warmly applauded. The Misses Strang (2) followed with "Valka" and "The Wren"; and Miss Sybil Johnson rendered two violin solos which were greeted with well merited applause. The tea last evening was served by Mrs. O'Dea and Miss Ryan. Next week tea will be served by Mrs. Meehan and Mrs. O'Flaherty. A sum of \$24 was realized last evening.

Good Football.

Yesterday afternoon on St. George's Field the teams of the St. Bonaventure's College and St. George's College met in a very closely contested football match. In the first half the Feldians played a rattling game and walked over their opponents. In the second half the St. Bon's worked hard, but the defence of their opponents was admirable, and 20 minutes had passed before they scored. Two other goals were soon added, and St. Bon's were victorious by 3 goals to 2.

C.C.C. Ignored.

There is much comment in Brigade circles generally, and indignation amongst supporters of the C. C. C. as to the omission of the Corps from the pictures shown at one of the Nickels. The pictures were taken months ago for the Festival of Empire exhibit. The whole Battalion was mustered out for the pictures, entailing no little trouble and were photographed as they made the various evolutions. We hear that the Lieut.-Col. of the Corps has written His Excellency the Governor on the matter.

Thieves at the Show.

Sneak thieves were at work yesterday afternoon while the cattle show was on. While Michael Richards, of Topsail Hill was looking at the live stock some person went to his carriage and stole one of the lights valued at \$3. Mr. Richards was surprised on seeing it gone when he returned to his fit out. A party seen sneaking about the carriage, strongly suspected. Several parcels were also stolen from the express of a man named McCarthy, of Horse Cove, and valued at \$3.

Here and There.

HUNTING THE WHALE.
The whaler Port Saunders which came here Tuesday for bunker coal, leaves to-day to continue the fishery. Since starting she has secured 17 whales in the Bay, and some of them are excellent still.

CODFISH STILL PLENTIFUL.
At Torbay, Flatrock, Pouch Cove and other places near codfish are now far more plentiful than at any time during the summer. Yesterday all the boats were out on the grounds, and with squid bait did splendidly, and the boats took four and five quintals.

ARRESTED FOR BARRATRY.
Supt. Grimes had a telegram yesterday from Constable Quinlan, at Bay of Islands stating that he had arrested William Butt, the master of the schooner Livonia which is alleged was cast away with her fish cargo at Isle aux Boies.

RECOVERED FROM WRECK.
Mr. Angel, of Petty Harbor, while at the scene of the wreck of the Regulus a couple of days ago, fished from the bottom a man's rain coat, in the pocket of which was a book which would go to show that the coat was owned by Capt. McNeil, the chief officer of the vessel. Another coat found contained a briar pipe in one of the pockets.

STREET CARS PACKED.
Nightly since the Manufacturers' Exhibition opened the street cars have been largely patronized by visitors to the Rinks. From 7 to 8.30 last evening car after car passed down Water Street or went up around the belt line filled to the doors with people. Once they rushed into the cars in such numbers that they overcrowded them and the conductors had to call on the police to get the surplus numbers to leave and wait until other cars came by.