

### The Two Best.

The "Mic-Mac" Hockey Sticks.

Made of selected second-growth birch. For forwards, defence and goal. Natural grain of wood running with curve of blade. Here are some of its good points. 1st—Stiffness and lightness. 2nd—Will not fray at bottom of blade. 3rd—Keeps its correct shape. 4th—Correct in pattern and weight. 5th—Every stick carefully inspected before leaving factory. Ask for the Mic-Mac sticks and don't accept imitations.

The "Rex" Hockey Sticks.

Our latest pattern, made of straight selected second-growth yellow birch. For expert players—forwards, defence and goal. The features which recommend it are:—1st—Longitudinal striations on handle, ensuring firm grip and preventing stick slipping from players' hands. 2nd—Double grooved blade, the lower one also being serrated. This enables the puck to be accurately shot for goal and strengthens the stick at its weakest point. Ask for the "Rex" stick.

Starr Mfg. Co., Ltd.,  
DARTMOUTH CANADA,

Branches at New York, N.Y., and Toronto,  
Ont., Can.

STARR.

## Vegetables!

500 sacks P.E.I. POTATOES,  
100 sacks CHOICE TURNIPS,  
100 sacks P.E.I. PARSNIPS,  
CARROTS and BEET.

Choice Stock. Sent home at Lowest Rates.

**Edwin Murray.**

### Received

Per "FLORIZEL," Dec. 24th:

100 brls "Bos" Flank Beef,  
100 brls "Bos" Extra Packet Beef,  
100 brls "Alderney" Boneless Beef,  
100 brls New York Boneless Beef,  
100 brls Ham Butt Pork,  
400 sacks Yellow Feed Meal,  
800 sacks White Hominy Feed,  
350 brls Pillsbury's "Best" Flour,  
50 1-2 brls Graham Flour.

**Harvey & Co.**

### Enjoying an Xmas Feast

Is what everyone in St. John's is looking forward to in the season of good-fellowship and merriment, and right here at our store will be found all the

#### GROCERY REQUIREMENTS,

as well as delicious morsels, Nuts, Oranges, Grapes, Lemons, Figs, Table Raisins, Syrups, etc.

For your Christmas baking we have the finest Flour, Flavoring Extracts, Spices. All at BED ROCK PRICES.

**J. J. ST. JOHN, 136 & 138 Duckworth St.**

## COAL! COAL!

Best No. 1 Coal now landing, ex Schr. "H. R. Silver,"  
To-day, January 5th.

**346 Tons No. 1 Coal, at the Low Price \$6.40 per ton, sent home.**

Orders taken at both stores. Telephones—17 and 264. The price will be higher when cargo is all discharged.

**George NEAL**

**Telegram Ads. Pay**

### Ask Your Tobacconist

"Alligator" Chewing Tobacco.

Sells at 5 cents per plug.

WHOLESALE ONLY AT

**F. McNAMARA, Queen St.**

**REID NEWFOUNDLAND COMPANY.**

### Bay Steamship Service.

NOTRE DAME BAY.

The S.S. "CLYDE," leaving Lewisport Monday, January 10th, will make the last trip for the season, calling at the usual ports on the South Side of the Bay, and from Fogo will come direct to St. John's.

Above schedule is dependent on weather and ice conditions, but it is hoped the above arrangement will be carried out.

### Red Newfoundland Company.

O'BRIEN'S Sash Lifter and Lock.

INVENTED BY REV. P. J. O'BRIEN, of Tor's Cove, Newfoundland. The device is simple, the parts easily applied, and the manipulation of windows very easy. The undersigned are prepared to attach this simple and satisfactory method of ventilation to Sashes on request of purchasers. The design, in working order, may be seen and examined at the factory.

**HORWOOD LUMBER COMPANY, Ltd.**

### Muslin Aprons,

—FROM—

25c. to \$1.00.

This represents one of Our Best Sellers.

Price: 65c.

Secure one now—only a few left.



Lawn Handkerchiefs, from 5c. to 25c. each.

White Jap Silk Handk., any Initials, 35c. and 55c.

**R. TEMPLETON, 333 Water St.**

#### ANNOUNCEMENT.

I wish to thank my many patrons for their patronage extended to me during the past five years, and beg to announce to the public that I have arranged with Dr. Perkins, Graduate of Harvard University, and for the past two years engaged in practice with Dr. Lehr, to enter into a co-partnership, commencing January 3rd, 1910.

We shall be prepared to treat our patrons with the latest and most up-to-date methods of Dental Science, and ensure their satisfaction and every possible expediency.

CHAS. HOWETT, D.D.S.  
Jan 4, 1910.

#### SCREENED

**North Sydney Coal**

Now Landing, ex S.S. Bonaventure. This is a special cargo, which we can safely recommend as

**GOOD ROUND COAL.**

Also, in Stock,  
FURNACE, EGG, STOVE AND NUT COAL.

**M. MOREY & Co.,**  
depo, eod, if Office—Queen St.

## Account Books and Diaries, 1910.

Demy Ledgers and Journals, 100 to 1000 pages.

Foolscap Ledgers and Journals, 100 to 1000 pages.

Day Books—Half and Quarter Bindings.

Cash Books—Index and Folioed.

Blank Books, Memo. Books, Pocket Note Books.

Desk Calendar Pads,

Tablet Diary, Pocket Diaries.

Whitaker's Almanac, 1910,

with and without Supplement.

**Ayre & Sons**  
LIMITED

## Wanted 1910.

WE want every customer who visits our store to go away so thoroughly satisfied that they will send their friends to see us.

## S. Milley.

### Our Packets of CHRISTMAS and NEW YEAR CARDS

values! No other firm in Newfoundland can give such MARVELLOUS VALUE FOR THE MONEY.

The Daisy Packet of 6 Cards, only 4 cents.  
The Santa Claus Packet of 8 Cards, only 4 cents.  
The Goodwill Packet of 10 Cards, only 10 cents.  
The Yuletide Packet of 10 Cards, only 15 cents.  
The Glad Time Packet of 10 Cards, only 20 cents.  
The Florizel Packet of 40 Cards, only 25 cents.  
The Holly Packet of 12 Cards, only 25 cents.  
The Mistletoe Packet of 10 Cards, only 30 cents.  
The Angelus Packet of 12 Cards, only 40 cents.  
The Pansy Packet of 10 Cards, only 50 cents.

The Forget-Me-Not Packet of 10 Cards, only 50 cents.  
The Red Rose Packet of 15 Cards, only 60 cents.  
Boxes of Xmas and New Year Cards, 20 cents.  
Boxes of Xmas and New Year Cards, 25 cents.  
Boxes of Xmas and New Year Cards, 40c. 45c. 50 cents up.  
Single Folding Xmas and New Year Cards, at 2c, 3c, 4c, 5c, 6c, 7c, 8c, 10c, 12c, 15c, 20c, 25c, up.  
Single Cards (each in a box), 5c, 7c, 10c, 15c, 20c, 25c, 30c, 40c, 45c, 60c, 65c, 75c, \$1.00, \$1.50.  
Single Cards, in Black and White, 2c to 25 cents.  
Xmas Post Cards, 2c, 3c, 4, and 6c. each.

Local View Xmas Post Cards, 2c. and 4 cents each.  
Calendars for 1910, Floral Figures, Mechanical, Oilette, Black and White, etc., 5c. to \$2.00. Letts Office Diaries, Octavo, Quarto and Foolscap, 35c, 50c, 80c, 95c, \$1.10 and \$1.60 each. Xmas Numbers of Pears, Black and White, Graphic, Gentlewoman, London News, Sketch, etc., etc. Weldon's Ladies Journal Xmas No., with picture: "Lived Happy Ever After," and cut out patterns, etc. 15 cents. Xmas (Dec.) Numbers of Fall Mall, London, Posing Ladies' Journal, Weldon's Children and others.

**S. E. GARLAND, Leading Bookseller and Stationer.**

### READYMADES!

Men's Tweed Pants, \$1.00, 1.20, 1.40 up  
Men's Tweed Jackets, from \$2.00 up  
Men's Tweed Vests, from 70 cts. up  
Men's Tweed Suits, \$3.50, 4.50, 5.00, 5.50 up  
Also,—A Big Stock of Boys' Suits.

Output Orders carefully and promptly attended to.

**WILLIAM FREW, WATER STREET,**  
(Nearly Opposite Court House.)  
**JOB PRINTING Neatly EXECUTED**

## Women's Felt Boots!

Laced Warm Felt Boots, \$1.10, \$1.20, \$1.60, \$2.00.  
Elastic-Side and Button Felt Boots, \$1.20, \$1.40, \$1.60.  
Infant's Soft Sole Felt Boots and Shoes, 20 cents.  
Women's Felt Slippers, etc.

**LARACY'S**  
345 & 347 Water Street,  
Jan 3 Opp. Post Office.



The most acceptable Gift for a Gentleman is a

## Fur Collar, Cap or Winter Gloves.

For a Lady a Muff or Fur Collar.

We have them in Plain and Storm Collars.

**Bowring Bros. Limited.**  
Draperly Department.  
Telephone. 598.

#### SURELY

the records of your business are important. You keep the run of your affairs from your papers. Why not protect this valuable asset by modern and simple filing arrangements? I represent the "Macey" and "Shannon" systems—both well known all the world over. Please write for catalogues, or ring up 54.

**PERCIE JOHNSON, Agent.**  
Office: cor. Prescott & Duckworth St.  
**JOB PRINTING**

All kinds

—Plain or Fancy—  
the latest type, for  
which

**THE EVENING**

**AUCTION SALES**



At the Residence of

MISS BRAZIL, 170 New

Street on

TUESDAY NEXT, 11th inst.

at 10.30 a.m.,

Household Furniture and Effects

Particulars in Monday's paper

P. C. O'DRISCOLL, Auctioneer

Jan 7, 1910

**AUCTION.**

On FRIDAY next, the 14th inst.

at 12 o'clock, noon,

at the office of

T. B. Cliff, Commercial Chamber

Water Street.

**THE SEALING STEAMER LABRADOR**

with her Sealing Gear, as she now

Messrs. James Baird, Ltd., St. John's

Premises.

For further particulars apply

office of The Newfoundland Sealing

THOMAS B. CLIFF, Auctioneer

Jan 7, 1910

**WON'T YOU**

READ THIS

and be one of the

**SATISFIED ONES**

If you buy an article

in MY STORE and

find it in any way

satisfactory "bring it back

get your money."

I do not, at any time, want

your money unless you are

satisfied that you have

your money's worth in

change. I am not sentimental

about it.

"I know it will pay me

treat you well."

**The West End Druggist,**

**PETER O'MARA,**

46-48 Water Street West

Telephone 334

**People's Theatre**

T. A. HALL.

TO-NIGHT

The Robinson-Allworth

Dramatic Company

Present

"EAST LYNN!"

Monday and Tuesday.

Michael Strogoff

The greatest Russian play ever

written. Some of the scenes

The Blinding.

The Explosion.

The Escape.

The Battle.

Seats now ready at Atlantic Book

Doors open 7.15. Performances, 8

night—50, 40, 30 and 20

NEW SPECIALTIES.

**ANNOUNCEMENT**

I wish to thank my many patrons

their patronage extended to me

during the past five years, and I

announce to the public that I have

arranged with Dr. Perkins, Graduate

of Harvard University, and for the past

two years engaged in practice with Dr. Lehr,

to enter into a co-partnership, commencing

January 3rd, 1910.

We shall be prepared to treat our

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ensure their satisfaction and every possible

expediency.

CHAS. HOWETT, D.D.S.  
Jan 4, 1910.

**A. J. HERDER,**  
Barrister-at-Law & C.  
Law Chambers,  
Duckworth St., St. John's, Nfld.