

A CHANGE FOR CLEVER PEOPLE

It should be easy for people who drink delicious Blue Ribbon Red Label Tea to say something that will induce their friends to try it

\$545.00 in Cash Prizes

Twenty-five cash Prizes will be awarded in order of merit to those sending in the best advertisements for Blue Ribbon Red Label Tea.

Table with 2 columns: Prize Rank and Amount. First Prize \$200.00, Second Prize 100.00, Third Prize 40.00, 4th to 13th Prizes \$10.00 each, 14th to 25th \$5.00 each, Total \$500.00.

In addition, beginning with the week ending April 4, a special weekly prize of \$5.00 will be given to the one sending in the best advertisement during that week, making for the nine weeks \$45.00 in special prizes, or a grand total of thirty-four cash prizes, \$545.

CONDITIONS

- 1st. No professional ad. writer, nor anyone connected directly or indirectly with the Blue Ribbon Tea Company may compete.
2nd. Advertisements must not contain more than 50 words, and shorter ones are preferable.
3rd. One of the cards used in packing Blue Ribbon Red Label Tea—there are five in each package—must be enclosed with each batch of advertisements sent.
4th. The competition closes June 1, 1903, and all competing advertisements must reach one of the following addresses on or before that date.

Blue Ribbon Tea Co., Winnipeg, Man.
Blue Ribbon Tea Co., Toronto, Ont.
Blue Ribbon Tea Co., Vancouver, B.C.

- 5th. No person shall be awarded more than one of the main prizes, but may also take one or more weekly prizes.
6th. In case of a tie, decision will be based on all the advertisements submitted by the competitors in question.

Mr. H. M. E. Evans, of the Winnipeg Telegram, has kindly consented to judge the advertisements and award prizes.

All advertisements that fail to win a prize, but which are good enough to be accepted for publication will be paid for at the rate of \$1.00 each.

Unless expressly requested to the contrary, we will consider ourselves at liberty to publish the names of prize winners.

A good advertisement should be truthful and contain an idea brightly and forcibly expressed. A box file signed letter with address and date from one who has tested the tea, is a good form. An advertisement for an article of food should not associate with it, even by contrast, any unpleasant idea. The best advertisement is the one that will induce the most people to try the article advertised.

Seek your Inspiration in a Cup of Blue Ribbon Red Label Tea and the Money is yours.

The Rose and Lily Dagger

A TALE OF WOMAN'S LOVE AND WOMAN'S PERFDY

The Italian turned his pale, serene face toward Elaine, who stood looking at him and feeling that he supplied the one object wanted to complete the strangeness and romance of the surroundings, and inclined her head in greeting.
But he put out his thin, white hand, and said with his pleasant, patient smile:
"Will you put your hand in mine, Miss Delaine; I cannot see it, for I am blind."
Elaine started.
"I thought I had told you," said the marquis in a low voice, but low as it was, the Italian heard it.
"You see, the marquis is so used to me that he forgets."
Elaine put her hand in his with a faint blush, and he held it gently for a second as if he were reading her by it; but still there was an expression of attention on his face as if he were waiting to hear her speak before he could really learn what she was like. The blind see by their ears, and their fingers; and often they see more clearly than those who are blessed with all the senses.
Lord Nairne tells me that you are fond of music, and that he has asked you to hear the organ," he said.
"Yes," said Elaine, in a low voice; the exquisite and costly a set as that of any other.
"Thank you, Nairne," said the Italian in his soft voice. Then he looked up quickly. "It is not Nairne. It is—ah, thank you. That was good

HOW TO GAIN HEALTH

A Simple Plan That Should be Followed by all Who are Sick.

If you could buy back your health on the instalment plan—say 50 cents a week, for a limited number of weeks until cured—would you do it? Here is a plan worth trying: Taking into account their power to cure, Dr. Williams' Pink Pills are the most economical medicine, without exception. These pills have effected cures in cases of rheumatism, neuralgia, St. Vitus' dance, indigestion, kidney trouble, anaemia, and other serious diseases of the blood and nerves. They have cured hundreds of cases where ordinary medicine had been tried and failed. They have restored helpless invalids to full use of limbs that had long been powerless. That is the best guarantee that these pills will not disappoint. A used for similar ailments, such as kidney trouble, a fifty-cent box of pills gives nearly two weeks' distinctness of vision. When the larger dose is required, the cost of treatment does not usually exceed fifty cents a week. If you are sick or ailing, is it not worth your while to try a course of Dr. Williams' Pink Pills? What the pills have done for other people, they can do for you. Every dose makes the new rich red blood, brings robust health and strength. They are the best tonic medicine to take at this time of the year, when the blood is sluggish and impoverished. Do not waste money on ordinary medicines, or substitutes; see that the full name, "Dr. Williams' Pink Pills for Pale People" is printed on the wrapper around each box. Sold by all medicine dealers, or sent postpaid at 50 cents a box, or six boxes for \$2.50, by addressing the Dr. Williams' Medicine Co., Brockville, Ont.

SAVE THE BABY.

"I can truly say that had it not been for Baby's Own Tablets, I do not believe my baby would have been alive to-day." So writes Mrs. Albert Luddington, of St. Mary's River, N. S., and she adds: "He is now growing nicely; is good, and is getting fat." It is gratifying to know that in all parts of Canada Baby's Own Tablets are proving a real blessing to children and a boon to mothers. These Tablets give a special relief and prompt cure for constipation, sour stomach, wind colic, diarrhoea, worms and simple fevers. They break up cold, prevent croup and allay the distressing cough, and the cutting of teeth. Baby's Own Tablets are good for children of all ages from birth upwards, and are guaranteed to contain no opiate or harmful drug. Sold by medicine dealers, or sent by mail, post paid, at 25 cents a box, by writing direct to the Dr. Williams' Medicine Co., Brockville, Ont.

OLD MARRIAGE CUSTOMS OF BRITAIN AND FRANCE.

There is then an exchange of rings, and some article of plate according to the rank of the parties. After this it is considered a great crime for the damsel to be seen walking with any other male person, and the youth must scarce glance at any female. In this way they may court for years after the ceremony. If the man alters his mind the woman can demand half his property; and if the fickle fair one should repent the unfortunate swain can demand the half of hers.

FORGOT HIS WEDDING DAY.

Busy Wall Street Man Makes a Dash for Chicago One Day Late.
"We hear a good deal about the busy men of New York," said one of them, "but I have a friend in Wall street who has broken the record."
"I was in his apartment a few nights ago after the theatre, and he was chatting with me about the details of the day, and as he chatted he was running over a bundle of memoranda. All at once he stopped as if he had been struck.
"Great Scott!" he exclaimed, "I'm to be married to-morrow to a woman in Chicago, and I had forgotten the date completely. Say, old man, come with me and help me to pack up. Of course, I can't make it now, to save my life, even if I hired a special engine and car, for the wedding is set for to-morrow morning at 10 o'clock."
While he began pitching his things into his trunk I wrote out a message to his sweetheart, and hurried it to the telegraph office. My friend left on the first train out of Chicago after his arrival in Chicago he wired back:
"it's all right. She has the measles."—N. Y. Sun.

THE WHY OF THE NOTCH.

Indianapolis News.
"Hello, Lathers! What's the matter? Been shaving myself?"
"Did you cut that notch in your chin for not to do it again?"

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There is a very curious after-marriage custom at Dunmow, Essex, that was established in the year 1104. The original document runs: "That he which repeats him not of his marriage either eating, sleeping, walking, in a year and a day, may lawfully go to Dunmow in Essex and fetch a gammon of bacon." He had to take oath to that effect. The people were then carried through the town on a chair on men's shoulders, while all the friends, brethren, townfolk—young and old, male and female—made shouts and acclamations. The fagon was borne before them on a pole. The oath, according to the ancient custom, had to be taken kneeling, on two great stones near the church door. The third girl poured a draught of wine, which she offers to each contributor. The fourth girl carries a napkin, with which she wipes the mouth of each guest after his drink; and this is the proper way for the fifth girl's performance. This part is always done by the prettiest of the five. It is to kiss all the men who have given something to help the housekeeping of the young folk.

THE FISHER GIRL'S LAMENT.

"The Fisher Girl's Lament," of Schubert, I know it," said Luigi, eagerly, and he bent down to a music school beside him.
The marquis came forward and turned over the music.
"Here it is," he said quietly.
"Ah, yes, and my violin!"
The marquis reached it from a case, and the Italian took it eagerly and drew the bow across it softly. "Do not be afraid, I will not spoil your voice. I know. Will you sing?"
Elaine, a little pale, sang the simple song—She had a sweet sympathetic voice, which Luigi accompanied with a musician's cunning and art; and as she sang, the marquis leaned against the organ with folded arms and looked at her. But he said not a word when she had finished, and Luigi, looking up, said softly: "Yes, I knew; it is a sweet voice. It is like mine. He had better, far better, than the artificial one of the concert-room or the opera. Ah, how long it is since I heard a ballad sung like that! And what shall I say to thank you?"
Elaine laughed.
"Thank you, thank you, you have said enough," she said. "And, papa—"

THE MAJOR'S VOICE.

The major turned to the marquis, to whom he had been speaking.
"El—going?—Certainly! Tremendously long visit, marquis! But really, it's—"

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RAMSAY'S PAINTS advertisement featuring two women in uniform and text describing the benefits of the paint for interior and exterior use.

Pains in the Back For Twenty Years advertisement for Dr. Chase's Kidney-Liver Pills, including a testimonial from a man who has suffered for 25 years.