COME very interesting bargains await you in our large House Furnishings Department. We can save you money on Rugs, etc. if you will let us. Just visit this department and ask to be shown some of the SPECIAL VALUES.

RUGS!

It is imperative that we bring to your notice the chance afforded you here to save money on a new rug. "WHY CAN WE SAVE YOU MONEY?" you ask. "WHY?" Because we handie no carpet by the yard, therefore have not the expense and waste on remnants, and don't have to keep a man to sew and lay carpets, which you will agree is an expense, and has to be met somehow. We are only too pleased to show you our large assortment of Tapestry, Velvet, and Axminster Rugs, knowing full well that we can supply your wants at a saving to you.

Imported Tapestry Rugs

	3 x 21/4 Imported Seamless Tapestry Rug, reg. 8.50. Special
	3 x 3 Imported Seamless Tapestry Rug, reg. 12.50. Special 9.25
	3 x 3½ Imported Seamless Tapestry Rug, reg. 15.00. Special
ý	3 x 4 Imported Seamless Tapestry Rug, reg. 20.00. Special
12	용. ^ - ^

5 Pieces of Tapestry Stair Carpet 55c per Yard

Axminster and Tapestry Rugs

3 x 3 Seamless Axminster Rug, reg. 30.00. Special	
3 x 3½ Seamless Axminster Rug, reg. 38.00. Special	
3 x 2½ Seamless Axminster Rug. reg. 25.00. Special	
3 x 4 Seamless Axminster Rug, reg. 40.00. Special	
Come and Inspect our Showing of Rugs—It Pays You!	
31x 21/2 Imported English Tapestry Rug, reg. 10.00. Special	
3 x 3 Imported English Tapestry Rug, reg. 11.00. Special	

Blind Bargain

150 Hand Oiled Window Blinds with Insertion. Comes in white, cream, and green. This is a regular 75c shade. There are not many, only 150 of them. Sale price 50c (Complete with all Fixtures.)

Curtain Bargain

90 Pairs Only Here is a bargain in Nottingham Lace Curtains that has never been offered before, 2½ yards long and finished at top. This week only, per pair 50c reg. 1.95. Special 1.25

Matting

5 pieces of special Japan Straw Matting, 36 in. wide. This week ... 10c Pillows

100 Real Feather Pillows, fancy ticking covers. This week, ing covers. This week, each 50c **Small Rugs**

Special Fancy Tapestry Rugs for hall; archways, etc. Large variety of designs

Ogilvie, Lochead & Co.

McCall's Patterns

Both Phones 190

New Cream Goods

Cream Suits in Bedford Cord, Fine French Serge and cream with fine black pin stripe. These are made in all the latest spring designs including the new balkan blouse effects, prettily trimmed, also perfectly plain tailored styles. Prices \$16.50 to \$35.00

Cream Coats in the new tapper styles, cut-away or straight fronts and three-quarter lengths. Some are lined throughout with plain colored messaline and brocaded silk. They are made with the wide shoulder effect and some with raglin sleeves.

Prices \$12.50 to \$35.00

Cream Skirts in Bedford Cords, Whipcords and fine Serges made in plain tailored or draped styles. Some with button trimming.

Prices \$3.75 to \$8.00

Cream Underskirts in silk moire, taffeta and messaline silk with deep flounces and high pleating. Prices \$3.50 to \$6.50

Cream Brocaded and Plain Messalir e fancy and plain tailored waists, high or low neck, long or short sleeves at \$4.50 and 5.00

Plain Cream Habitan Silk man-tailored shirtwaist at \$3.50, \$4.50 and \$5.00

127 Colborne Street

FIRST HALF Elona, in Songs of the Prairie. Novelty Act: Musical. Eagen and his Two Dogs Gleason and Earl. Kids from Kidsville. Popular Prices of 10c and 20c

Our Theatre is one of the largest in the City - Seating over 1000 people.

APOLLO

Mon., Tues. and Wed. LANGLOIS SISTERS - Comedy singing, talking and dancing Right from the big time theatres.

Feature Photo Play THE MEXICAN SPY A thrilling story of the Mexican border, in two reels.

-REMEMBER show 6 Reels of the choice of pictures from all the greates makers, the same as shown in the Strand theatre. Toronto, and all the leading theatres in America.

Electric Restorer for Men close their two shops Wednesda afternoon, from 2.30 until after th ball game. Customers please note.

CEREALER OF FEBRUAR SHADEL SERVICE CONTRACTOR OF CONTRACTOR OF CONTRACTOR OF THE PROPERTY OF T

With The Police

Evening at First Baptist

Church.

"Boys' Night" was observed last ev-

ening at First Baptist church, proved

to be a most inspiring service. The at-

tendance was large as the audience

filled the church. More than 125 Boy

the pastor were: Mr. Will Pierce, secretary of the Boys' Department of the Woodstock Y.M.C.A.; Mr. John F. Schultz, teacher of the A. F.

class; Mr. Fred Chalcraft, superin-

tendent of the Sunday School, and

Chief Scout Master Maofarlan. The

service opened with a bright season

of song, "The Lord Will Provide"

and the congregation took up the re-

Scripture lesson was read by Mr. Schultz, after which Mr. Chalcraft

He emphasized the impostance of the

Adolescent period and urged upon

the parents their duty of winning

their boys to Christ and the church

during this period when the most of them are most susceptible to both

lowed with a splendid message on

"The Spiritual Aspect of the Boy Scout Movement." He stated first of

all that many did not look upon the movement as a spiritual one at all and hence were suspicious and crit-

ical of it, but those who listened to

this informing address last evening went away convinced that the Boy

Scout Movement was indeed a spirit ual movement for its aim was the production of Christian gentlemen

with the emphasis upon the word

Mr. Will Pierce of Woodstock fol-

lowed with a live message on "Boy Wanted." He told the boys presen

the kind of a boy that was wanted

forget. Life held out great possibil-

ities for them if they would only

make good. No boy could make a

true success of life who was no

openly committed to the Christian life. The First church is very prou

of Mr. Pierce and his splendid re-

cord and believe for even better

things of him in the days that are to

The pastor followed with a few

closing remarks emphasizing the sup-

reme importance of the boy period

Miss Hirtchinson sang sweetly "When I Survey the Cross." The choir sang in slendid unison, "Rock

of Ages. Dr. Russell's solo "Wand-

ering boy come home," proved a fitting conclusion to the service. The pastor shook hands with every present as they passed

Mr D. Williamson's son, had the

THE TEMPERATURE

People who have an idea that the

temperature for this time of the year

quite right in that conjecture. Here

is the official record at Mohawk In-

..... 78 48

329 205 261 173

During all of May of last year
the highest point reached was 82.

On April 25th this year, the figure

was 83, as compared with the highest figure of 75 during the whole of April

Laid at Rest

The Late James Jarvis.

All that was mortal of the late

mes Jarvis, whose death occurred

so suddenly at his home, 121 Park avenue was laid to rest in Mount

Hope cemetery Saturday afternoon

The services, which were largely at-

tended, were conducted by the Rev. H. A. Wright. The floral tributes re-

ceived were many and beautiful. The pallbearers were Dr. Lundy, Mr. John

Spence, Mr. Joseph Broadbent, Mr. William Scace, Mr. P. H. Senn and

There has been considerable enthus-

iasm at the local Y W.C A over the

coming conference which is to be

held at Elgin House, Muskoka, June 20-30. There will be quite a large delegation from the local association.

It is likely the delegation will in

clude Misses Lulu Hainer, Grace Struthers, Maud Agnew and Uellie

Kitchen from the physical depart-

WILL CLOSE

Miller and O'Neill, barbers,

Mr. E. C. Kilmer.

Y.M.C.A. Conference.

May 3...... 85 52 May 4... 83 53

beating all former records, are

High.Low High.Low

65 63

being the youngest scout in

and the supreme worth of the boy.

good and to bad influences alike. Chief Scout Master Macfarlan fol-

"Love one another."

Scouts were in line and made

James Midgley and James Currie iding their good time at the police court. This morning they appeared but were allowed to go in view Popular Service Held Last

the fact it was their first appearance Peter Hill got hold of some Saturday contrary to the Indian Act. He was fined five dollars and costs. Miles Lacey was fined three dollars, the result of a Saturday spree

Expensive Fish County Constable Kerr met Fred Howie with a string of fish on the 1st of May. As he neared, Howie he saw him throw one of the fish away. splendid showing in their karki uniforms. Upon the platform seated by and found it was a black bass. These and found it was a black bass. These fish are not in until the fifteenth of

> Howie appeared in court morning and argued, "The fish not found on him, and he was seen catching it." This logic did not suit his Worship, and he fined Howie \$5 and costs, or \$8.75 in all.

R. W. Simons bought a pair and "Dare to be a Daniel" were Sung horses from David McMillan on co. with great zest by the large congregation. Miss Edna Phipps sang very sweetly the verses of "Angry Words O Let Thenr Never," while the choir dition they were to be delivered at Fairfield Plains. McMillan started to Fairfield Plains with the team and then decided to return and get expense money from the plaintiff. Mr Simons refused it and McMillan took the harness. Simons charged Mc-Millan with conversion or their of led in prayer. The first address of the evening was by Mr. H. H. Hamilton, Boys' secretary of the local Y. the harness. The case was adjourned

A case of non-support was charged against Geo. A. Fetch, but neither Fetch or his wife appeared, so are looked up.

One Minute Interviews

Alderman McFarland- "We intend to take every advantage of the decision recently given in Hamilton and take every pole off the business section of the city."

Purify Your Blood

The cause of pimples, boils and oth feeling and poor appetite, which are so common in the spring, is impure and in a way that many could not soon impoverished blood.

The best way to purify and enrich the blood, as thousands of people know

Hood's Sarsaparilla

Accept no substitute, but insist on having Hood's. Get it today. Sold by all druggista everywhere. 100 doses \$1:

Where Your Money Does It's Best

HERE YOU ARE MEN

Underwear Specials for [] Tuesday's Selling

Men's Balbriggan Underwear

In cream shade only, pure Egyptian yarn, sateen finish Shirts and Drawers, pearl buttons, mauve trimmings on neck band, elastic ribbed cuffs and ankles. worth 50c. On sale

> Per Garment

> > (75c for the Suit)

Full Stock of Men's Combination and Two-piece Garments

Balbriggan, Natural Wool, Merino, Lisle, Silk, and Silk Mercerized, in all the best makes, Penman's, Stanfield's and Tru-Knit, etc. Priced at

\$1.00, \$1.50, \$2.00 and \$2.50

IN THE UNDERWEAR SECTION

Wiles Q Quinlan The Big 22 Clothing House

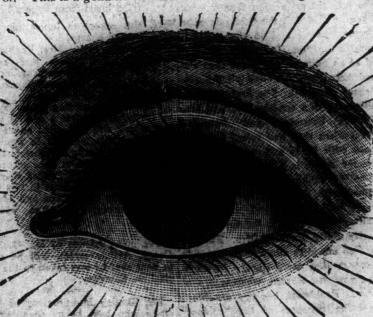
Brant County's Greatest Clothiers

LAST WEEK!

LAST WEEK!

GREAT CUT-RATE OPTICAL SALE

During the remaining few days of our great sale we expect to make a record week of it. The public are beginning to realize the magnitude of our great offer, combined with the expert service that our Specialists give you, it is an opportunity that every eye glass wearer should take advantage of. This is a genuine cut-rate offer and carries our guarantee of perfect fit and satisfaction with it.



All work guaranteed one

During this great sale we

offer our regular \$5.00 Glasses \$2.25 \$3.00 Glasses \$1.00

This is positively an Intro-ductory Cut-rate Optical Sale and continues five days more only, ending Saturday, May 10th at 9 p. m.

During this sale we have secured the services of two Expert Optical Specialists for the benefit of our patrons.

We want the public to know that we give you the best service at the lowest cost.

We have bought a large quantity of the highest grade Optical Goods at low price, and desire to give you the benefit of the reduction. We depend on your recommendation for future business. Our profit will come then. Our nose mounts are neat and attractive, and when combined with the comfort of proper glasses we supply you with, you will acknowledge this the most successful Optical Sale ever put on in Brantford. No matter how many have failed to give you satisfaction with glasses, come to us and we will guarantee to give you benefit if it is possible

We will relieve you of headaches, eye-strain, dizziness, blurred vision, itching eyes, feeling of sand in the eyes, inflamed eyes, etc., all of which symptons come from defective eyes, Come and be convinced of the great value we give you. Now is your chance!

HOURS 9 a. m. to 6 p. m. - CONSULTATION and EXAMINATION FREE

Read What Toronto Citizens Say!

Having been fitted by your Optican, I and can recommend you to

can testify as to the merits of your work, REV. J. E. STARR

Judge of Juvenile Court

Rev. Mr. Anderson says: To Whom It May Concern—
Rev. J. Bennet Anderson and his wife have been fitted with glasses, and are pleased to say: "We have received every attention from the opticans and we can thoroughly testify to their ability and work." (Signed) J. BENNET ANDERSON Anglican Diocese Evangelist, Toronto February 6, 1912,

BRANTFORD

Stylish "Empres For Wome

The

MONDAY, MAY 5,

THIS "Em of foot the eye of e can readily e about our sto is complete it

THE N Automatic 'Phon

Sterling

Will make Simply apply wipe off with

No Dust

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To Bed Bugs,

Price 25 cents

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Cecil

The Be our clos becaus -Each bent sure t

-the that -the f colors tivc. -the pr when

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