

“Good Luck” in the Four Leaved Clover.

Stower's Lime Juice

The pure concentrated juice of West Indian Limes. The Lime Juice that draws trade because—so very strong, no musty flavor—to it, keeps perfectly in all climates, even after the bottle is opened. No free acid taste.

“Good Luck” to the grocer who sells it—his customers will stick to the Lime Juice that draws trade—“Stower's.”

Maypole Soap Dyes

The modern English Home Dye (in all colors) that imparts an absolutely even color throughout. Fast, brilliant, clean, quick—it washes and dyes at one operation.

A staple seller as a side line for grocers. Widely advertised in the newspapers. One of the “lucky leaves” of the “four leaved clover.”

Thistle Brand Finnan Haddies

This is the **new** pack of those real, clean, delicately flavored Finnan Haddies that you know so well—we couldn't hurry the packers. They were conscientious about their work and kept it up to the usual standard—as usual.

A new leaf to an old clover—but a **four leaved** clover and a lucky one.

Lazenby's Soup Squares

When campers, picnickers or trampers want soup they want it in a hurry—they **get it** in a hurry, 1½ pints of it from each one of those rich, nutritious soup squares, made in England by E. Lazenby and Son. All they have to do is to drop one in hot water.

Seasonable Soup Squares delicately seasoned. They give zest to business and to appetite too. A lucky leaf in the four leaved clover.

Agents for all the
“Lucky Leaves”

A. P. Tippet & Co., Montreal and Toronto.

F. H. Tippet & Co., St. John, N.B.