

Trying to make one Dayton do the work of two—it's wrong!

You might as well stand in the door-way of your store with a shot-gun to prevent customers coming in, as keep them waiting because you haven't sufficient Dayton Automatic Scales to keep all your clerks busy at the one time.

The public won't wait in your store when they can get instant service in your competitor's. And they will advertise both facts far and wide.

The difference between having enough Daytons and too few in a store is the difference between having more trade or less.

By the same token, if your salesmen have to walk the length of the counter every time they want to use the scale because you have neglected to provide sufficient Daytons at convenient points, your business will suffer. And Time is either for or against you.

Don't drive a 60-mile-an-hour business at a 20-mile-pace, Get another Dayton now. Send for our new catalog.

DAYTON COMPUTING SCALES

Made in Canada

FRANK E. MUTTON Vice-Pres. and General Manager Royce and Campbell Avenues, TORONTO
Also at MONTREAL, WINNIPEG, VANCOUVER

Division International Business Machines Co., also makers of International Time Recorders and Hollerith Electric Tabulators