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#### Canadian Agricultural Statistics for 1917.

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### A New Name Wanted

"A ROSE by any other name would smell as sweet," sang Shakespeare some centuries ago. The question now agitating the world's woolen manufacturers is to find another and a better name to describe what is popularly known as "Shoddy." To the man on the street the name is suggestive of waste products, an inferior class of goods, rubbish, trash, and everything else but a first class commodity.

Manufacturers admit this prejudice against the term "shoddy" and are anxious to find a new and better name to describe what they regard as a very necessary and proper ingredient of the clothing industry. In England the term "shoddy" to the manufacturer means the longer fibre which is recovered from the disintegration of woolen cloth. In other words shoddy is good, serviceable stuff. The manufacturers, however, admit the universal prejudice against the name and none of them are courageous enough to designate their finished materials as having been made from shoddy. In other words they are anxious to find a new and better name to replace a cognomen popularly regarded as being waste and rubbish.

In the United States the tremendous increase in the price of woolen goods has forced the Government to let down the bars and to permit manufacturers to put from 35 per cent to 50 per cent of shoddy into the cloth they are manufacturing for the government. The manufacturers there who use shoddy, and their name is legion, are agitated by the same desire as their brethren in England to find a better name than the present one of shoddy. Co-operating with them are the leading textile journals in the neighboring republic. It is of interest to know that a short time ago the National Association of Waste Material Dealers in the United States got together and abolished the term "junk," in so far as it applied to their operations. To-day a junk dealer is known as a small peddler or collector, while the real factors in the business are known as waste material dealers. Doubtless what has been done in the case of the name "junk dealer" can be done with the name "shoddy."

It is certain that shoddy will continue to be used to a greater and greater extent if the price of wool keeps on soaring. In the commercial world to-day the by-products are oftentimes more valuable than what might be regarded as the main or principal output. For instance, it was not so very long ago that cottonseed was regarded as a nuisance and burned or thrown into the rivers. To-day cottonseed, cottonseed oil, and other products made from cottonseed almost equal in value the cotton itself. The same is true in coal mining and various other mining activities. From coal we get aniline dyes, coal tar products, and various other useful commodities. In the pork packing

industry the original packers only cared for the better part of the carcass of the hog or cow. To-day a hundred and one by-products are utilized with a corresponding increase in the profits. Certainly shoddy will continue to be used. It is in a measure a by-product of a well known manufacturing process. It seems unfortunate that the name should have come into disrepute and to be regarded to-day as akin to rubbish or waste. Instead of that it is an important factor in the manufacture of all woolen clothing. It was simply a case of giving a dog a bad name. It now remains for somebody to coin a new and happier name.

### "Dulce Et Decorum Est Pro Patria Mori"

"DULCE et decorum est pro patria mori." These words will be engraved on the tombstones of many of our heroic sons, or if they lie in unknown graves in France and Flanders, then on the hearts and minds of those who gave them to their country. Many parents will say over and over again, "It is sweet and noble to die for one's country."

It is to be hoped that steps will be taken as soon as possible to institute a Memorial Day in Canada. The Dominion is a young country and has not behind it the centuries of tradition and the whole background that makes the history of European countries redolent with memories. Because of this lack of a storied past there is all the more reason why we should have a Memorial Day to commemorate the heroic men who gave their lives that freedom might not pass from the earth. No better day could be set aside for this than August 4th, as that was the day when Great Britain and her Overseas Dominions entered the fight on behalf of the little nations and humanity at large.

### Shipbuilding in Canada

IN THE old days of wooden ships Canada was one of the world's greatest builders of vessels. When steel replaced wood as a material for shipbuilding Canada failed to hold her place and from that time until the present shipbuilding, in so far as the Dominion was concerned, was almost a lost art. Now comes an insatiable demand for ships of all kinds. Every yard that can build a boat, whether it be of wood, steel, or cement, is busily engaged turning them out.

At the present time there are fifty-one wooden ships being built in the Dominion; thirty-three of these in British Columbia and the balance along the Great Lakes and in Eastern Canada. In addition to these ships, there are hundreds of wooden trawlers and drifters being built which will be propelled by steam.