

# GRESHAM

Life Assurance Society, Limited

Founded 1848

**Funds : FIFTY MILLION DOLLARS.**

**Applications are wanted  
for Agencies. Liberal  
commissions would be  
arranged for Agents and  
Brokers.**

**ADDRESS :**

**ARCH. R. HOWELL,  
Manager for Canada,  
MONTREAL.**

## Scottish Union and National Insurance Co., of Edinburgh, Scotland

ESTABLISHED 1824

|                                |              |
|--------------------------------|--------------|
| Capital, . . . . .             | \$30,000,000 |
| Total Assets, . . . . .        | 55,955,389   |
| Deposited with Dominion Gov't, | 326,310      |
| Invested Assets in Canada, .   | 4,477,934    |

**NORTH AMERICAN DEPT., HARTFORD, CONN. U.S.A.**

JAMES H. BREWSTER, Manager  
ESINHART & EVANS, Resident Agents . . . . . Montreal  
MEDLAND & SON, . . . . . Toronto  
ALLAN, LANG & KILLAM, . . . . . Winnipeg

**Fire Insurance Expiration Books, 50c. & \$2.00  
THE CHRONICLE - MONTREAL**

## "What's in a Name?"

*Asks Shakespeare.*

THERE IS ONE NAME AT LEAST—

## "The Mutual Life Assurance Co. of Canada"

that is significant, for among all the Canadian  
legal reserve companies, it is

**the only one organized on the Mutual principle.**

In a Mutual Company there is no stock, there  
are no special dividends; the policyholders  
are credited with the whole surplus. It is  
co-operative and economical life insurance—  
"straight from Manufacturer to Consumer."

**The Mutual Life Assurance Co. of Canada  
Waterloo, Ontario**

**CANADA'S ONLY MUTUAL**

## A TORONTO AGENCY

WITH

**Continuous Renewals for the RIGHT MAN**

SEE

## CONTINENTAL LIFE

CONTRACT.

T. B. PARKINSON : Superintendent of Agencies

Continental Life Building. . . . . TORONTO

## THESE ARE FEATURES

**That Make Imperial Policy Contracts desirable**

**Large profits to policyholders.  
Unusually strong policy reserves.  
High interest rate on sound investments.  
Favorable mortality experience.  
And absolute security to policyholders.**

Several good agency openings for: producers.

THE  
**IMPERIAL LIFE ASSURANCE COMPANY**  
of CANADA

**Head Office - TORONTO**

**THE LIFE AGENTS' MANUAL - - \$3.00**  
Published by The Chronicle, Montreal.

## THE NATIONAL LIFE ASSURANCE

COMPANY OF CANADA.

**Head Office: NATIONAL LIFE CHAMBERS, - - - TORONTO**

ELIAS ROGERS, President. ALBERT J. RALSTON, Vice-President and Managing Director.

|                                                                                    |                 |
|------------------------------------------------------------------------------------|-----------------|
| Business in force, June 12th, 1913, . . . . .                                      | \$22,000,000.00 |
| Applications for new insurance received since January 1st, last to June 12th, 1913 | \$4,500,000.00  |

On June 12th the Company again reports no arrears of interest or principal on any of its invested funds, a continuous record covering  
a period of over fourteen years. For Agencies apply direct to Head Office.

**Branch Office for the City of Montreal - - - - - IMPERIAL BANK CHAMBERS**