



HON. S. H. BLAKE, Q.C., TORONTO  
Vice-President The Temperance and General Life.

## All Total Abstainers...

Who will give the various Companies full and careful consideration must realize that the one which classifies abstainers strictly by themselves, and, by so doing, secures a lower mortality in its Temperance Section than any other Company has ever experienced, has only to invest its Funds carefully and manage its business economically to do better for its Policyholders than any other Company.

**The Temperance and General Life Assurance Company. . . .** Is that Company, Being the Total Abstainer's Company, it is the Best Company for the Best Risks. All Total Abstainers including Sons of Temperance, should patronize it. . . . .

**HON. G. W. ROSS, - H. SUTHERLAND,**  
*President. Man. Dir.*

HEAD OFFICE: GLOBE BUILDING, TORONTO.

## To the Active SONS of Temperance

We purpose, under the guiding influence of the Grand Officers of your worthy Order, to give in the immediate future our special attention to the manufacture of the REGALIA BADGES, EMBLEMS, AND OTHER PARAPHERNALIA in use by the Sons of Temperance.

Being the LARGEST MANUFACTURERS OF REGALIA in Canada we constantly receive individual orders for goods in our line from members of Divisions of the Sons of Temperance, simply filling such orders as directed.

It is now, however, our intention to give the matter our special care so as to improve where possible, originate where necessary, and cheapen, we expect in all cases, the different articles used by the Order. We shall take it as a special favor if members or Divisions will write to us with suggestions of any kind. For example: Apart from the regular triangle pin or button with enamelled motto, etc., are there any new ideas that could be introduced that would be an improvement and yet entirely within the constitutional requirements of the National Division?

Correspondence of any kind will receive our prompt attention.

Address all communications to

**THE DOMINION REGALIA CO.**  
**76 YORK STREET, TORONTO, ONT.**

