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1/2 Stone's Ginger
1/2 Scotch Whisky [Bourbon or Rye if you prefer]
Add a twist of orange peel and serve with ice.

Get Stone's. And leave the rest to your imagination.

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Stronger international trade is aim of world-wide association

By **BONNIE BOWERMAN**
Is Canada fighting paper tigers in its reaction against foreign investment? Are we building walls against international trade when we should be tearing them down?

Yes, believes Andrew Kniewasser, a successful international businessman, former diplomat, and current president of the Investment Dealer's Association of Canada.

His remarks last Wednesday night in the Master's Dining Hall at Stong kicked off this year's first gathering of the AIESEC, an independent, student-run, apolitical and non-profit international organization of business and economic students. More than 30 people braved pelting rain to attend the wine and cheese reception and to listen to guest speaker Kniewasser, who originally helped to establish the AIESEC in Canada in 1958 by persuading the federal government to fund the organization.

His talk emphasized an interest in seeing Canada develop more open international trade relations and stronger international ties. This, he concluded, is "one of the things the AIESEC is all about."

Founded in 1948 by seven European countries, the AIESEC (an acronym of the French title) is the largest of its kind, with 357 member universities from 55 countries. A joint student-business effort, its aims are to strengthen international relations and set up student exchange programmes which allow member students to gain unique business experience. It also provides the companies with skilled enthusiastic summer personnel.

Twenty universities are involved in AIESEC Canada, which is funded by administration fees paid by the participating companies, federal and provincial grants, and deductible donations from individuals and business. It has provided some 1,500 Canadian

students with summer jobs in places like Japan, Belgium and the Netherlands.

The local committees, like York's, raise their own funds through campaigns, and retain part of the six dollar annual membership fee. Membership is open to any York student who is taking two or more business or economics courses; occasionally, however, law students are allowed to join as well.

At Wednesday night's meeting, national President Bob Crockett was on hand to make introductions and to comment on the AIESEC's expanding programmes. "We are trying to forecast what the business world will be like in the 1980s, and to provide students with important information on what to expect."

York President H. Ian Macdonald, also on the AIESEC's board of advisors, arrived later in the evening; asked about the association, he said, "I don't know anyone who hasn't enjoyed being involved."

The AIESEC is operating behind the Iron Curtain, both in Poland and Russia, and is expanding into Latin America. And at last report, it is alive and well at York.

The AIESEC office at York is located in 020 Administrative Studies Building.

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of YORK UNIVERSITY

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1. HEBREW LANGUAGE

ALEPH (Beginners)
DAY: Mon. Beginning Oct. 18
TIME: 2 p.m.
LOCATION: S169 Ross

BETT (Intermediate)
DAY: Mon. Beginning Oct. 18
TIME: 3 p.m.
LOCATION: S169 Ross

GIMEL (Advanced)
DAY: Wed. Beginning Oct. 13
TIME: 3 p.m.
LOCATION: S170 Ross

2. YIDDISH LANGUAGE

DAY: Wed. Beginning Oct. 13
TIME: 2 p.m.
LOCATION: S170 Ross

3. ISRAELI FOLK DANCING

DAY: Sun. Beginning Oct. 24
TIME: 7:30 p.m.
LOCATION: Vanier College 202

4. HEBREW FOLK SING; GUITAR TUTORIAL

DAY: Tue. Beginning Oct. 19
TIME: 3 p.m.
LOCATION: S172 Ross

5. INTRODUCTION TO JUDAISM

Learn the basic concept of the religion

DAY: Tue. Beginning Oct. 19
TIME: 8 p.m.
LOCATION: BBYO HOUSE
15 Hove St. Room 4
Downsview

6. JEWISH COOKING

For beginning cooks who have a lot to learn....

DAY: Tue. Beginning Oct. 19
TIME: 8 p.m.
LOCATION: BBYO Kitchen
15 Hove St.
Downsview

7. TANYA

Basic text of the Lubavitch Chassidic Philosophy

DAY: Mon. Beginning Oct. 18
TIME: 4 p.m.
LOCATION: S169 Ross

8. MISHNA

Beginners text course in Talmud and a view to Jewish Law.

DAY: Tue. Beginning Oct. 19
TIME: 4 p.m.
LOCATION: S172 Ross

9. ISRAEL AN JUDAICA STAMPS & COINS

Follow Jewish Culture's development and Jewish identity through the ages.

DAY: Tue. Beginning Oct. 12
TIME: 2 p.m.
LOCATION: S172 Ross

CLASSES ARE OPEN TO EVERYONE IN THE COMMUNITY AND BEGIN THE WEEKS OF OCT. 11&18. THE LAST CLASS THIS SEMESTER WILL BE HELD THE WEEK OF NOV. 29. FOR FURTHER INFORMATION PLEASE CALL 667 3647.