

Background noise or info for Radio York?

"The day of the headspace jock is over"

By STEVE HAIN
When the CRTC implements its new regulations governing programming formats, the staff and executive of Radio York will be forced to make a decision.

They can continue to run the station as they have in the past, at the cost of being removed from their current cable outlets, or else restructure their existing format to conform with the new rules, and thereby assure themselves of being heard off the campus.

The new regulations state that there must be a minimum of 30 per cent Canadian content, and that more emphasis must be placed on programmes dealing with a specific theme, either musical or of importance to the community at large.

More importance will be placed on information programming, in an attempt to transform radio from

background noises into food for thought.

What would this mean to the policy makers of CKRY? Initially, they would be required to submit a proposal, outlining how the station would be run.

They would have to set specific hours for broadcasting, maintain regular newscasts, and feature in-depth interviews, all run according to schedule.

There would be no room for disc jockeys who, because they don't feel properly motivated, forget to do something. The station would be geared towards community programming — not only for York, but Downsview as well.

Scott Marwood, whose term as station manager ended at midnight last night, supports the new regulations and feels they will eventually take radio in Canada and place it front

and centre — something like radio in the United States during the 1940s.

"The CRTC regulations will provide better radio for people to listen to," said Marwood. "It will be

difficult internally in the beginning, but it will benefit the listeners tremendously in the long run.

"Audiences today are looking for jocks who can think and speak

coherently, making them aware of what is in the community.

"The day of the headspace jock is over. People have grown up and are themselves becoming more aware."

Merry ceremonies disrupted by toads

STAUPIT, Yerkilimny — Owing to a misunderstanding, the new year ceremonies scheduled to take place in this tiny Eastern country were postponed last week.

The dispute began when two relatives, hired to stand inside the Almighty Donkey, broke into a

bitter argument over who was to stand inside the head and who was to man the rear.

As a result of the postponement, the new year has not started, and Staupitian calendar-makers are working overtime to re-arrange the months.

"It's a real drag," said Tamara Haftah Nuge, one of the time-keepers. "Friday falls on a Sunday,

and the clock will strike 3:05 p.m. at 7:08 p.m. and nine seconds. Ten. Uh, eleven. Twelve, dammit... 13... 14..."

Chief complainer

Rick Leswick, former moderator of Radio York's popular Bearpit programme, has been appointed to head the complaints department at Eaton's Queen Street Store.

Leswick plans to charge the customers \$2 each to hear him complain.

Greet the Guru

Guru Altered State of Consciousness visited York last week to lecture on the problems that confront a world travelling dignitary.

After complaining about jet lag, the two drink limit in economy class, and the expense of keeping an accountant, the guru was asked, "Where is the student movement going?"

His aides then escorted him to the limousine, but not before he was overheard muttering something about down the drain.

April Fool story

There is no April Fool story in this issue.

Star Board
BY STEVE GOODHAIN

I just came back from a gambling junket to Last Vegas, which I must admit was one of the best vacations I have ever had.

My wife and I and her sister and brother-in-law had never been to Las Vegas, and we were looking forward to our trip with Gamble With Us, the

Toronto tour operator.

Throughout the entire two days and one memorable night (accommodation for \$40 per hut, to create that summer camp atmosphere), we were never stymied in our hunt for wine, women (for the men), men (for the women) and swan songs — all of which was relished during the breathers allowed us from the mammoth betting sessions.

Even though our time at the gaming table was spent losing considerably, the management was most cooperative in providing us with the gratis champagne to soak our losses (and selves).

Why then am I writing you this letter?

Imagine my surprise, when I got back from this adventure tour, on learning that I was fired from my job and in desperate need of the \$8,000 that was so foolishly (an afterthought) pissed away.

I now find myself in frantic need, and any money you can recoup for me I'd be willing to split 50-50.

Sound good? Just to make it legit for the column, I'll rewrite this letter really condemning the place.

• Our reader can breathe a lot easier now. He was admitted into Cell Block C in Kingston on the weekend.

Stone nose goes

TAPIOKE, Pudon — Giant boulders, falling from the top of Mount Rushmore in the United States, have completely destroyed Abraham Lincoln's nose.

"We're not sure what happened," commented one Rushmore official, "but we think the sculpture of Theodore Roosevelt sneezed."

Slumber on alert

OFFWITHA, Hedd — The peaceful town of Slumber is precisely that — peaceful. And some of the residents are worried.

For three weeks, tree-frogs have been gathering in the apple orchards a mile from the town, and late night strollers have picked up obscene rumbling from the area.

"Is that a gun, or are you just happy to see me?" one tree-frog is reported to have muttered.



ONE FLIGHT HIGH
46 BLOOR WEST
TORONTO, CANADA
921-6555

McMaster University
School of Adult Education



Summer Study in SWEDEN

Degree Credit and Non Credit Subjects

SOCIAL WORK Independent Study in Social Welfare
Comparative Social Welfare Policy
Technology and Social Welfare

SOCIOLOGY Comparative Social Structures

22 & 45 day programmes July and August 1975
Related field trips integrated in programme.
Full credit for students meeting McMaster University admission requirements of having a letter of permission from another university.

For further information: Tom Schatzky,
School of Adult Education,
McMaster University,
Gilmour Hall, Room 121,
Hamilton, Ontario. L8S 4L8
Telephone: (416) 525-9140 Ext. 4321

THE DEPARTMENT OF FOREIGN LITERATURE

OFFERS THE FOLLOWING
COURSES OPEN TO ALL STUDENTS

**NO KNOWLEDGE OF A FOREIGN
LANGUAGE NECESSARY**

LANGUAGE OF INSTRUCTION
EXCLUSIVELY ENGLISH

- | | |
|-----------|--|
| AS/GR250 | Modern German Literature |
| AS/IT250 | Great Works of Italian Literature |
| AS/PO250 | Polish Literature and Drama |
| AS/RU250 | Russian Literature Before 1880 |
| AS/RU360 | Russian Literature from 1880-1917 |
| AS/RU370 | Tolstoy and Dostoevsky |
| AS/SP250 | Great Literary Works of the Hispanic World |
| AS/UKR250 | Ukrainian Literature, Culture and Society |

For complete descriptions of these courses and all our courses requiring knowledge of a foreign language see the SUPPLEMENTAL CALENDAR OF THE DEPARTMENT OF FOREIGN LITERATURE AVAILABLE NOW IN S432 ROSS.

**ISRAEL & EUROPE
ARE WAITING FOR YOU
THIS SUMMER!!
SPECIAL STUDENT TRIP!!**

DEPARTURE:	RETURN:	PRICE:
MAY 1st	JUNE 30	\$1050

Price includes:

- ** Round trip air Toronto/Tel Aviv/London/Toronto
- ** 14 days of escorted sightseeing tours throughout Israel
- ** Four weeks of working and living in a Kibbutz with three meals a day.
- ** 2 weeks escorted tour of England
- ** Accommodation in youth hostels with breakfast throughout

Interested? Want more information?

If so, leave your name, address & phone number with Lou or Candy in S101 Ross or call 667-3647

Sponsored by Jewish Student Federation