

# Kraft boycott going strong — NFU pickets

REGINA (CUP) — The boycott against Kraft Co. Corp. gained momentum last week as members of the National Farmers Union picketed grocery chain stores in major Prairie centres and in the Peace River Country of Alberta.

The purpose of the picketing was to persuade consumers to boycott Kraft products thus helping dairy producers in their battle for collective bargaining.

Kraft has been chosen as the target of the boycott because it is the largest corporation in the food-marketing field in Canada.

In Regina, 52 picketers covered ten stores on Saturday (November 20). The Co-op and Safeway allowed the picketers — mainly female members of the NFU — to stand inside their buildings and distribute material, however Loblaws and Dominion would not allow them to enter.

In Edmonton, 150 picketers covered 20 stores but weren't allow to enter any. In Saskatoon 125 picketers covered 14 stores.

Pickers reported favourable response from consumers, and clerks at some stores told them sales of Kraft products were noticeably down.

NFU locals in Saskatchewan plan to picket grocery stores at smaller Prairie centres in the next few weeks and to distribute boycott material. Similar picketing has already taken place in Ontario and boycott activity will move next to British Columbia and Prince Edward Island.

At an evaluation session following the Saskatchewan picketing, the Saskatchewan Federation of Labour promised the NFU its full support in the boycott. The Regina Labour Council and the Regina Students' Union have also voiced support of the boycott.

National co-ordinator of the campaign, Don Kossick, has discounted stories and editorials appearing in the commercial media that the boycott is throwing labour union members out of work. Workers

at Kraft plants are not unionized, and the NFU has lifted the boycott against products from two of Kraft's subsidiaries, Sealtest and Dominion Dairies, because they are unionized.

Kossick said farm union and labour union people are united in this boycott because Kraft is their common enemy. The unorganized workers at Kraft plants who cannot bargain collectively to obtain a living wage are in the same position as the farmers who are at the mercy of international corporations like Kraft or Carnation who use provincial marketing agencies to set prices and quotas.

Kossick said consumers would also benefit if farmers gain the right to collective bargaining, since this would put some controls on such firms.

Have a good  
**Xmas**  
\*\*\*  
and watch  
those  
**Kraft dinners**

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