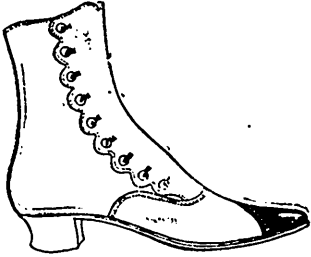


# February Shoe Sale.

An event no one can afford to ignore. Our expert buyers visited the leading shoe markets during the manufacturers' dull season, and by placing large orders with them for immediate delivery for spot cash, were able to procure shoes at prices never before equalled for value. These goods are placed on sale during FEBRUARY. In order for out-of-town shoppers to take advantage of these special prices, orders should be sent to us at once so as to insure being filled as soon as this sale starts. Here are some lines that will give an idea of values :



**THE PRINCESS**

Made of lightweight Dongola Kid, McKay sewn, single sole, all solid leather, finished with patent tip, sizes 2½ to 7, worth \$1.40 a pair. Our February price only..... **1.10**



**THE IDEAL**

Genuine Dongola Kid, plump even stock, pointed or medium toe, fair stitch, extension soles, sizes 2½ to 7. Actually worth \$1.50 a pair. Our February price only ..... **1.15**



**THE DUCHESS**

Selected from lightweight Dongola Kid, with heavy extension soles, warranted solid leather, sizes, 2½ to 7. Good value at \$1.70 a pair. Our February price only ..... **1.25**



**THE ELITE**

Choice bright finished Kid, self tip, fancy or plain back, extension sole, pointed toe, sizes 2½ to 7, worth \$2.00 a pair. Our February price only **1.40**



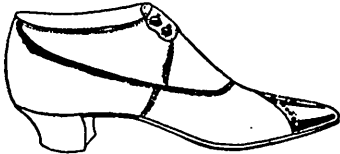
**THE SURPRISE**

Fine Imperial Kid, with fancy toe-cap, extension sole, with genuine Goodyear welt, excellent value, size 2½ to 7, worth \$2.50 a pair. Our February price only..... **2.00**



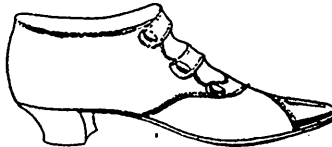
**THE FAVORITE**

Genuine Box Calf, soft, flexible and durable, Goodyear welt, very new and stylish, sizes 2½ to 7, worth \$2.50 a pair. Our February price only ..... **1.95**



**TRILBY**

Dongola Kid, one strap, 2-button shoe, hand-turn soles, pointed toe, sizes 2½ to 7, worth \$1.15 a pair. Our February price only..... **.90**



**BEATRIX.**

Imported Kid two-strap slippers, fancy buttons, patent tip, pointed toe, turn soles, sizes 2½ to 7, worth \$1.50 a pair. February special at .... **1.15**



**ISABELLA**

Dongola Kid, Oxford turned flexible soles, patent leather toe-cap and fancy pointed toe, sizes 2½ to 7, worth \$1.20 a pair. February special at ..... **.95**

Remember this sale is for FEBRUARY only. After that we cannot guarantee to fill orders at these prices. Send in at once.

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**THE T. EATON CO. LIMITED**

**190 YONGE STREET, - - - - - TORONTO**