


# McAvity's Messenger

Soon you'll hear the call of the babbling brook and want to be on your favorite stream and get in touch with the speckled beauties. A fisherman's luck depends largely upon his equipment and we wish to remind you that we sell everything in tackle to make the fisher happy and successful. We carry in stock the most desirable and up-to-date articles in fishing tackle and offer for the season of 1911 a finer and larger line than ever before.

### Fishing Baskets

Best English and French Makes Without Straps



Length at bottom ..... Inches 13 14 15  
 No. 4921, English Make, Stained Brown ..... Each \$1.10 \$1.25 \$1.50 \$2.00  
 Length at bottom ..... Inches 15-17 17 18 19  
 No. 4922, French Make, Pine Wicker ..... Each \$2.25 \$2.75 \$3.00 \$3.50  
 Harness or Straps extra. Each \$1.50.

### DUPLEX FOLDING FISHING CREELS OR BASKETS

These handy baskets are made of thoroughly waterproofed brown canvas on folding steel frames. Anglers will find them great space and weight savers, as when empty they can be folded and packed in a very small space.

No. 1. No. 2. No. 5.  
 Each, including straps ..... \$2.00 \$2.50 \$3.00

### FISHING BAGS

Made of brown canvas. The best and most convenient bag made. Used for carrying game as well as fish.

Each, complete with straps ..... \$1.10

### Fishing Reels

"Competitor" Single Action Riveted Brass Reels



Raised Pillar, Plain, with click, a very fair, light reel.

Capacity, yards ..... 40  
 Diam. disc, inches ..... 1 1/2  
 Each ..... 20c.

### SINGLE ACTION RIVETED BRASS REELS

Raised Pillar, with Click.

No.	Capacity, Yards.	Diam. Disc, Inches.	Price, Each.
No. 304 Polished Brass	40	2	25c.
No. 306 Polished Brass	60	2 1/4	30c.
No. 307 Polished Brass	80	2 1/2	35c.
No. 304 Nickel Plated	40	2	30c.
No. 306 Nickel Plated	60	2 1/4	35c.
No. 307 Nickel Plated	80	2 1/2	40c.

### SINGLE ACTION, SCREWED BRASS REELS

Raised Pillar, with Click.

No. 306 Nickel Plated, 2 1/4 in. Disc, 60 yards capacity ..... Each 60c.  
 No. 307 Nickel Plated, 2 1/2 in. Disc, 80 yards capacity ..... Each 70c.

### SINGLE ACTION, SCREWED BRASS REELS

Raised Pillar, Flush Balanced Handle, Patent Oil Cup, Back Sliding Click.

No. 00 306 Nickel Plated, 2 1/4 in. Disc, 60 yards capacity ..... Each 65c.  
 No. 00 307 Nickel Plated, 2 1/2 in. Disc, 80 yards capacity ..... Each 75c.

### DOUBLE MULTIPLYING SCREWED BRASS REELS

Raised Pillar, White Handle, Extra Finished.

Long Bearing, Patent Oil Cup, Brass Riveted, Balanced Handle, with Adjustable Slide Drag and Back Sliding Click.

No. 076 Nickel Plated, 2 1/4 in. Disc, 60 yards capacity ..... Each 90c.

### SCREWED RUBBER REELS

Single Action, Bushed Bearings and Click.

No. 806 Nickel Plated, 2 1/4 in. Disc, 60 yards capacity ..... Each \$1.20

### BRONZED REELS

Revolving Plate, with Click.

Size.	Inches	2	2 1/4	2 1/2	4
No. 1901 Bronzed all over	Each	\$1.30	\$1.50	\$1.80	\$2.50
No. 1907 Bronzed Reel, Steel Click	Each	2.75	3.00	3.50	6.50
No. 1971 Aluminum and Bronzed Brass Pillar Back	Each	1.30	1.35	1.50	.....

### SINGLE ACTION SCREWED RUBBER REELS

Flush Balanced Handle, Bushed Bearings, with Oil Cup and Back Sliding Click. Extra Fine Quality.

No. 0 2086 Nickel Plated, 2 1/4 in. Disc, 60 yards capacity ..... Each \$1.50

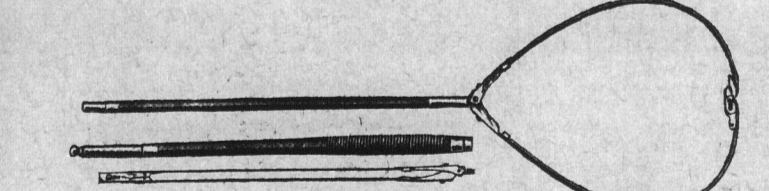
### SALMON REELS

Bronzed Reel, with Click—a very High Class Reel.

No. 1908-S 3 3/4 in. Disc, 100 yards capacity ..... Each \$6.00

### Landing Net Frames

Frames and Handles, without Nets.



No. 9 "Our Own" Collapsing Steel Bow, black enameled, 15x13, 3-piece wood handle 4 ft. long ..... Each \$1.50  
 No. 10 "Harrimac" Collapsing Steel Bow, nickel plated, 15x13, 3-piece wood handle, 4 ft. long ..... Each \$2.25  
 No. 1 12-inch Wood Frame, 24-inch Screw-off handle ..... Each \$1.00  
 No. 2 14-inch Wood Frame, 48-inch Screw-off handle ..... Each \$1.60  
 No. 4 14-inch Wood Frame, 48-inch Ferrule Connection ..... Each \$1.35

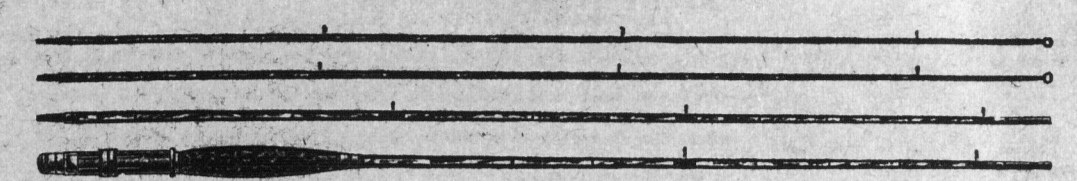
### Landing Nets

Made especially for Maritime Province Fishing, 36 inches deep. Fine Quality Tanbark finish. Each ..... 65c.

### Salmon Lines

No. 2200 Extra Quality Waterproof Plaited Silk, Speckled Color. In 100 yard coils. Per Coil ..... \$4.50, \$6.00, \$7.00, \$9.00  
 No. C-S A1 Quality, Braided and Enamelled Silk, Speckled Color. On 25 yard cards, 4 connected, or 100 yards ..... \$6.00

## Fishing Rods



No. 37 Calcutta Bamboo Rod. Three pieces, Brass Mountings, Butt Cap, Reel Bands, Guides and Double Ferrules. 9 to 11 feet long ..... Each 65c.

No. 5001-2 Hexagonal Split Bamboo Fly Rod. Three pieces and extra tip. Nickel-plated Mountings. Solid Metal Reel Seat, Self-winding, Cork Grip. Put up in wood form and cloth bag. 10 and 10 1/2 feet long ..... Each \$1.30

No. 134 Hexagonal Split Bamboo Fly Rod. Three pieces and extra tip. Made from selected cane and rounded. Full Nickel-plated Mountings, Solid Reel Seat Cork Grip, Waxed Ferrules, Cluster Whippings of black and yellow silk. Put up in fannel covered wood form cloth and bag. 10 feet long ..... Each \$3.50  
 Other Split Bamboo Rods at \$3.00 and \$7.50 each

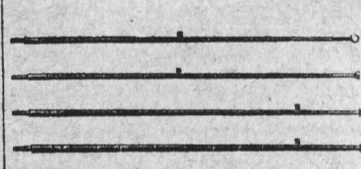
No. 1821-2 Lancelwood Fly Rod. Three pieces and extra tip. Made from genuine Cuban Lancelwood. Full Nickel-plated Mountings, Solid Reel Seat, Cork Grip, Improved Waxed Ferrules, Silk Wound Rings and Keepers, wound at intervals with green silk. Put up in varnished wood form and cloth bag. 10 and 10 1/2 feet long ..... Each \$3.00  
 Other Lancelwood Fly Rods at \$2.50 and \$3.75.

No. 1551-2 Fine Greenheart Fly Rod. Three pieces with extra tip. Made of fine American Greenheart. Full Nickel-plated Mountings, Solid Metal Reel Seat, Cork Grip, Waxed Ferrules, Silk wound Rings and Keepers, wound at intervals. Finely varnished and polished. Put up in varnished wood form and cloth bag. 10 and 10 1/2 feet long ..... Each \$3.75

### SCRIBNER'S HAND-MADE SPLICED RODS


Trout Rods in Greenheart and Lancelwood. Lengths 10 and 10 1/2 feet long ..... Each \$3.00  
 Salmon Rods in Greenheart only. Lengths 14 and 17 feet ..... Each \$20.00

## Trunk and Valise Rods



No. 391-2 Fine Lancelwood Valise Fly Rod. Seven-joint and extra tip. Made from selected Cuban Lancelwood. Full Nickel-plated Mountings, Solid Reel Seat, Cane Wound Grip, Improved Waxed Ferrules, Silk Wound Rings and Keepers, wound at intervals with Red and Green Silk. Finely finished and put up in a partition cloth bag. Length 8-3/4 feet ..... Each \$4.50

No. 12001-2 Split Bamboo Trunk Fly Rod. Five pieces and extra tip. Full Nickel-plated Mountings, Solid Metal Reel Seat, Cork Grip, Waxed Ferrules, Silk Wound Rings and Keepers, wound at intervals with two colors of silk. Finely varnished and put up in a partition covered bag. Length 10 feet ..... Each \$6.50



### Steel Fly Rods

Vulcan Steel Fly Rod—Three-joints, enameled in dead black, which will not reflect the light. Nickel-plated Mountings with Cork Grip, Reel Seat below the hand. This Rod while low priced is carefully made, inspected and tested to maximum limit. Put up in a partition cloth bag. Lengths 8 1/2 and 10 feet. Each ..... \$1.50

ROD SHORTENERS to fit above Rods for reducing from lake fishing to stream fishing. Each ..... 25c.

No. 208 Steel Fly Rod. Nickel-plated Handle Mountings, Solid Reel Seat below the hand, Cork Grip Handle. Joints are 38 inches long, trimmed with solderless two-ring German Silver Guides and one-ring Fly Top of same material. Finished in dark green enamel. Length 10 feet; weight 9 1/4 ounces. Each ..... \$3.00

No. 5 Telesopic Steel Fly Rod. Nickel-plated handle Mountings, Solid Reel Seat below the hand, Polished Maple Handle, Line runs through the centre of Rod. When telescoped, the Rod is 32 inches in length, all enclosed within the butt-length. Length 9 feet 6 inches. Weight 11 3/4 ounces. Each ..... \$4.75

No. 6 Telesopic Steel Fly Rod. Nickel-plated Handle Mountings, Solid Reel Seat below the hand Celluloid Wound Handle, Line runs through the centre of Rod. When telescoped, the Rod is 37 inches in length. Length 10 feet, weight 10 ounces. Each ..... \$5.00

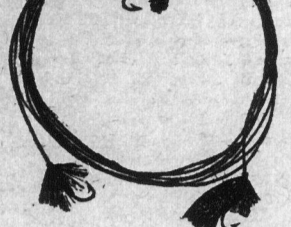
## Trout and Salmon Flies

Our line of Trout and Salmon Flies include the best known and popular varieties and are adapted to all waters and seasons. We have carefully selected only such Flies as we know from experience to be killers and know that they cannot be excelled for beauty, quality and workmanship. Made with Large Double Twisted Gut Loop, Best Silk Wound.

From our stock of over one hundred varieties we give a partial list of the best killing Flies.

Names of Trout Flies		Names of Double Trout Flies	
Order by Number Only	No.	Order by Number Only	No.
1 Alder	49 Queen of Water	40 D Jennie Lind	88 D Pharnachene Beau
5 Blue Professor	34 Red Hackle	42 D Montreal	99 D Skiff Lake
11 Black Spider	55 Red Fly	47 D Pharnachene Belle	90 D Canada
17 Brown Ant	58 Royal Coachman	34 D Red Hackle	91 D McGinty
30 Coachman	60 Reuben Wood	86 D Lanagern	94 D Ball's Lake
21 Cowdun	64 Silver Doctor	87 D Wright's Fancy	.....
34 Dusty Miller	66 Seth Green	All one price: \$1.00 dozen, 10c. each.	
30 Grizzly King	68 White Miller	Names of Salmon Flies	
39 Jungle Cock	86 Lanagern	Order by Number Only	
40 Jenny Lind	88 Pharnachene Beau	1 S Black Dose	5 S Dusty Miller
42 Montreal	92 Jock Scott	9 S Black Ranger	6 S Jock Scott
47 Pharnachene Belle	108 Montreal Dark	3 S Blue Doctor	7 S Nickolson
		4 S Darham Ranger	8 S Silver Doctor
		All one price: 50c. each.	

## Trout Casts



All stained Slate Color, 3 yards in length, with two drops, 6 inches long

### SINGLE GUT, SELECTED QUALITY CASTS

Smooth Knot, Tapered.

No.	Per Doz.	Each
No. 2509 Fine	.....	.....
No. 2508 Medium	.....	.....
No. 2507 Stout Lake	.....	.....
No. 2506 Extra Stout Lake	.....	.....

### SINGLE GUT, SELECTED QUALITY CASTS

Reliable Casts. Exceptional Value.

No. 2557 Fine	No. 2556 Medium	No. 2555 Stout Lake
.....	.....	.....
.....	.....	.....

### XXX SINGLE GUT CASTS

Exceptional Value ..... Each 25c.

## Salmon Casts

### SINGLE GUT, EXTRA SELECTED QUALITY

Smooth Knot, Tapered, Extra Large Loops.

In 9 feet Lengths. Each \$1.00  
 In 10 feet Lengths. Each \$3.50

No. D 35 ..... Each 1.75  
 No. B 35 ..... Each 1.75  
 No. A 45 ..... Each 2.00  
 No. A 35 ..... Each 2.25

## SILK WORM GUT

Finest Quality, Specially Selected, White.

In 100 ft. Hanks. No. 14 inch, 75c. No. 16 inch, 90c.

## Fishing Lines

### TWISTED COTTON LINES

Best Quality Eureka Cotton, Imitation of Linen, Drab Color. In 15 feet lengths.

No. 1 ..... Per Doz. 10c. Per Hank 3c.  
 No. 2 ..... Per Doz. 13c. Per Hank 3c.

### "EMPIRE CITY" TWISTED LINEN LINES

Drab color. In 15-foot lengths.

No. 8 ..... Per Doz. 15c. Per Hank 3c.  
 No. 12 ..... Per Doz. 17c. Per Hank 3c.

### "CUTTHUNK" WATERPROOF TROUT LINES

Green Color. 50 ft. on Cards, 4 connected, 1 dozen in a box.

No. 9 ..... Per Card 17c.  
 No. 12 ..... Per Card 20c.

### "CELTIC" LINEN FINISHED LINES

White Line, highly finished and strong. 50 feet on a card, 1 dozen in a box.

No. 1 ..... Per Card 10c. Per Card 10c.

### "CRESCENT" BRAIDED OILED SILK LINES

In 10-yard Coils, on Cards, 12 connected, 1 dozen in a box.

No. 5 ..... Per Card 25c.  
 No. 4 ..... Per Card 30c.

### "EMPIRE CITY" BRAIDED OILED SILK LINES

In 25-yard Coils, on Cards, 4 connected, 1-3 dozen in a box.

No. 6 ..... Per Card 30c.  
 No. 5 ..... Per Card 65c.

### ENAMELED LINES

Composition, Closely Plaited. 30-yard Lengths, in Coils.

No. 2215 ..... Per Card 35c. 50c. 60c.

### LUSTRE FINISH SILK FLY LINES

Made of Highest Quality Silk, Carefully Waterproofed, and Perfectly Enamelled. 25 yards on a card, 4 cards connected, in a box.

No. 7 ..... Per Card \$1.15  
 No. 6 ..... Per Card 1.30  
 No. 5 ..... Per Card 1.40

### WATERPROOF SILK LINES

Speckled, or Green Color. 30-yard lengths, in a box.

No. 3201 ..... Per Length \$1.10 \$1.20

### BLACK HAWK BRAIDED SILK LINES

Thoroughly Waterproofed. Strong. 25 yards on a card.

Per Card ..... \$1.45, \$1.75

### "RELIANCE" TRANSPARENT ENAMELED LINES

Flexible and Elastic, Alkali-proof. 25 yards on a card.

Per Card ..... 75c, 85c, \$1.00, \$1.15

### KINGFISHER WATERPROOF SILK LINES

Best Quality, 30-yard lengths, in a box.

No. 2204 E ..... Per Length \$2.50 \$2.80

### "MIST COLOR" ENAMELED SILK FLY LINES

In 25-yard Coils, on Cards, 4 connected, 1-3 dozen in a box.

No. 6 ..... Per Card 75c.  
 No. 5 ..... Per Card 85c.

### "EMPIRE CITY" ENAMELED FLY LINES

A good, serviceable, waterproof line, thoroughly enamelled. In 25-yard coils on cards, 4 connected, 1-3 dozen in a box.

No. 6 ..... Per Card \$1.00  
 No. 5 ..... Per Card 1.25

### ARTIFICIAL BAIT

No. 4315 Patent Serpentine Minnows, nickeled, 3 inch. Each ..... 75c.  
 No. 4440 Phantom Minnows, superior, silk, 2 inch, 60c. 3 3/4 inch ..... 75c.  
 No. 4402 Spoon Bait, copper back, silver inside, treble hook ..... 35c.  
 No. 4404 Spoon Bait, copper back, silver inside, 1 treble hook ..... 35c.  
 No. 4405 Spoon Bait, nickeled back, red inside, 2 treble hook ..... 35c.

### FLY BOOKS

No. 3831 Convas, with Ronald's entomology, containing description and names of flies to use for the different months. Size 6 1/2 x 10 inch. Each ..... \$1.25  
 Other Fly Books in cloth, leather and canvas ..... 50c. to \$3.00

### MALOOG'S PATENT FLY BOXES

These boxes are made of steel thinned, enamelled black outside and white inside. Each fly is held by a German silver spring.

Boxes hold 40, 60 and 84 flies respectively. Each ..... \$1.80, \$2.50 and \$3.75

### LEADER AND BAIT BOXES

Leader Boxes, aluminum, one-half in. deep, 3 3/4 in. diam., 2 felt driers. Each 35c.  
 Bait Boxes, crescent shape, Japanned ..... 75c. Painted ..... 50c.  
 Bait Boxes, oval, Japanned, 3 in. ..... 25c. Jap'd. 4 in. 30c.

# T. McAVITY & SONS, LIMITED, - - ST. JOHN, N. B.

**WANTED**  
 Thoroughly general work in family to California. Good salary, passage paid. Apply Mrs. Hinson, 11 Crown street.

**WANTED**—A second class teacher for school District No. 1, St. John county. Apply with State salary.

**WANTED**—By first of A. aged girl for general children; good wages; refer to Mrs. Brook, Route 521-31-stw.

**WANTED**—A second class teacher for school district of Lepreau. Apply, Hugh Kilcup, New River.


**WANTED**—A second class teacher to commence in District rated post office to N. H. Johnstone, secretary Settlement, N. B.

**WANTED**—A second class male teacher for North parish of Petersville (district). Apply, stating salary, to W. Clones, Queens county.

**AGENTS WAN**  
 Portrait Agents—able men we start their own and give credit. Trait Co., Limited, Toronto.

**SPLENDID OPPORTU**  
 A desirable and energetic position for a man with a Thirty-two years in shipping. Provinces puts us in possession of the trade. A magnificent situation. Toronto, Ont.

**FOR SALE**  
 For Sale—House in the ton, on Baxter street given at once. Apply Mrs. son, Norton.



**PERFECTED OXYGEN CURE**  
 Cures You No Doctor  
 Oxygen (or Ozone) cures venereal diseases, maintains vitality. The "Oxygenator" is a device based on natural laws. It is due to the dermal blood—the absence of a sufficient amount of oxygen in the system, and drives out disease every organ of the body. Almost every cure every state yields to the "Oxygenator" will remove Liver, Kidney, Bladder and Stomach. It is a powerful tonic. It is a powerful tonic. It is a powerful tonic. It is a powerful tonic.

### Seed Pot

That is making wick famous. We have f. o. b. cars or boats at the following prices:  
 Delawares, ... \$2  
 Irish Cobblers, \$2  
 Early Rose, ... \$2

Also eating potato or less than car lots at market prices in barrel.

### Clements C

St. John, N. B.

### We Have Not P

Advertising  
 As we have been growing capacity. Changes to take place will make room for students. First come, first served. Catalogues to any address.

### COURT BROTHE

TO PAY 40 ON T

A fully attended creditors of Court Bro Campbell's office yesterday new proposition to pay dollar was submitted after considerable discussion. After the firm will be able to meet at the old stand friends and customers with this announcement. The liabilities were \$27,000. The firm had gone into liquidation as \$15,000 could have been paid. This white silk paper child's plate at the talk little way beyond, will be. This will not be especially if it is bought pieces are cut and laid cloth. When a piece of may be thrown away a fresh piece substituted.