NGTH

hinking lothing

ever strike you that there he kinds that don't cost re money, that are nicer, nd more stylish than oth-that some firms make a of their wares and lend energies to secure just pds? The better kind at e cost. That's our policy. and let us prove it.

new raincoats — trench \$15.00, are decidedly

our's, 68 King St. Friday evenings; close ays -at 1; during June, ad August.



| July 15-The weath | | | |
|---|----|----------------------|--------|
| en fine in nearly all parts but local showers have oc- Lake Superior and in the rovinces. It has been very | | | |
| | | stario and western Q | uebec. |
| | | moderate. | |
| | | r | 82 |
| | 76 | | |
| ur | 70 | | |
| ind | 86 | | |
| 63 | 89 | | |
| 60 | 80 | | |
| 60 | 74 | | |
| | 84 | | |
| | | | |

60 - Maritime - Modérate or Maritime - Modérate on scattered showers, but and warmer. Cland - Fair Tuesday and fednesday. Gentie to mod-

H STEAMER IVELY FIGHT A SUBMARINE

Encountered About ay Between Irish and Newfoundlander Undamaged.

, July 15.—After a running U-boat in midocean a Bri-used for cargo carrying, Atlantic port yesterday un-Atlantic port yesterday un, he submarine was encoun-be submarine was encoun-st and Cape Race. at emerged two miles at emerged two miles he liner, and after setting N. M.," meaning "stop at h the Britisher signored, The liner replied with in, at the same time "fra-

THE UNITED STATES TROOPS HAMMER THE HUNS AMERICAN MACHINE GUNNERS ASSISTED MATERIALLY IN **SPOILING GERMAN PLANS**

United States Troops Yield Slightly At First Between Town of Fossoy and River Surmelin, But Restored Their Positions By Counter-Attacks-Americans in First General Engagement and Acquit Themselves Nobly.

London, July 15-The American troops yielded slightly to the Germans, between the town of Fossoy and the River Surmelin, which empties into the Marne just east of Mezy, but restored their positions by counter-attacks, according to a despatch to the Central News.

With the American army on the Marne, July 15-(By The Associated Press)-At five o'clock this evening the Germans were heavily shelling the American forces, but were getting shell for shell in return, and their fire seemed to be diminishing.

The Vaux district is comparatively calm now. On the American right heavy fighting is in progress.

American machine gunners along the river assisted materially in breaking up the early Boche plans, for they stuck to their post and poured deadly streams of bullets into the enemy, and only withdrew when their guns were so hot that they could not be fired. One group of machine gunners happened to be in a place where the Germans were anixous to erect a bridge, but their efforts were frustrated. The American bullets piled up the German dead on the opposite side of the river every time the enemy started to cross. Strong Counter-Attack.

Strong Counter-Attack. A strong American counter-attack south of the river bend completely upset the Germans, who broke in re-treat. The American troops drove the enemy back all the way to the railway skirting the Marne in the region southwest of Jaulgenne. This position is now being held. In a counteratack many prisoners were taken. They included a major, two captains and four hundred men, so far counted. The French general commanding the group of armies on this sector sent a congratulatory message this afternoon to the American general commanding the forces which beat back the enemy. Huns Had Pontoans MURMAN COAST.

NORTH RUSSIA After Effecting Landing They

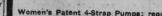
Capture Port of Kem, on

CZECHO SLOVAKS TAKE Huns Had Pontoons.

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Capture of Kazan

Become Masters





ST. JOHN'S GREATEST SHOE SALE BEGINS When the Doors of This Store Opens This Morning

More New and Stylish Shoes, Bigger Variety and Better Values than in any similar event held in this city. This Sale is truly extraordinary in the face of the present status of the shoe market. Not a sale in which it will be hard to find what you want within an hour or two after the sale starts, but choosing will be good for a week, yes, even

SALE PRICES ARE BELOW MANUFACTURING COST TODAY !

0000.

Women's Gun Metal Pumps, wing tip, Cuban heel; regular \$4.50, ... \$3.35

Women's Dull Calf Colonial, white lvory sole and rubber heels; sport last;; regular \$5.00 value, \$2.98

Women's Mahogany Tan Pumps, new long vamp, Louis heel, This is a very attractive style; regular \$5.00, \$2.98

Women's White Canvas Pumps, Cub-sizes, Clearance Price, 98c.

THE STANDARD, ST. JOHN, N. B., TUESDAY, JULY 16, 1918.

Wobmen's White Canvas Pumps, Cub-an heei; regular \$1.85, \$1.18



Women's White Canvas Lace Oxfords. military and Cuban heels, \$2.85

Women's White Canvas High Cut Lace Boots, low heel; regular \$2.85, \$2.35

fomen's White Canvas High Cut Lace Boots, military and Cuban heel; regular \$3.50, \$2.48

Women's White Canvas High Cut Lace Boots, medium heel, small size, \$1.98



Women's Fawn Colored Canvas High Cut Lace Boots, spool heel: regular \$3.85, \$2.98 Women's White Canvas High Cut Lace Boots, Cuban and spool heels; regu-lar \$3.85, \$2.85

lar \$2.85, now London, July 15—That Czecho,Slov-ak troops have captured the City of Kazan, 430 miles east of Moscow, says an Exchange Telegraph despatch from Copenhagen, is a report from Moscow. The city was taken after the Belsheviki had put up violent resistance. Women's Black Suede Pumps, spool heel, Goodyear welt; broken sizes. Women's Black Lace and Button Boots. both Guban and spool heels, in pat-ent colt and dull calf, Goodyear weit. A size and width for every foot: regular \$4.50 to \$6.00, \$2.85

Women's Mahogany Tan Lace Oxfords, medium heel, fibre sole. Sale price \$3.85

Women's Patent Colt High Cut Lace Boots, canary cloth top, Louis heel; broken sizes; regular \$6.50, ... \$4.85

Women's Black Kid High Cut Lace Boots, spool heel, Goodyear welt: regular \$6.50. \$4.85

Women's Grey Kid High Cut Lace Boots, Louis heel; regular \$8.00, \$4.85

Women's Light Grey Calf High Cet Lace Boots, Goodyear woit, medium heel, fibre sole: regular \$9.36, \$4.35

Women's Grey, Brown and Ivory Color High Lace Kid Boots, beautiful mcd-els; regular price \$6.35 to \$7.85, Sate Price \$4.85

Wing Tip Model High Cut Lace Boots, white Nubuck vamp, reignskin top. Louis and military heel regular \$6.39,

Women's Black Kid Lace Boots, Cuban heel; regular \$5.35 value, Sale price \$3.85

Misses' Gun Metal Button Boots, cloth top; regular \$2.65, \$1.96

Child's Patent Ankle Strap Pumps. sizes 4 to 71/2. Clearance sale, ... 78c. Boys' and Girls' Black Canvas Oxfords. leather sole, sizes 1 to 5.



Men's Gunmetal Lace Oxfords, reced ing toe, Goodyear welt; \$6.50 value

Men's Grey Canvas Blucher Boots. regular \$2.35. Sale price \$1.98 Mens' Mahogany Calf Lace Oxfords. fibre sole, Goodyear welt; \$6.50 value. \$5.35

ten's Chocolate Kid Blucher, round toe models, Goodycar welt. Sale price en's Black Kid and Gunmetai Lace Boots, round toe, Goodyear welt; regular \$7.00 value. Sale price \$5.85

Regal Shoes for men. Choice black calf and black kid Lace Boots. Tan per cent. discount.

A \$500,000 FIRE

Women's Patent Leather Pumps, wing tip, Cuban heel; regular \$4.50, Women's Black Kid Blucher Oxfords. low heel; sizes 21/2, 3, 31/2. Clearance Sale, Women's African Brown Kid High Cut Lace Boots, Cuban heel; \$6.50 value. \$4.85

and forging ahead e submarine's fire of the liner's gun-

19

uly 15.-Infor the canadian overseas the canadian overseas the canadian overseas the canadian overseas the canadian overseas

MOUNTED RIFLES Manley O'Blenis, Scott Road, via (Petitcodiac) N. B. E. S. Smith, Moncton, N. B. MACHINE GUN COMPANY Arnold G. Lent, Digby, N. S. ARTILLERY S. C. Purdy, West St. John. W. McGuigan, Charlottetown, P. E. E. M. McKinnon. Charlottetown. E. I. MEDICAL SERVICES Died ptain William Fraserhale, Lou burg, N. S SERVICES

Ottawa, July 15-

INFANTRY Presumed to have died — L. J. McRae, Petitoodiac, N. B. D. H. Alvard, Havelock, N. B. J. Crowell, Yarmouth, N. S. G. MacNicol, St. George, N. B. E. Height, O'Dell, N. B. Prisoner of war-Major J. S. Des B. Carter, Point d Bute, N. B. III-N. Littlefield, Litchfield, N. S. INFANTRY Gassed-

Gassed-Daniel W. Hagerty, Halifax, N. S.

Percy McD. Lockhart, Falmouth, N

CASTORIA For Infants and Children In Use For Over 30 Years the standard Hitches.

Become Masters Amsterdam, July 15—By the capture of Kazan, 320 miles east of Moscow, the Czecho-Slovak have become masters of the government of the lower Volga says a despatch from Moscow to the Berliner Tageblatt. Tondon, July 15—After capturing Kem, a railroad station on the White Sea coast, the American and Brittsh forces advanced toward Toroki, the Russian Bolsheviki authorities having withdrawn to Nironk. The commanders of the Entente Alli-d forces have issued an appeal to the population on the Murman coast re-questing help against Germany and Finland. It is declared that the Mur-man coast is Russian territory under the protection of the Entente Powers. CT CUMUTICUENTIC TARK **MAY BE LAUNCHED IN ITALY SOON**

ST. SWITHIN'S DAY

A. Swithin's DAT
A. Swithin's Day in the English calendar—and if rained, and in the edit is an top late in the base of the same data in the same that the batts, the mediate automatiques.
B. Swithin was the sevent entitistic in the plainer that when a wet period occurred three sevent sent in the angent in the same that the batts, the is a fact that when a wet seed of the ministration and may be end to the assessing to the lates of the same distribution which we a word period occurred distribution was the sevent of the lates and subtle or the same distribution the lates of the lates o

243 - 247 UNION STREET. THE SITUATION IN **HIS MAJESTY THE** KING SPEAKS TO **MOSCOW SERIOUS** EDITOR IN FRENCH Heaviest Loss Is That of And the fine of the second of the social revolutionary party is a set in the social revolutionary party is a set interes including the vice was seightene

\$3.35

King George Receives Editors of Calgary Herald, Montreal La Presse and Vancou-

ver Province - King Well Fembroke, Ont., July 16-Fire early Posted on Canada.

 scommittee of the social volutionary party, according to a set and belonged to the state department.
 The situation in Moscow is reported to have been put through the local parts according to a set and although the local parts according to a set and belonged to have been put throughly dislocated condition than it was during the recent riots.
 London, July 15-(Via Reuter's Other Social Composition of the social prising is reported to have been put down transportation is an even more horoughly dislocated condition than it was during the recent riots.
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 London, July 15-(Via Reuter's Other Social to the second the social prising is reported to have been put down transportation is an even more horoughly dislocated condition than it was during the recent riots.

 OLDIER IS SHOT AND KILLED AT N. SYDNEY
 ser. The rifle went off and the bulket went through Private Tracey's body went through Private Tracey's body the social set and belonged to Glace Bay. He will be buried Monday with military hore as and belonged to Glace Bay. He will be buried Monday with military hore as and belonged to Glace Bay. He will be buried Monday with military hore as and belonged to Glace Bay. He will be buried Monday with military hore as and belonged to Glace Bay. He will be buried Monday with military hore as and belonged to Glace Bay. He will be buried Monday with military hore as and belonged to Glace Bay. He will be buried Monday with military hore as and belonged to Glace Bay. He will b

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CASH STORF

Thomas Pink Company, Manufacturers of Lumbermen's Tools and Munitions.

IN PEMBROKE, ONT.

this morning did damage to the ex tent of half a million dollars. Th

Alley Mitchell. Special to The Standard. Campobello, July 15.-The desire of Alley Mitchell, son of Mrs. and the late Albert Mitchell. occurred at Haverhill, Mass., on July 8. Decased was born in Campobeilo 39 years ago and removed some years ago to the States, where a wife and two childran survive. Besides these he is survived by an aged mother, formeriy of the island but now of the States; four brothers, Joei and William, both of the island: Arthur, of the States; Bart