

## RECORD CROWD ATTENDS OPENING OF ST. JOHN'S BIG FALL EXHIBITION

Optimistic Address by Premier Veniot Starts Week of  
Enjoyment—Many Visitors in City Delighted  
With Great Show.

St. John's fourth annual fall fair was the Mecca toward which all roads in the Province led yesterday and one of the biggest crowds on record passed through the turnstiles. The formal opening was held on Saturday night and was attended by a large crowd who were well repaid for going. The addresses of Premier Veniot and Lieutenant Governor Todd were full of optimism and congratulation on the fine showing made by the various exhibitors. Special lighting has been installed and the buildings and grounds last night were a blaze of light, despite the thick fog which came in late in the afternoon.

The daily newspaper, which is being issued by the Association this year, made a big hit with the crowd and was eagerly sought after. The official welcome to the city was extended by Mayor Fisher.

The threatening weather of yesterday morning no doubt kept some from coming to the city for the day but despite that fact about 20,000 persons passed through the turnstiles. The wet weather last evening made it necessary to cancel the performance in front of the grand stand and to abandon the fireworks display.

The free acts include the Sternad's Midgits, Vere and Tully in a trapeze act and Taplan and Newell in a comedy act. It has been decided this year to run the exhibition on Atlantic Street from time to time, to conform to the railway time.

Judging of the poultry, women's work and the dogs was begun yesterday. The first aid booth proved its usefulness many times over, the most serious case attended being that of a young lady who fainted on the grounds. Two cases of dog bite were also treated.

E. J. Ferry, president of the Exhibition Association, on behalf of the members of the board of directors, extended a hearty welcome to the fourth annual exhibition, speaking of the benefit in more permanent work which both the Exhibition Association and the exhibitors derived from the fair being an annual event rather than a biennial one.

The cost of maintaining the buildings and booths would be less each year and exhibitors would find they could spend more on their exhibits. The live stock this year, he said, was well up to last year's standard. There were fewer breeds of cattle represented as the Dominion government has cut down the number of breeds for which it would make grants, but the number in each class of cattle were greater. Other live stock and poultry was well up to last year's figures and the number of entries among the horses was larger than in the last two years. There had not been enough space available in the main building to accommodate all who applied. He believed this had not occurred before in the history of the exhibition.

Touching upon the matter of the open air acts, he spoke of the unfortunate accident to the bicycle performer who had been engaged to appear at the exhibition and regretted that the open air programme was in consequence without a "thriller." The other numbers, he believed, would be appreciated. In the exhibition there was an opportunity for the mingling of the city residents and those from outside the city that should be of mutual benefit. He closed his address by saying that if the people of St. John would do their part he would give them a most successful year would see the exhibition steadily improving.

Mayor Fisher.

Mayor Fisher extended the civic welcome and congratulated the association on being able to put on a fourth annual exhibition. He hoped the exhibition would continue to be an annual event and felt it was impossible to measure the good which exhibitions accomplished. The presence of the Lieutenant-Governor and the Premier, both of whom had come a considerable distance to attend the formal opening, was an indication of the high value which they placed upon the exhibition. While the more objectionable games of the fair were being eliminated from the midway, the St. John fair was following the plan adopted elsewhere in the Dominion and this year unobjectionable games of chance would be permitted. The future policy in this matter would probably be decided at a gathering attended by representatives from all parts of Canada at some later date.

Premier Veniot.

When Premier Veniot rose to speak there was sustained and hearty applause. He said he was particularly grateful to the Exhibition Association for giving him what was his first opportunity of addressing a St. John audience on matters pertaining to the welfare of the province. He congratulated the association on the good work which it was doing for the province. Both the city of St. John and the province of New Brunswick had need of being better known outside their own limits and he considered there was no better way of advertising both than by an exhibition. The people should spare no effort to encourage the organizers of the fair.

He brought the greetings from the people of the north of the province and wished to dispel the unfortunate feeling which seemed to exist that the people of New Brunswick outside of the city of St. John were antagonistic to the interests of the city. There were absolutely no grounds for such feelings. The other residents of New Brunswick were with the people of St. John, hand and heart, and they knew that what was undertaken for the benefit of the city of St. John would benefit the whole province. The efforts to secure more facilities for the port of St. John and better freight rates would receive every support from all parts of New Brunswick.

No Cause for Pessimism.

As the leader of the Government it was his duty to say something of conditions in the province. Since 1921 and the beginning of the times of depression pessimism had spread among the people of the province. He believed there was no cause for pessimism in New Brunswick, that the hard times had been surmounted and had not been so bad as they had been pictured. He quoted from the trade records of the last eight or ten years to show that pessimism had been uncalled for. In the year 1900 the money invested in industrial establishments in the province was \$20,741,170 and the product of these industries was \$20,972,470. In 1919 the money invested in industrial establishments had increased to \$0,000,000 and the product had increased in value to \$100,000,000. The depression (Continued on page 10.)

### Canned Plums are Refreshing

Put them up this way.  
Wash and pack closely in Perfect Seal, Crown and Improved Gem Jars, fill with boiling syrup made in the proportion of 1 pint of sugar to 1½ pints of water. Put on ribbons and tops and sterilize for 15 minutes. Seal according to directions given on page 11 of our recipe book.

Perfect Seal, Crown and Improved Gem Jars on sale at all stores.  
Send for free book of eighty tested canning and preserving recipes.  
Dominion Glass Co., Limited Montreal



### BUSINESS LOCALS

NOTICE.  
All members of the Brick Layers, Masons and Plasterers Union are requested to meet, 7:30 Wed. eve, Sept. 5th, to meet Vice-Pres. Thornton of Boston. A. Harris, Pres. 23309-9-6

CLASSES OPEN MONDAY, SEPT. 10.  
Registration and classification of pupils for Y. W. gymnasium at Recreation Centre by Miss Richards, physical director, Tuesday to Saturday, this week. 23280-9-10

What about your boys' suits? There are bargains for you at Bassen's removal sale.—14, 16, 18 Charlotte St. 23190-9-5

Millidgeville Summer Club weekly dance and bridge, Millidgeville, Tuesday, Sept. 4. 23190-9-5

Get your boys' school books at Bassen's removal sale.—14, 16, 18 Charlotte St.

NOTICE TO HYDRO USERS.  
The only concern selling reg. 40c tungsten lamps at 29c. Jones Electric Co., 213 Union St.

School Supplies, R. G. Gleason, 10 Prince Edward street. 23230-9-5

If you want your socks and stockings properly mended free of charge, send them to Ungar's Laundry, Ltd. Phone Main 58. 2

LET'S GO "RITZING" TONIGHT—CONGENIAL DANCING. 23178-9-10

We are moving from our old stand right across to the store formerly occupied by Donaldson Hunt & Son, and we are doing something for you in the line of bargains. Buy bargains, and by helping us you help yourself.—D. Bassen, 14, 16, 18 Charlotte. 8-10

FOR SALE.  
New two-family houses, Douglas Avenue. Ready October 1st. Furnace heated, electricity. Easy terms of payment. Lower flats to rent. Inspection invited. W. I. Fenton, Pugsley Building. 8-10

THE "IRRESISTIBLE RITZ" DANCING TONIGHT—CONGENIAL DANCING. 23178-9-10

LANDING EGG AND CHESTNUT COKE.  
For furnaces, feeders or ranges. Cleaner and cheaper than hard coal. Phone Main 2636, J. S. Gibbon & Co. Ltd. 9-5

The polish that won't rub off  
Nonsuch LIQUID STOVE POLISH

it sticks—that's our secret  
Established, owned & made in Canada for over 30 years by  
Nonsuch Mfg. Co. Limited, Toronto.

Don't blame your Pen!  
Call for CARTER'S Fountain Pen Ink

for BURNS, BRUISES, cuts, scalds and nervous headaches—Nonsuch Mfg. Co. Ltd.

MENTHOLATUM

Tablet 25c  
Jar 25c  
Box 50c

### PAINLESS EXTRACTION Only 25c.



We make the BEST Teeth in Canada at the Most Reasonable Rates.  
Boston Dental Parlors  
Head Office: Branch Office:  
287 Main St. 85 Charlotte St.  
Phone 688. Phone 88.  
DR. J. D. MAHER, Prop.  
Open 9 a.m. until 9 p.m.

Buy Your Tobacco Here.  
Save 10c. Coupons and receive handsome Free Gifts at Louis Green's Cigar Store 85 Charlotte St. 8-1-1924

Always Popular  
New drinks come and go but BLUE RIBBON BEVERAGES retain their popularity with the public. People have confidence in BLUE RIBBON. They know that the bottles are clean, that the factory is sanitary and that all materials used are of highest quality.

BLUE RIBBON DRINKS will keep for years without chemical preservatives of any kind. This is proof positive of the care given them. Ask for your favorites by name.

City Club Ginger Ale, Orange Crush, Lime Crush, Lemon Crush, Hires Root Beer, Iron Brew and twenty other flavors. At All Good Stores.

BLUE RIBBON BEVERAGE CO.  
80 ELM ST. ST. JOHN, N.B.  
PHONE M-1733

Dressmaking done at 87 Exmouth street. 23230-9-6

Max Brager of Millady's Wear Limited has just returned after a buying trip, bringing with him the latest and most popular styles for fall.

ITALIAN ROYALTY HERE INCOGNITO  
Quebec, Sept. 3.—His Royal Highness Count De La Cisterna, first cousin to King Victor Emmanuel III, of Italy, Her Royal Highness the Duchess of Aosta and her son, His Royal Highness the Duke of Spoleto, were among the distinguished passengers who were on board the Canadian Pacific liner Montrose, which stopped here for a few minutes yesterday.

The Duchess of Aosta, and the royal party have been touring Canada for several weeks, and up to yesterday their identity has been strictly secret. They were in the west for some time, and preserved their incognito. The veil of mystery was raised however, at the instigation of a newspaper man, who persuaded Lieut. Commander Mariano, aide de camp to Count De La Cisterna to talk briefly about the royal personages.

The royal party is proceeding to Liverpool, whence the members will embark for Naples, and from there will go to Rome.

Don't delay fighting constipation with BRAN that is ALL BRAN!

When constipation flashes its signals of sickness into your eyes and cheeks; into your breath, your brain and your appetite, it is absolutely necessary that you head it off. Toxic poisoning stands close by; Bright's disease and other dangerous diseases await their turn!

The remedy that nature offers is the simplest and most effective—Kellogg's Bran, cooked and krumbled, which is ALL BRAN! And it is ALL BRAN! It is ALL BRAN you need when you start to fight constipation. You can't afford to delay a minute and you can't afford to use half-way measures with foods that contain a percentage of bran! Your physician will recommend Kellogg's Bran because it is not only effective, but because it is delicious. Why—you will like it as much as you like your food.

Be certain to eat Kellogg's Bran regularly—at least two tablespoonfuls daily; in chronic cases with each meal. Results will prove astounding. Remember that Kellogg's Bran is nature's own regulator, which operates in nature's way—which is the best way!

Eat Kellogg's Bran as a cereal, sprinkled on other hot or cold cereals, or make it up into the best of muffins, pancakes, raisin bread, cookies, macaroons. Kellogg's recipes are printed on each package. Let the children eat Kellogg's Bran. It is wonderfully beneficial. It will improve their health just as it will really and truly make Kellogg's Bran cannot be overestimated. Sold universally by grocers.

554 Main St.  
Phone M. 3461.  
141 Waterloo St.  
Phones M. 3457—M. 3458

100 lb. bag Lantic Fine Granulated Sugar .....\$9.45  
10 lbs. Lantic Fine Granulated Sugar (with orders) .....95c  
98 lb. Bag Cream of West, Robinson, or Five Roses Flour .....\$3.75  
24 lb. bags .....18c  
6 lbs. Best Oatmeal .....25c  
Choice White Potatoes .....45c Peck  
5 lb. tin Pure Lard .....87c  
3 lbs. Prunes for .....25c  
55c. tin Royal Baking Powder .....25c  
4 lb. tin Pure Fruit Jam .....45c  
4 lbs. Best Rice .....25c  
5 lbs. Oatmeal .....25c  
Shaker Salt .....10c. pkg.  
3 boxes Matches for .....30c  
Choice Evaporated Apples .....20c. lb.  
Choice Evaporated Peaches .....20c. lb.  
Whethy's Mince Meat .....15c. pkg.  
Kellogg's Corn Flakes .....11c. pkg.  
Lux .....10c. pkg.  
2 tins Corn .....22c  
2 tins Peas .....27c  
2 tins Tomatoes .....27c  
2 lb. tin Sliced Pineapple .....24c  
2 lb. tin Peaches .....18c  
2 lb. tin Plums .....15c  
2 lb. tin Tomato Soup .....25c  
8 tins Kipperd Snacks .....22c  
2 tins Kipperd Herring .....25c  
2 tins Flannan Haddock .....25c  
2 tins Blueberries for .....25c  
2 tins Hand Cleanser .....25c  
2 tins Lemon Pie Filling .....25c  
2 tins Large St. Charles' Milk .....25c  
2 tins Condensed Milk .....25c  
25c. bottle Mustard Pickles for .....19c  
8 tins of Mustard for .....25c  
2 pks. Seedless Raisins for .....25c  
2 pks. Seedless Raisins for .....25c  
8 cakes Surprise Soap for .....25c  
8 tins Classic Cleanser for .....25c  
8 cakes Plantal Soap for .....25c  
8 pks. Rinsos for .....25c  
10 cakes Castile Soap for .....25c  
8 cakes Laundry Soap for .....25c

516 MAIN ST. Phone M. 2913

THE 2 BARKERS, LTD.  
100 Princess St., Phone M. 642

The following list comprises only a few of our many money saving prices. Satisfaction guaranteed or money cheerfully refunded!

10 lb. White Sugar with orders .....93c.  
100 lb. Bag White Sugar with orders .....\$9.40  
24 lb. Bag Royal Household Flour .....98c.  
4 lb. Bag Robinhood Flour .....98c.  
98 lb. Bag Royal Household Flour .....\$3.65  
98 lb. Bag Robinhood Flour .....\$3.70  
Roll Bacon by the piece, per lb. .....22c.  
Bulk Orange Pekoe Tea, per lb. .....53c.  
4 Cans Gunn's Beans, for .....25c.  
Good 4 String Broom .....49c.  
4 pks. Jelly Powder, assorted .....25c.  
1 lb. Can Baking Powder .....23c.  
1 lb. 12 oz. pkg. Wheat Hearts, similar to Cream of Wheat, but only 15c. per pkg.  
Best White Potatoes, 15 lbs. for .....35c.

We still can give you a bargain on Shot Shells and Metallic Cartridges.

Orders delivered promptly in City, West Side, Fairville and Milford on Monday, Wednesday or Friday afternoon.

Monday being a public holiday our store will be closed.

## ANNOUNCING The "ANNIVERSARY" PATTERN "1847 Rogers Bros." Silver Plate

A further advance and higher attainment in Rogers Bros. Silverware. A New Pattern. An Ideal Choice for a Wedding Gift.

O. H. WARWICK CO., Ltd., 78-82 King St.

Made in Canada



FORCE with chilled milk and fruit will tempt the finicky summer appetite. Nourishing as well as tasty.

Horlick's Malted Milk Safe Milk For Infants and Invalids

A Nutritious Diet for All Ages. Keep Horlick's Always on Hand. Quick Lunch; Home or Office.

TAILORED SUITS \$33 MORE MADE BY FRED T. WALSH

An unusual announcement for exhibition week was that of Fred T. Walsh the long established tailor of Germain street. He is tailoring suits as low as \$38. After Saturday, however, they go back to \$45.

Imported tweeds and worsteds are being tailored for \$39.50 and the finest serges and worsteds of the \$65 class are being made to measure with try-ons for \$49.50.

By 1933, if no new construction is undertaken, the French fleet will be reduced to three battleships, three cruisers and two submarines.

C. J. Buckley of Caribou, Maine, arrived in the city on Saturday and returned home driving his Studebaker automobile which was stolen in Houlton.

GETS HIS CAR AGAIN.

There's a Fawcett furnace, stove, heater or range for every need.

J. E. WILSON, Limited, 17 and 19 Sydney street, St. John.

Make Your Coal Last  
You really can save coal when you have a Fawcett Pipeless Furnace, yet you'll have an abundant supply of heat.

Ask the Fawcett man nearest you. He'll solve your heating problems.

There's a Fawcett furnace, stove, heater or range for every need.

J. E. WILSON, Limited, 17 and 19 Sydney street, St. John.

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## Birthday Gift Specials in Dainty French Ivory

Here are just a few specials selected from our big list:

IVORY LAMPS WITH SHADES (As shown at right upper corner) \$5.40, \$9.00, \$12.00

IVORY CLOCKS \$4.60, \$5.00, \$7.00, \$8.00

9 Sydney Street 711 Main Street

WASSONS

AT CARLETON'S

Two Specials—50 INCH GREY COTTON ..... 22c. per yard  
60 INCH GREY COTTON ..... 24c. per yard

245 Waterloo Street. Store Closed 6 p.m., Saturday 10.

ton and later recovered by the detective department here.

Wall Paper

School Supplies

We have just received a new stock of the 1924 Wall Papers in the latest designs for Bedroom, Kitchen, Parlors, etc., 10c. 12c. 15c. up.

School Books, Slates, School Bags, Exercise Books, Pencils, etc.

LIPSETT'S Variety Store

Cor. Prince Edward and Exmouth Streets.

Phone 4052. Open evenings.

YOU PAY LESS HERE

OPEN EVENINGS

Headquarters For School Books

Complete Line

Now In Stock

DUVAL'S

15-17 WATERLOO

FOOT TROUBLES

If you suffer with corns, weak arches or other foot deformities, see W. W. CLARK, Expert Chiropodist and have them made comfortable, 44 King Square. Phone M. 4761. 24375-9-5

100 lb. bag Lantic Sugar .....\$9.75  
10 lb. Bag Lantic Sugar .....\$1.00  
Finest Orange Pekoe Tea .....55c. lb.  
2 pks. Seedless Raisins .....23c  
4 doz. Spring Clothes Pins .....25c  
Best Shredded Coconut .....24c. lb.  
Large Sweet Oranges .....35c. doz.  
24 lb. bag Flour, any kind .....98c.  
3 cans Kipper Snacks .....22c  
3 cans Julian Sardines .....25c  
4 cans Brunswick Sardines .....25c  
Large Bottle Vinegar .....19c  
Large Bottle Mixed Pickles .....19c

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3 lbs. Prunes for .....25c  
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4 lb. tin Pure Fruit Jam .....45c  
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2 lb. tin Tomato Soup .....25c  
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2 tins Blueberries for .....25c  
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2 tins Large St. Charles' Milk .....25c  
2 tins Condensed Milk .....25c  
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