

Telephone Main 7841 Store Opens 8:30 a.m. Closes at 5:30 p.m. Open All Day Saturday Market Adel. 6100

**Tremendous Buying Opportunities
Daily in the Furniture Sale**

The Robert **SIMPSON** Company Limited

**Breakfast in the Palm Room. Fresh
Fruit, Fragrant Coffee, White Napery**

To the Man in Overalls

*We Would Suggest That Our Stock Contains
Best Garments at Lowest Prices*

You spend most of your time out of doors. Your work is sometimes dusty, rough or muddy. At times there is a severe strain put on your clothes. Splashes of paint fly about, or mud or acid. A shower of sparks sizzles about your legs. Grease is occasionally smeared across your jacket. The question is, do your overalls protect you?

Reliable Material

Are they strong, well-sewn and durable, impervious to grease and acid, and offering real resistance to the daily strains set upon them? Simpson's Men's Clothing Department makes a specialty of outfitting men to suit their work. Our overall brands are reliable. The farmer, the engine driver, the artisan, mechanic, chemist, and all whose work is damaging to clothing will find a protective equipment here to meet their needs.



Men's
Clothing
Dept.,
Main
Floor.

And Jiffy-Alls, Too

Peabody and Headlight Brand Overalls and Smocks.
Regulation models, in blue or black.

- Sizes 32 to 42 overalls,
36 to 42 smocks. 2.65
- Sizes 44 and 46 overalls,
44 and 46 smocks. 3.00
- Sizes 48 and 50 overalls,
48 and 50 smocks. 3.25

White Overalls, regulation bib model. Sizes 36 to 44 1.50

Jiffy-Alls, the overall that is put on and taken off in a jiffy; made from a black material, which is oil, water and acid proof. Sizes 32 to 40 1.50

Men's Work Aprons

- Carpenters', 50c, 65c and \$1.00.
- Cooks' and Waiters', 50c and 85c.

Waterproof 2.25
Men's Long Factory Dust Coats. Made from good weight fawn drill material—close-fitting collar, 2 patch pockets and detachable buttons. Sizes 38 to 44. 4.00

Simpson's—Main Floor.

**Keeps Men Home
o' Nights**

The feminine aversion to Men's Clubs, which is so frequently and humorously caricatured in the case of "Mr. Jiggs" does not apply to all Clubs. There is one to which every woman should be glad to see her husband belong. In fact, she can join it herself. It extends equal advantages to both. Joining it, home grows more beautiful from month to month. The pieces of furniture you have long desired just naturally take their places in the various rooms. It sounds paradoxical, but the "clubbier" one grows the more one loves his home.

The Home-Lovers' Club invites your membership. Through it you can secure furniture and home furnishings by deferred payments. It represents part of the Simpson Service idea of providing conveniences for patrons. The housekeeper with ease can fashion a home so attractive that it will bind a man to his own fireside. It will keep him home o' nights.



Rugs From Asia Minor

*Including First Shipments of Anatolians
Since the War*

Magnificent Anatolian Rugs, almost unknown in Canada for several years, but now unbaled and lighting up the Fourth Floor with their rich colored effects. It is an artistic experience like an academy view to examine these lustrous, thick-piled products. They are woven in Angora wool of the finest rug quality known, and the finish and designs represent the best workmanship of the Orient.

Large medallions, set like jewels, in the 16th Century Ispahan style, and the smaller Saraband and Feheran designs with backgrounds of Persian red, blue, rose, and other colors.

Sizes 6' x 9' to 10' x 12'. Priced from \$250.00 to \$550.00.

A Chinese Specialty

Chinese Rugs are a specialty in our department. The weave differs from other types in emphasizing the "weft" and subordinating the "warp," and this is worked out wonderfully in delicate pale blue grounds, with rampant brown dragons or gold yellows that would cheer any room immensely.

Sizes 2' x 4' to 12' x 9'. Priced from \$25.00 to \$550.00.

The Akbar, named after a celebrated ruler of ancient India, is replete in bright, attractive colors and designs, particularly suited to present-day decorative schemes.

Sizes 27" x 54" to 12' x 10'. Priced from \$28.00 to \$225.00.

Simpson's—Fourth Floor.

To Shop in Comfort

One should have a pleasant, restful little break in the midst of buying activities. There is no happier place in the City for such an interval than the Palm Room. You will be pleased with the daintiness of the service and the choiceness of the food. Breakfast—Dinner—Tea.
Simpson's—Sixth Floor.

For Spring Suits

*This Variety of Quality
Goods is Destined*

Dress Goods that will be seen this Spring in smart costumes on Toronto streets. High degree of perfection in weave and finish to ensure utmost satisfaction.

Glove-Finished Broadcloths, in the fashionable shades of sand, fawn, beaver, brown, navy, taupe. 54 inches wide. Yard 6.50

Suede Velours
Guaranteed not to rough or roll on the surface. Fawns, beaver, taupe, gazelle, navy and nigger. 54 inches wide. Yard 6.50

All-Wool Jersey
In charming new Spring shades for one-piece dresses. 54 and 56 inches wide. Yard, \$5.50 to \$6.50.

Heather Suiting Jerseys
Are particularly favored for Spring suits, blouses and golf wear. Lovely rich mixtures of brown, green and gray heather effects. 54 inches wide. Yard, \$5.00 and \$6.50.

Tweed Suiting
Guaranteed all-wool, homespun, Bannockburn and check effects. 54 inches wide. Yard, \$3.00 to \$5.00.

Cheviot Serge
Same finish as Irish Cheviot serge. Guaranteed to stand all kinds of weather, and will not easily gloss in wear. 56 inches wide. Yard 6.00

Simpson's—Second Floor

Jack Frost Tests Boys' Clothing

But Simpson's Clothing is Made to Stand Tests

Jack Frost may be a good friend to the small boy, but he is not one to their clothes. The slide tests them for hard wear, the rink for give-and-take qualities, and the nipping winds and frost try out the heat-retaining nature of the fabrics. But Simpson clothes were constructed with a view to defying Jack Frost. They represent maximum service and satisfaction.

Our stock contains a variety, enabling mothers to obtain boys' clothes for all occasions, playtime, school or social function.

Handsome Tweeds and Worsted

Popularly styled models for growing boys—dark gray and brown mixed effects, in combination, waist-line and belted models. Full-fitting bloomers, with belt loops and governor fasteners.

Sizes 7 to 12 years 16.50 Sizes 13 to 16 years 18.00

Boys' Suits at \$15.00

Distinctively styled wool and cotton mixed tweeds, in brown and gray stripe and check effects, that are dressy in appearance and will give lasting service. Single-breasted, 3-button effects with all-around belt. Bloomers have belt loops and governor fasteners. Sizes 25 to 30, at 15.00

With Extra Pants, \$13.85

58 all-wool blue serge sailor suits, made in regulation naval style. Middy blouse, with extra detachable wash sailor collar, black bow, with lanyard and whistle. One pair of long and one pair of short pants with each suit. Sizes 4 to 10 years. Regularly \$18.00. Special, today, price 13.85



The Hosiery Sale

Merits your special attention if you wish to take advantage of great money-saving values. Daily it is filling the stocking needs of men, women and children. It will fill yours.

The Smart Spring Tailleur

*Will Be in Evidence When Warm
Weather Comes*

**Characterizes Three Attractive Groups
of Women's Suits, at \$45.00, \$57.50
and \$65.00.**

Strictly mannish as to cut, trimmings, little collars and even buttonholes, these suits are certain of quick approval.

They are fashioned of gabardine, tricotine or Botany serge, in the ever-popular navy. Several styles in sizes 32 to 42, at \$45.00, \$57.50 and \$65.00.

A Coat Clearance

Broken sizes from regular higher-priced stock and samples. Comprising assorted materials in smart styles and serviceable shades. Marked to clear with a rush today 15.00

Simpson's—Third Floor

The Robert **SIMPSON** Company Limited