THURSDAY MORNING

THE TORONTO WORLD

SEPTEMBER 21 1909

The Toronto World rning Newspaper Published Every Day in the Year.

LORD ROSEBERY AND THE BUD-GET.

standay and to-day The World relished for the information of its readers the important speech delivered by Lord Rosebery on Sept. 11 in the city hall, Glasgow The ex-premier had ently thoroly prepared himself for event which signalized his secession om the party with which he hat always been associated, and perhaps on that account his address failed to carry with it the note of spontaneity hich has always been characteristic of his oratory. He was no doubt also hampered by recollections of his own inciation of the house of lords as r anachronism and as an element of langer to the constitution.

on its merits Lord Rosebery's speech, is not convincing, particularly in that vital part dealing with the new land taxation. It is easy of course to imagine individual cases of hardship, but all possible exceptions cannot covered by legislation and no reform ever accomplished which did not bear more or less heavily on a proportion of those it affected. Lord Roseery too, ignored the essential dif- Toronto. between land and other forms of property and advantage which profit by the general progress of the district lying to the northwest of the country. Land is a fixed quantitycountry, Land is a fixed quantitythere can be no competition in the ownership of land when it is with-held from the market. In England other property pays taxes on its real above the level of Lake Superior and value-the whole gist of the case for overlooking the splendid panorama of the revision of unoccupied urban land taxation is that its valuation for tax-ation is notoriously only a fraction of tems which converge to the water's its true value.

unchangeable, irrevocable bouy, that ity, only to the common doom of montality, Dominion itself. The property was secured under exopinion are the hest friends of revoluof lords against the elected house of block has been sold. mons." The ex-premier is not the

incline to the thought that his earlier

Pacific. These corporations have owned the states, as landlords in England owned the rotten boroughs before the reform. Does it lack any element of the comic to hear, a few years since a president of that California corporation censure the "dangerous tendency of crying out to the concentration of a fd"? the "dangerous tendency of crying out to the government for aid"? What past master of the art of a triumphant paternalism in the west could for a moment match this gentleman? The east and middle west are filled with his peers, who have given object lessons in pahave given object lessons in pa-ternalism to the masses, so continuous and so convincing that they would be dullards if they did not at last profit by their drill-masters' example.



Five Residential Lots in Hustling Growing City for \$100-Great Real Estate Bargain.

There are few real estate propositions that present more features of in-terest than that which is being made now by A. C. Jennings & Co., real estate brokers, Crown Life Building, Thru Mr. Jennings, the firm recently

secured a large block of excellent lots in Prince Arthur Heights, a residential Thunder Bay with its extensive ele-vators, docks and freight shipping from

In 1894 Lord Rosebery declared that the house of lords as a permanent, unchangeable, irrevocable body, subject That one of these lots can be secur-

in all respects, except finance, the proposals of the house of commons. In his judgment then the house of Arthur to-day for double the money, lords was not a second chamber at all, but A. C. Jennings & Co. are putting but was a permanent party organiza- out these lots at \$100 each and without but was a permanent party organiza-tion, controlled for party purposes and by party managers. Again and even necre pointedly Lord Rosebery said: "Were I to name those who in my transform are the best friends of revolu-Attention is directed to the company's

tion in this country, I should name those who blindly, wilfully and obstinately support the hereditary house and selections made before the entire

appearance of "Waratak."



This column has a distinct educational value to businessmen, because it gives them ideas on advertising that they can utilize. Our great army of business-

men maders, as well as advertising agencies, are invited to express their views on the morit, value, growth and future of advertising. By such interchange of views great good, it is felt, will come to all participants.

THE SUCCESSFUL DISPOSAL OF ONE'S PRODUCT.

By Stuart H. Walker.

From The New York Commercial. Stuart H. Walker, general sales man-ager The Hall's Safe Co., New York and Cincinnati, when interviewed on

the subject of manufacturers' public-ity, said: The successful disposal of one's product depends entirely upon two propo-First: The manufacturing of an in which the producer has satisfied himself that he can with every confidence go before the public and

make good. second: The establishment, thru publicity, whether thru the press, by catalogs and printed matter, or by salesmen, of his name, trade-mark and reputation for quality and honest dealresults desired from this pub licity are to bring to the attention of the buying public, who you are, what you make, and how they can recognize your product and also to keep the above constantly before them, so that any question on, or desire for, your particular line immediately and clearly brings you to their minds

Secured by Careful Study.

This can only be secured by the care-ful study of each individual, terpitory and market where you desire to sell, and the placing before them that which will most appeal to them. On this particular point may easily hinge the entire success or failure of the pro-Of the modern methods of publicity,

the columns of our daily press and magazines unquestionably reach more quickly, and in greater numbers, the buying public than through any other channel; although to secure the maxiplane as your advertising.

Having produced an article of the highest grade, it is absolutely neces-sary that the same care, as taken in its production, should be used in the



AT OSGOODE HALL

2. Re Havill Estate. 2. Scott v. Pere Marquette. 4. Crouch v. Pere Marquette. 5. Leitch v. Pere Marquette. 6. Woodstock v. Oxford. 7. Reserved. 7. Ferguson v. Hayward.

Peremitpory list for court of appea for Tuesday, 21st inst., at 11 a.m.: 1. Township of Dover v. Townshi of Chatham (to be continued.) Berkinshaw v. Henderson.
McNeil v. Stewart.
Vasilip v. McDonald.
Ross v. Chandler.

Master's Chambers

Before Cartwright, K.C., Master. Keily v. Ross.-H. M. Mowat, K.C., for defendant, moved for order for security for costs in a libel action. W. E. Middleton, K.C., for plaintiff, con-

Whitney v. Small.-C. A. Moss. for defendant, moved to strike out para-graph 2 of joinder and reply. R. C. Levesconte, for plaintiff, contra. Order that defendant have leave to plead as he may be advised in a week. Costs in cause.

Wishart v. Harris.-J. M. Ferguson, for defendant, moved for particulars of special damage arising from an al-leged Moel. J. F. Boland, plaintiff, centra. Order for particulars of al-leged loss of sale in four weeks and defendant to plead in eight days thereafter. Costs in cause to defendant. Allen v. Turk.—T. N. Phelan, for de-fendant, moved to sot aside statement of claim as filed too late. W. E. Mid-dleton, K.C., for plaintiff. Order vali-dating statement of claim as of this date. Costs to defendent in any crucity date. Costs to defendant in any event.

Judges' Chambers. Before the Chancellor.

Attorney-General of Canada Steamer Oggell.-F. Aylesworth, for plaintiff, moved for an order for sub-stitutional service of writ and statement of claim. Order made permit-ting service by posting up writ and statement of claim in the office of the collector of customs at Port Dover

and on the vessel , and by mailing cop-les to the owners of the vessel. Re Huffman.-E. W. Boyd, for Mr Huffman, moved for liberty to sel lands free from dower of a lunatic. Order made and dispense ing with payment into court, and the num results it is necessary that your catalogues and printed matter and salesmen should be on the same high

> Single Court. Before the Chancellor.

Robertson v. City of Toronto (two motions).-F. R. Mackelcan, for plainmedium for publicity. An article of tiff in both actions, on motion to rerit advertised in an inferior mecommons." The ex-premier is not the first statesman to be haunted by the shosts of the past, but with him as with others, there will be many who company they keep," apply, than in Cameron v. Tremblay.-J. M. Fer-this advertising proposition.

EATON'S DAILY STORE NEWS Here's a Saving for Men on Suits A price saving that will put a pile of money back in-

to your pocket. A day of unusual búsiness required Wednesday; we're meeting it with all the power of rousing price reduction. The lot consists of gray clay worsteds, blue worsted serges and colored fancy worsteds, all English cloths. Coats tailored in three-buttoned, single-breasted sack shape, with good serviceable linings of Italian cloth. Sizes

Those men who are waiting for a new Fall suit are here offered an opportunity not to be turned down. Take your early choice 7.95

More Than a Suggestion: A **Fall Overcoat**

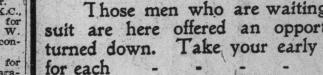
Yes-more than a suggestion now, with October but a week away; men indoors all day feel the real NEED of an extra garment to slip on when frosty mornings and chilly evenings come.

This dressy fall-weight coat is of imported English black vicuna cloth, lined throughout the body with good

quality black twilled silk, sleeves mohair lined. Chesterfield coat, 44 12.50 inches long. Price



35 to 42.



opinions were more in accordance with progressive democracy.

TION.

Is it not extraordinary how dread fully opposed a certain small section to fulfil its primary duty. A government elected by the people and entrusted with the management of public property and affairs is only doing what it ought to do when it refuses to allow important natural resources to be used as a means for making nulti-millionaires out of a few financiers anxious to emulate the exploits of their prototypes in New York and other United States cities. During all these years when charters and legislation galore have been asked for and passed enabling private corporations to get possession of public resources, and the benefit. of public assistance, not a word of protest came from the

gentlemen and the journals that are now so concerned over legislation passed for the public protection.

These same gentry that are forever seeking favors from governments and legislatures are also terribly disturbed when the people' come forward with i, demand for cheap and efficient public services, for their operation on proper lines and for other measures de signed to improve the general standard. of living. Applications of this kind intended to benefit the masses are promptly denounced as paternalism, a

"only these measures are denounced as paternalism that promise to protect the many against the few, the weak against the strong." But the time is coming when the masses, who only need to realize their power, will insist that a democratic government live up to its profession. Governments then will make the public interest their only guide and the day of the franchise exploiter will be over.

Professor Brooks in his "Social Unon the situation as it has developed in Papers. the United States. He says:

Our magnates of industry have not preached paternalism, but, in season and out of season, they have practiced it. They have practiced it so long and so openly, and with such conspicuous profit to mselves, that it is grotesque drollery for them to cry out against paternal legislation. They have not merely looked to the government to assist their enterprises, they have taken possession of it. Hat in hand, they have begged with such importunity that lawmaking power, federal, state and municipal, seems to have been looked upon as a private preserve. Yet those who discovered paternalism and reduced it to a political art and method never fail to raise the alarm when the humbler classes ask legislative aid of city or state. No lackey was ever more subservient to his master than Pennsylrania to its railroads, or than the State of California to the Southern

MANILA, Sept. 20 .- The British steamer Harlow, Capt. Bruce, reports been made, the next very important that on July 27, while 180 miles from question to be met, is the style, mat-PRIVATE AND PUBLIC LEGISLA- Durban, she passed a steamer afire, which was shortly afterwards destroy.

ed by an explosion It is supposed that this steamer was the missing British steamer Waratsh, of the community is to any effort on which, with 300 persons on board, has the part of a democratic government not been heard from since July 26,

Canon Cayley Rural Dean.

At the Anglican rural deanery meeting yesterday morning Rev. E. C. Cay-ley, M.A., rector of St. Simon's Church, was elected rural dean to fill the vacancy caused by the departure of Canon Welch. A large number of the votes of the evangelical section went to Rev. C. J. James, M.A., rector of the Church of the Redeamer, but ne with of the election was made unanimous. er, but he withdrew and Rev. D. T. Owen of Holy Trinity Church was re-elected secretary of the ment of the subject a different result deaner After the business meeting Bishop very apt to put the blame in the wrong entertained the clergy at Sweeny

has but one result, SUCCESS.

For taking a punch at Patrol Ser-geant Nat Guthrle while that officer's hands were occupied in arresting two disorderly ones, Michael Smith was sent to jail for 60 days from police court yesterday morning.

Sixty Days For a Punch.



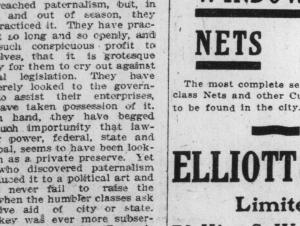
Our stock of Wall Papers and other word of as direful sound as socialism. decorative materials is now very com-It is notable, says The San Francisco plete. Many new ideas are shown, Bulletin in a recent editorial that both in wall coverings and drapery materials. Estimates made for all branches of interior work.



lunch.

A large collection of Wool Rugs, suitable for bedrooms and harmonizing rest" has some pertinent observations with the prevailing colors in Wall

WINDOW





79 King St.W., Toronto

ter, type and position of your advertising. Why Many Advertisements Fail.

is the business getter, and is the pro-

ducer of a lasting impression on the Better neat, attractive matter that pon its face shows the calibre and executors, on motion for construction quality of you and your goods, than the flashly ill-set head-liner. (a) for widow. Enlarged for one week. ed in their advertising campaigns through a lack of study or understan 1ing, when with proper and "gical thatcould have been attained; and they are

Publicity given the same detailed and onstant attention as the manufacture

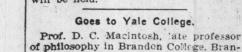
Don't be classed as a business recluse. It takes less mental strain to conduct a thriving business than to devise means for sustaining a declining trade. There are many concerns that could be revivified by adopting the modern advertising policy.

MOTORMAN SUICIDES

Abraham Cohen Gashes His Throat With Razor.

found lying upon his face in his bed-room by his mother, who lived with titioner, moved for an order permithim, yesterday morning. He was dead ting a wife who has lived apart from and had been so several hours. her husband for many years, to sell a

and had been so several hours. Cohen, who was unmarried lived parcel of sand for many years, to sell a parcel of sand for many years, to sell a with his mother, Mrs. Martha Cohen, by the curtesy. F. W. Harcourt, K.C., at 437 East King-street. No inquest official guardia. C. G. Jones, for inwill be held.



don, Man., passed thru the city yesterday on his way to New Haven., Ct. where he has received the appointment to the chair of philosophy in the Uni-The most complete selection of highversity of Yale College. Prof. Macinclass Nets and other Curtain materials tosh is a brilliant alumnus of Mc-Master University, from which he grad-

uated in 1903, taking a post-graduate course in the University of Chicago. Lecture on Folk-Lore.

A free public lecture on Foix-Lore will be given under the auspices of will be given under the auspices of the Canadian Folk-Lore Society in the Convocation Hall of Victoria Univers-Convocation Hall of Victoria Univers-F. W. Griffiths (Niagara Fails), the plaintiff. F. W. Harcourt, K.C., for in-fants. J. E. Jones, for defendants. ity to-night. E. Sydney Hartland, fants. J. E. Jones, for defendants. F.S.A., of Gloucester, England, who is Judgment by consent for plaintiffs for

will be the speaker.

The selection of the medium having judgment. All parties not yet served ton, J., dated Feb. 12, 1909, and opposed ton, J., dated Feb. 12, 1909, and opposed and motion stands till 23rd inst. Rose v. Rose. J. E. Jones, for plain-tiff, on motion to increase payments for aligneny. W W Developments

plaintiff, cross appealed and opposed defendant's appeal. for alimony. W. M. Douglas, K.C., for defendant, asks enlargement. En-

Why Many Advertisements Fail. A good medium with an unattractive "Ad." will be so handicapped that the results shown, through absolutely no fault of the publishers, are practi-cally nothing. The bright, concise, well set up "Ad." suant to terms of report. Judgment tor T. G. Trusts Corporation as adminis-trators of E. J. McCormick for \$2000 that the monsy was paid, but that de-tendant did not transfer all of the as-fendant did not transfer all of the assets of the company, by reason where-Re Storey Estate .- W. T. J. Lee, for off the plaintiff has sustained damage to the amount of \$3018.98. Judgment

Appelloe v. Erie Trust Co.-F. Mc-Carthy, for plaintiff, on motion for injunction. A. H. Clarke, K.C., for defendant. Enlarged for one week. Saskatchewan v. Leadlay.-J. J. Maclennan, for plaintiff, moved to strike out from master's report the allowances to Moore, for default in production, etc. A. J. R. Snow, K.C.. for defendant Moore, asked enlarge-

company for the said period; Defend-ints appeal to this court against said ment as his client now on way from Red Deer. C. Kappele, for defendan judgment, and plaintiff cross appeals. Leadlay. Enlarged until Thursday. 23rd inst., and if missing books dis-Not concluded

covered in meantime they are to be returned to the master's office. Re Jones Trust .- Eric Armour, for trustees, on petition, to appoint nev trustee, and on motion to vest lands

sold in the purchasers. Petition enlarged sine die, and order made vest ing lands in purchasers, but without prejudice to right of beneficiaries to object on taking of accounts that price insufficient Bigelow v. Powers-Eric Armour, for plaintiff, asked enlargement owing to absence of counsel for defendant. En-

oppose.

purchase money

on return of motion.

the defendant at 147 York-street,

Before Magee, J.

C. P. R. and G. T. R. v. City of Toronto (two cases)-E. D. Armour. K.C. larged until 22nd inst for the C. P. R., moved for an order Hislop v. Lester-T. Hislop, for plaintiff, moved for judgment on F. D. F. allowing the bond filed as security on appeal to the privy council. R. C. H. Aylesworth, for defendant, asked en-Cassels, for G. T. R., supported motion largement. Enlarged until 22nd inst. W. C. Chisholm, K.C., for the city Re Bell Estate-N. F. Davidson, K

contra. Judgment reserved. C., for petitioner, moved for an order sanctioning the sale of a lot in Ux-Town of Sandwich v. Sandwich and bridge. F. W. Harcourt, K.C., did not Amherstburg Railway-A. H. Clarke, Order sanctioning sale, as K.C., for defendants, moved for leave asked, and vesting land in purchaser. to appeal from the order of the fail-Stock c. McPherson-A. E. Knox, for plaintiff, moved for an order continu-tiff contra. Leave granted.

With the knife with which he had ing knjunction to trial. No one contra. Imperial Paper Mills and Northern slashed his throat still clasped firmly injunction continued as asked Sulphite Co. v. Sturgeon Falls (two in his right hand, Abraham Cohen, a motorman of the street railway, was wise orders. peal from the railway board. Reserved C. P. R. v. Carleton Place-E. C. Cattanach, for plaintiff, appellant. C. Mc-Intosh, for defendant, respondent. Counsel stated that negotiations for settlement pending and asked enlargement. Appeal stands till January sit spector of prisons and asylums. Order made as asked. Applicant to receive tings.

Court of Appeal.

dith J.A.

Board of Trade of Niagara Falls

court. No one contra. Leave granted.

Bruce Mines Limited v. Town of Bruce Mines-A. R. Clute, for plaintiff com-Douglas v. Greenberg-R R. Wailpany, moved for leave to appeal to this dell, for plaintiff, moved ex parte for court from the railway board. G. H. an injunction. Injunction granted on Watson, K.C., for the Town of Bruce the usual undertaking restraining de-Mines, contra. Reserved. fendant from removing, handling, deal.

Gray Electrical Development Co-J ing with or disposing of in any way the goods and chattels and effects of es, for defendants, appellants. F. W. Griffiths (Niagara Falls), for plaintiffs, respondents. Motion stands off Chestnut-street, Toronto, until the 22nd inst., with liberty to the plaintiff to the list at present.

Township of Dover v. Township of Chatham-M. Wilson, K.C., and J. M. file and serve further material for use Pike, K.C., for appellants. A. H. Clarke, K.C., and J. S. Fraser, for respondents. No one for the Township of Camden. Stevens v. Electrical Development Co. This is an appeal from the decision or report of the referee under the drainage law dated Feb. 22, 1909, on the grounds inter alia that there was no sufficient returning from the recent meeting of \$900 and \$500 costs, to be in full of both petition of ratepayers or resolution of vancement of Science at Winnipes, will be the speaker.

Adelaide-street from Jarvis-street but who, it was alleged, had withheld approval thereof, without assigning any reason for so doing. Leave to appeal was given by order dated Jan 19 1909 Judgment; appeal dismissed with

osts. O'Brien v. the Michigan Central Rail-road Co.-I. F. Heilmuth, K.C., and E. C. Cattanach, for defendants, appel lants; J. M. Godfrey and W. A. Hen derson for plaintiff, respondent. The plaintiff, an employe of the defendant company, as a section man, brought action to recover damages for a broken leg and other injuries, caused was given at the trial for p aintiff for \$2577.69, with costs and a declaration that the defendant should pay all the debts of the plaintiff company, exist- struck him, producing, as is claimed, ing on Aug. 31, 1906, which did not ap- permanent injury to plaintiff. Plaintiff pear on the bocks of the company as claimed \$5000 damages. At the trial of that date, and all liabilities of said before Mr. Justice Clute a verdict was

company incurred after Aug. 31, 19096, given for the plaintiff for \$1200 and and prior to Dec. 5, 1906, other than costs. Defendants now appeal from and prior to Dec. 5, 1906, other than costs. ordinary expenses and liabilities of said that f that judgment direct to this court. Judgment; appeal dismissed with

Fewings v. G. T. R. Co.-D. L. Mc-Carthy, K.C., for the defendants, ap-pealed from the judgment of Meredith, of the King's Bench, with a jury, on C.J., and a jury at London. G. H. Wat-son, K.C., for the plaintiff, contra. This Before Moss, C.J.O., Osler, J.A., Garrow, J.A., MacLaren, J.A., Mere-

was reserved, and upon the answers was an action brought by Edith Few-ings claiming damages against the defendants for injuries received on the 10th day of March, 1908, while crossing judgment the defendants appealed to a the line of the defendants' railway on divisional court, which dismissed their International Railway Co.-W. Nesbitt. chmond-street, in the City of Lon- appeal with costs. From this judg-K.C., A. Fraser (Niagara Falls), and don. Plaintiff was struck by an en-gine and sustained severe permanent bodily injury, and claimed \$10,000 dam-Judgment; appeal dismiss F. W. Griffiths (Niagara Falls), for the ment defendants now appeal by special railway company, moved for leave to appeal from the railway board to this Judgment; appeal dismissed with

ages. At the trial on the findings of costs, the chief justice and Maclaren, the jury, judgment was given for the J.A., dissenting. plaintiff for \$1500. Defendants' appeal rect to this court by consent.

Judgment; appeal allowed and action nissed with costs. Before Moss, C.J.O.; Osler, J.A.; Gar-row, J.A.; Maclaren, J.A.; Magee, J. ard James, was instantly killed yes-terday by being impaled on a pitchrow, J.A.; Maclaren, J.A.; Magee, J. terda McKeown v. the Toronto Railway Co. fork.

Impaled on Pitchfork. VICTORIA, B. C., Sept. 20 .- (Special.)

-George James, aged 14, son of Rich-





HOFBRAU

Liquid Extract of Malt

pellants; J. McGregor for respondent. This is an action brought by Thomas McKeown under the provisions of Lord Campbell's Act, for damages for the death of his son, which was caused on

ol in Mont Oct. 12 and 13, 1908, when judgmen to none wards the wo ight be plac Hon. W. L. A n the matte platfo M.P. f the labor ibute to the who was fair

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