

NEW HIGHWAY ROUTE AS FAR LONDON NAMED

Via Hamilton, Brantford, Woodstock and Ingersoll.

WEST END UNDECIDED

Government Will Hear Leamington Delegation Before Reaching Decision.

London is on the route of the provincial highway. This was promised the delegation that waited on the Provincial Government at Toronto yesterday afternoon. The highway will be built through Hamilton, Brantford, Woodstock, Ingersoll and London. The route westward from London has not been decided. The Government is waiting to hear a delegation from Leamington on December 5 before the decision is made.

About 300 delegates from Western Ontario municipalities went to Toronto to press the claims of the road through Brantford, Woodstock, Ingersoll, London, via Longwood road to Chatham and Windsor. Sir William Hearst, premier of Ontario, and Hon. P. G. MacDermid, minister of public works and highways, received the visitors. J. C. Elliott, M.P.P. of West Middlesex, introduced the deputation.

Acted as Spokesmen. A. H. M. Graydon of London, Warden D. A. Graham of Carleton Place, and Amnest of Lambton, were chosen by London and Middlesex and Lambton Counties to place the claims of the route before the Government. Other speakers representing all the municipalities from Hamilton to Windsor also spoke on behalf of what is known as the middle route.

Mayor C. R. Somerville stated on his return that the deputation was cordially received by the premier and minister of public works and highways. It was said to be the largest and most enthusiastic that has graced the Queen's Park legislative halls for years.

All the delegates were solidly in favor of the route as outlined. It was pointed out that the road is intended for a commercial highway and therefore it should be built where it will accommodate the greatest number of people.

Want Longwood Road. While there was no intimation from the Government as to which way the road will be built from London several of the delegates expressed the opinion that the advantages of the Longwood road over the other routes west from London were so clearly shown that it will be hard for the deputation from Leamington to counter them.

The following were among the delegates from Western Ontario: Mayor C. R. Somerville, Controllers: Mayor C. J. H. Saunders and C. H. Merryfield, Aldermen: P. R. Harlan, S. Holmes, W. Wilson, F. R. Watkinson, H. B. Ashland, S. R. Manness, O. G. Keene, H. Winnett, G. B. Drake, J. J. Harding, P. J. Watt, and Engineer H. A. Brazier, representing the city. C. Benson, George Bolton, R. M. Green, D. Soper, A. Greer, T. W. McFarland, John Bridge, L. H. Graydon and A. H. Keene were among the number who were sent to Toronto to represent the Chamber of Commerce and the London Motor Club.

The county of Middlesex was represented by County Clerk J. H. Talbot, A. Blakie, reeve; John Cousins and W. Brown and Adams of Westminster; Messrs. White and Lewis of Dorchester; J. L. Robson, reeve of London Township; A. Ferguson, deputy reeve, and Councilor Charles E. Reid, Arthur Wright of Glencoe; Councilors William Hill and James of Strathroy; John McFarlane, M.P.P. of East Middlesex and other.

King George Sends Congratulations on The "Victory Loan"

OTTAWA, Nov. 27.—His Majesty the King has cabled to the governor-general of Canada his congratulations upon the success of the Victory Loan. His Majesty's message is as follows:

"I have heard of the magnificent success of the Victory Loan with the greatest satisfaction and pride. Please convey to the Government and the people of Canada my sincerest congratulations upon so splendid a demonstration of the maturity of financial strength to which the Dominion has attained."

MISSING LONDONER NOW A PRISONER

W. E. Pugh, 275 Hamilton road, has received a cable that his brother, First Cecil G. Pugh, who went overseas with a Hamilton battalion over a year ago and was officially reported missing October 1, is now officially reported a prisoner of war.

DRINK HOT WATER BEFORE BREAKFAST

Says you really feel clean, sweet and fresh inside, and are seldom ill.

If you are accustomed to wake up with a coated tongue, foul breath or a dull, dizzy headache; or, if you feel sour and turn into gas and acids, you have a real surprise awaiting you.

Tomorrow morning, immediately upon arising, drink a glass of hot water with a teaspoonful of limestone phosphate in it. This is intended to first neutralize and then wash out of your stomach, liver, kidneys and thirty feet of intestine all the indigestible waste, poisons, sour bile and toxins, thus cleansing, sweetening and purifying the entire alimentary canal.

Those subject to sick headaches, backache, bilious attacks, constipation or any form of stomach trouble, are urged to get a quarter pound of limestone phosphate from the drug store and begin enjoying this morning inside-bath. It is said that men and women who try this become enthusiastic and keep it up daily.

Just as hot water and soap cleanse, purify and freshen the skin, so hot water and a teaspoonful of limestone phosphate act on the stomach, liver, kidneys and bowels. Limestone phosphate is an inexpensive white powder and almost tasteless.

Here Are Huge Values in Up-To-Date Boys' Suits and Overcoats



Three Hundred Boys' Bloomer Suits - \$11.50

Fit ages 8 to 16, regular values from \$12.50 to \$15.00. Grouped for quick selling Victory Demonstration Sale. There are several models in this lot and plenty of pattern variety for all comers, sizes 26 to 35.

ONE HUNDRED BOYS' BLOOMER SUITS
Full \$7.75 Values, on Sale at, Per Suit, \$5.65

We have only a limited number of these suits to sell at this price. We cannot repeat these for many seasons to come.

BOYS' TAILOR-MADE SUITS
\$13.50, \$15.00, \$16.50, \$18.00, \$20.00, \$22.50.

Ask our clothing salesmen to show you these high-grade suits. Some of the lines have two pairs of bloomers. Mothers are finding out the value in better grade clothes for sturdy, romping boys; sizes to fit ages 9 to 18 years.



Hundreds of Stylish Junior and Big Boys' Overcoats \$8.75

Navy blue, grey, browns, olive and fancy mixtures, buttoned up to neck, shawl and two-way collars. These are actually less than present wholesale prices. Sizes to fit ages 3 to 8. This is a big factory clearance.



Boys' Skater Coats



Made from big check, heavy wool fabrics, neat styles, to fit ages 4 to 16 years.

BOYS' JERSEYS, SWEATERS and Sweater Coats
\$6.50, \$8.50, \$10.00 and \$12.00

BOYS' JERSEYS
We have the size and the color you want. \$8c and \$10c. \$1.50, \$2.00, \$2.50, \$3.00 and \$3.50.

BOYS' FINE ENGLISH JERSEYS \$1.50 and \$2.00. You will find our values much better than elsewhere.

BOYS' SWEATERS
We have the size and the color you want. \$8c and \$10c. \$1.50, \$2.00, \$2.50, \$3.00 and \$3.50.

BOYS' SWEATER COATS
A big assortment. \$2.00 and up to \$4.50.

BOYS' PURE WOOL JERSEYS \$1.50
Cheaper than present wholesale prices, all sizes, 22 to 32, buttons on shoulders.

BOYS' PYJAMAS AND NIGHT GOWNS \$1.00 to \$1.50
Here you can save big money. Our prices are less than elsewhere.

BOYS' DRESS SHIRTS
75c, \$1.00 to \$1.50. All the best dressers will find our boys' stores well equipped with the newest styles.

EXTRA!
30 dozen dark grey Near Flannel \$1.50 Work Shirts, made full size, 14 1/2 to 17. Special \$1.19

BOYS' BLUE SERGE SUITS

See Our Special at \$10
Sizes 25 to 30 only. These suits are worth much more.

BOYS' SUIT SPECIAL \$8.38
Here is a great snap, considering present market prices. It's only quantity purchasing that brings these suits our way at this low price; the sizes are all the way from 25 to 35. Every suit is a bargain.

BOYS' JUNIOR SUITS
Fit ages 2 to 6. Great values at \$3.48, \$3.90, \$5, \$6, \$7.50

Mothers will find these very stylish, serviceable suits real good values.

BOYS' BLOUSES
We sell the best Blouse values to be had anywhere, all the best makes. 50c, 65c, 75c, 85c, \$1, \$1.25, \$1.50

BOYS' WOOL TOWEL CAPS
35c, 50c and 65c

BOYS' KID AND MOCHA FLEECE-LINED GLOVES
\$1.00 and \$1.50

BOYS' LEATHER MITTS (Lined)
35c to \$1.00



BOYS' BLACK WOOL MITTS
35c and 50c

BOYS' WOOL GLOVES
50c and 75c

BOYS' WORK SHIRTS
50c, 75c, \$1.00 and \$1.25
Black serge, khaki, drill, blue chambray, black and white stripes.

3,000 PAIRS OF BOYS' BLOOMERS

Boys' Tweed Bloomers, \$1.50

Lined throughout, well made, full \$2.00 value, per pair. \$1.50
Boys' Tweed Bloomers, a great stock to select from, all sizes \$2.00, \$2.50 and \$3.00
Boys' Cotton Worsted Bloomers, all sizes \$1.25 to \$1.75
Boys' Dark Stripe Bloomers, lined with belt straps and governor fasteners, lined throughout, sizes 25 to 35. Special, per pair \$1.10

BOYS' UNDERWEAR

Boys' Piece-Lined Shirts and Drawers, all sizes 59c
Boys' Merino Natural Shade Shirts and Drawers, all sizes 65c
Boys' Natural Wool Shirts and Drawers, all sizes \$1.25 to \$1.75
Boys' Heavy Rib Shirts and Drawers, per garment \$1.00
Boys' Combination Underwear, all sizes, big assortment.

BOYS' CORDUROY BLOOMERS, \$2.85
These are a good quality and will give excellent wear. Special \$2.85
Sizes 24 to 34.

BOYS' BLUE SERGE BLOOMERS \$3.00 and \$3.50
All sizes, 25 to 34, lined throughout.



BOYS' STOCKINGS
Mothers are finding out that Dower Stores sell the best wearing hose to be had anywhere. See our underwear at 50c, 60c, 65c, 90c, \$1.00, \$1.15, \$1.25 and \$1.35

SOLID COMFORT WORK COATS

Men's Corduroy and American Whipcord Reversible Coats with turn-up winter collars; well-tailored full size coats \$10.00

Men's Double-Breasted Frieze Reefers, well lined, have two-way storm collars. All sizes 36 to 46 \$12.50

Men's Double-Breasted Heavy English Corduroy Waistcoats, buttoned up to neck, are tweed lined with extra long backs. Sizes 38 to 46. Each \$5.50

Men's Heavy Winter Waistcoats. Sizes 37 to 46, each \$1.75



This Warm Work Coat \$12.00

Made from black Mackinaw cloth, have straps, belt, leather protected pockets, storm collar, sizes 37 to 44.

Men's Heavy Mackinaw Work Coats, excellent values in big check cloths, made double breasted with storm collar. Each \$8.95, \$11.50, \$12.50 and \$13.50.



GREAT ASSORTMENT IN Men's Work Shirts

At Less Than Present Cost of the Cloth

Double front and back, Black and White Stripe Work Shirts. Special \$1.25
Black and White Stripe Work Shirts \$89c
Extra Heavy Khaki Drill Work Shirts, all sizes, \$1.50, \$1.75
Blue Chambray Work Shirts, all sizes \$1.00, \$1.25, \$1.50
Sandow Big Shirts \$1.15
Railroad Signal Shirts \$1.59
Black Drill and Sateen Shirts \$1.00, \$1.25, \$1.50
Grey Near Flannel Shirts \$1.25 and \$1.50
Grey Flannel Shirts, good wearers \$2.00 to \$2.50



We Sell Full Size Big Roomy Shirts

EXTRA!
30 dozen dark grey Near Flannel \$1.50 Work Shirts, made full size, 14 1/2 to 17. Special \$1.19

Best Quality Union-Made Overalls

London Store sells Peabody's and Walker's.
St. Thomas Store sells Peabody's Headlight, Carhart and Walker's.
Windsor Store sells Peabody's Headlight and Walker's.
Sarnia Store sells Peabody's Headlight and Walker's.
Per garment \$2.50

\$2.50

CHORE SMOCKS
Men's Lined Chore Smocks, a good line, at each \$2.50
Men's Overalls, great weaves, a special line, per garment \$1.35

OVERALLS
Big, roomy, Blue Overalls and Smocks to match. Special, per garment \$1.50
Youths' Striped Overalls, extra good quality, per garment \$1.50



Railroad, Linemen's Gloves, Driving and Work Mitts

Railroad Mitts and Gauntlet Gloves

We sell the best values in the trade \$75c, 89c, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00

Driving Gloves

Men's Heavy Driving Gloves, tan shade, strap wrist, lined throughout \$1.25



Mitts

Men's Lined Muleskin, with knitted wrists and fleece-lined, extra value 75c
Men's Lined Mitts, horsehide fronts, well lined, heavy wool wrist, extra good value for \$1.00

Men's Split Horsehide, Wool Lined mitts, heavy wool wrist. A splendid wearer \$1.25

Men's Heavy Horsehide Mitts, reinforced seams, wool lined and heavy wrist \$1.50



MEN'S IMITATION HOME-MADE WOOL MITTS, 50c, 75c and 85c

LONDON
ST. THOMAS
WINDSOR

R. H. & J. Dowler, Limited

LARGEST INDEPENDENT CLOTHERS IN WESTERN ONTARIO

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