

## BREAD MANUFACTURING INDUSTRY ESTABLISHED ON A SOUND BASIS

Canada Bread Company, Limited, With Its Plants in Larger Cities  
of Canada, Will Be of Enormous Benefit to Consumer—  
Bread Will Be Manufactured in the Most Scientific  
Manner Under Ideal Sanitary Conditions.

It was a happy suggestion for the consumer of bread which was made to Mark Bredin of Toronto, who, taking root, has, with the co-operation and financial assistance of Mr. Cawthra Mulock, resulted in the formation of the Canadian Bread Company, Limited.

It was only to be expected that sooner or later scientific and sanitary methods would be adopted in the manufacture of the most essential article in the diet of the nation, namely, bread. When one considers the enormous improvements that have been made during the past decade in nearly every branch of industry, he is simply as-

It is pointed out that such an important industry as that of the manufacturing of iron and steel has not been neglected. In the iron industry, the central industry of the country, the Government has introduced a number of measures in the past few years specializing in the iron industry. The iron industry has been affected either through the merging of various interests in such enterprises or through enormous large output than past years. This has resulted in a considerable reduction in the cost of iron and steel. The principal reason why the Government has not paid considerable attention to the question of the cost of iron and steel is that the cost can be effected through the use of the modern oven—one in which one ton of iron can be melted without retreating the furnace. As a result of the employment of these "continuous ovens" reduces the cost of fuel from 10 to 20 per cent. Here we have a reduction in the cost

It would almost seem as tho the only business to be neglected was the most important and basic industry of a name, that of the manufacture of bread.

That success would attend the efforts of any having the capital and the courage to adopt modern methods in the conduct of the bread industry was a foregone conclusion, but for some reason or other, although the idea had frequently been discussed and several efforts were made towards the

referred to, all of these came to naught until Cawthra, Mulock, co-operating with Mark Bredin and others, devised a plan to bring together several of the largest and most up-to-date plants in the city of Toronto. In order to get the full advantages for the purchasing department, it was advisable to bring

in also as many the businesses in other cities as were acceptable, the result being that a large Montreal bakery and a large Winnipeg bakery were included.

**Strong Financial Position**

The Canada Bread Company starts with an enormous advantage over any

Other business of the company is in the Dominion of Canada. At the out-  
lets, the enormous requirements, and the advantages which will result in the  
purchasing department. In a business which expects to shortly consume  
such enormous quantities as 500,000  
bags of flour, 364,000 pounds each of  
compressed yeast and malt.

and 572,000 pounds each year of coal and sugar, to say nothing of coal for fuel, and this really be appreciated what advantages will accrue in the matter of discounts and cost of material. It should not be forgotten, also, that the business

HOUSE WORK ON SUNDAY  
NOT AGAINST THE LAW

**in Well-Digging Case—Contributions to Fund Jubilant**

Judge Morgan yesterday quashed the conviction of William Browne of Browne, and English working man who nine children, who was fined for violating the Lord's Day Act by digging well on Sunday, having no water within a mile. The appeal came off this morning, and was argued by E. M. K.C. I enclose you a copy of the judgment.

"The notoriety given to this case

J. Enoch Thompson was instrumental in having a fund collected to meet the cost of appealing the case, and is naturally elated over the success.

The appeal was fully argued by the crown attorney in support of the conviction, and by E. Meek, K.C., for Mr. Browne. His honor after hearing the evidence of Mr. Browne, and making himself thoroughly conversant with the

The facts of the case and after hearing the argument of counsel, and considering the precedents quoted, held that as Mr. Browne was not a well digger, that that wasn't his "ordinary calling," therefore the conviction could not be supported, and must be quashed.

His honor remarked that "people who

His honor also said that, of course, people should have some regard for the feelings of others, even tho' their views

on the subject might be somewhat narrow and prejudiced. But he does not think it wrong or that the statute intended that a man should be prosecuted for working in his garden or doing necessary work about his house and premises on Sunday.

He ordered that the conviction be quashed and that the fine and costs be paid.

**LOP DUNLOP**

**PUT ON**

CANVAS PLUGS

DUNLOP

50¢  
THE PAIR  
RUBBER HEELS

\_\_\_\_\_