

News Release

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MACLAREN WELCOMES VISIT OF SWEDISH MINISTER OF INDUSTRY AND COMMERCE

The Honourable Roy MacLaren, Minister for International Trade, today announced the visit to Ottawa of Sten Heckscher, Swedish Minister of Industry and Commerce, on September 21-22.

Mr. Heckscher will meet with Mr. MacLaren, Industry Minister John Manley and senior government officials to discuss trade and investment issues of mutual interest.

"Sweden and Canada are both committed to building stronger transatlantic links and developing further bilateral trade and investment partnerships," said Mr. MacLaren.

On September 22, both ministers will participate as keynote speakers in the "Second Annual Ottawa Conference" sponsored by the Swedish Embassy, the Swedish-Canadian Chamber of Commerce and the Swedish Trade Council.

The value of Canada-Sweden bilateral trade in 1994 amounted to \$1.4 billion and Swedish investment in Canada has risen to \$1.2 billion.

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For further information, media representatives may contact:

Media Relations Office
Department of Foreign Affairs and International Trade
(613) 995-1874

