

REPRESENTATION ABROAD

16. DFAIT will provide support, within existing resources, at Canadian posts for Ontario companies participating in Ontario sponsored missions and fairs identified and agreed to in the ITBP and related post plans. Foreign market visits by Ontario ministers, senior government officials and special Envoys will require early planning and coordination with foreign posts and DFAIT's geographic sections at headquarters. MEDT will provide briefing and support materials.
17. DFAIT through its foreign posts will, where possible and appropriate, provide liaison services for communications, marketing and media relations activities of interest to Ontario and will display and distribute Ontario promotional materials. Posts will provide MEDT with mailing lists of relevant contacts in their respective territories or recommend mailing houses.

III. IMPLEMENTATION AND MONITORING

ESTABLISHMENT OF COMMITTEE

18. MEDT, DFAIT and IC will establish a Management Committee of three Assistant Deputy Ministers to implement this MOU, to undertake private sector consultation as appropriate, to review the operation of the MOU and to assess progress made in achieving its objectives. Officials from other parts of the organizations with an interest in the implementation of the Memorandum may be invited to participate from time to time as required.
19. MEDT, DFAIT and IC will jointly develop an action plan for the delivery, coordination and communication of a cooperative federal-provincial approach to international business development. An overall progress report will be prepared by the Management Committee and submitted to Ministers no later than March 31, 1995.

IV. OTHER PROVISIONS

20. This MOU does not create any contractual or other legal obligation to perform between MEDT, DFAIT and IC; nor will MEDT, DFAIT or IC be subject to any legal liability resulting from non-performance of any provisions of this MOU.