

meet their demand for export-related information. It is also featured prominently in the Export Guides section of *ExportSource*, Team Canada Inc.'s on-line resource for export information.

*Take a World View ... Export Your Services* is the most comprehensive information tool for exporters of services. The service sector accounted for nearly three quarters of Canada's GDP in 1996 and is expected to be the primary source of new exporters in the future.

The electronic guide can be used by business and professional service firms who are potential or existing exporters, as well as by goods exporters who wish to export services to complement their product offerings. In addition, it could be used by organizations that provide export information such as industry associations, International Trade Centres, Business Service Centres, federal and provincial government departments, economic and regional development agencies, and educational institutions that offer international business training.

Previously available in disk format, the new *Take a World View ... Export Your Services* Internet version is significantly enhanced. It will also be available soon on CD-ROM.

- 30 -

For further information, media representatives may contact:

Leslie Swartman  
Office of the Minister  
for International Trade  
(613) 992-7332

Les Arany  
Industry Canada  
(613) 954-2960

Media Relations Office  
Department of Foreign Affairs and International Trade  
(613) 995-1874

This document is also available on the Department of Foreign Affairs and International Trade's Internet site:  
<http://www.dfait-maeci.gc.ca>