

FACT SHEET

NAME OF SECTOR: MOTOR VEHICLE MANUFACTURING

SIC(s) COVERED: 323

1. PRINCIPAL STATISTICS

	<u>1980</u>	<u>1981</u>	<u>1982</u>	<u>1983</u>
Establishments	22	21	21	21
Employment	44,870	44,257	42,168	44,400
Shipments (\$ millions)	10,071	11,402	12,343	13,590
Gross Domestic Product (Constant 1971\$ millions)	1,397.3	1,319.8	1,261.1	1,528.8
Investment (\$ millions)	136	273	164	479
Profits after tax (4 major assemblers)	(217)	(168)	(184)	946
Exports (\$ millions)	6,670	8,237	11,115	13,410
Domestic Shipments (\$ millions)	3,193	2,919	1,639	2,516
Imports (\$ millions)	4,603	5,058	3,730	6,013
Canadian Market (\$ millions)	11,379	11,918	9,824	12,196
Exports - % of shipments	66.2	72.7	90.1	86.0
Imports - % of domestic market	40.3	42.4	38.2	49.3

2. REGIONAL DISTRIBUTION - Average over the last 3 years

	<u>Atlantic</u>	<u>Québec</u>	<u>Ontario</u>	<u>Prairies</u>	<u>B.C.</u>
Establishments - % of total	4.8	23.8	52.4	4.8	14.3
*Employment - % of total	.8	8.8	88.7	.7	1
*Shipments - % of total	1.0	10.4	86.6	.3	1.2

*DBT estimates

3. MAJOR FIRMS

<u>Name</u>	<u>Ownership</u>	<u>Location of Major Plants</u>
1. General Motors of Canada Ltd.	U.S.	Oshawa, Ontario
2. Ford Motor Company of Canada Ltd.	U.S.	Oakville, Ontario
3. Chrysler Canada	U.S.	Windsor, Ontario
4. American Motors (Canada) Inc.	U.S./France	Brampton, Ontario

4. FEDERAL AND PROVINCIAL GOVERNMENT PROGRAMS

<u>Program</u>	<u>Type</u>	<u>Amount</u>	<u>Purpose</u>
Auto Pace	Duty Remission		
Export Restraints (Japan)			

5. MAJOR REPORTS AVAILABLE

<u>Name</u>	<u>Type of Report</u>	<u>Year</u>
An Automotive Strategy for Canada	Task Force Report	1983
1983 Report on the Canadian Automotive Industry	Annual Report	1984