

are divided on how this economic sector would fare with a trilateral free trade arrangement in effect.

### 6.5.3 Industry Assessments by the Psychographic Solution

The table below shows the variation among segments by industry for the percentage of respondents who believed the industry will be better off under the NAFTA [table 18].

Table 18: Industry Assessment by Psychographic Segments						
	% Better					
	Total %	EA %	DS %	CP %	OO %	RA %
Energy	54	72	67	49	55	31
Clothing/Manufacturing	15	22	22	14	10	5
Wood & Paper	47	73	58	42	38	25
Trucking	44	61	57	45	32	25
Fish and Fish products	33	54	39	33	28	16
Textile	16	26	23	13	9	6
Agriculture	35	55	43	35	24	20
Car & Car parts	26	46	39	21	12	10
Computer & other hi-tech	58	84	71	53	50	34
Aircraft	45	69	58	40	40	21
Manufacturing	23	48	37	15	14	4
Banking & Financial Service	53	74	64	51	40	35
Iron & Steel	36	56	48	33	28	18

#### Enthusiastic Advocates

A majority of the Enthusiastic Advocates believed that all industries tested will be better off under the North American Free Trade Agreement, with the exception of the clothing

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