

C. VTR Telecomunicaciones S.A. (Transradio Chilena S.A.)

VTR is a private Chilean company that has been present in the national market for the last 65 years. Its main owners belong to the economic group Luksic, Italcable and Siemens.

Nowadays, VTR joined with the Chilesat company to operate the service of transmission of commuted data, telex and telegraph services which represent a 7% of the total telecommunications market.

VTR started to operate 10 years ago in Santiago, providing mainly data transmission services and specifically telex.

However, at present, it has extended its operation to other areas offering a complete variety of services in the computer area.

This company was the first Chilean company to incorporate the concept of Telematic, which is the integration of telecommunications and informatics for computer management. In that way it markets PC's, (personal computers), material and optional equipment for personal computers, software, hardware, etc.

C.1. Services

VTR has the concession to offer the following services:

C.1.1. Public Telecommunications Services

(a) Cellular Telephony

Since 1989 VTR has the concession for mobile cellular telephony. It is a concession of indefinite duration for the Regions I to X in Chile with the exception of the Metropolitan and Fifth Region. All its operations are conducted through its subsidiary Telefónica Cellular de Chile.