

EFFORTS TO PURSUE OR DEFEND NATIONAL INTERESTS, GOVERNMENTS MUST BE VERY CLEARLY SEEN BY THE PUBLIC TO BE ENGAGED IN BILATERAL DISCUSSION AND NEGOTIATION.

MANAGEMENT.

SIMULTANEOUSLY, THE CANADIAN SIDE HAS ALSO RECOGNIZED THE VERY REAL NEED TO ADDRESS THE STATE OF PUBLIC OPINION IN THE UNITED STATES VIS-A-VIS DEVELOPMENTS IN CANADA AND SOME OF THE CONFLICT AREAS. ON THE ONE HAND, THERE IS NOT MUCH UNDERSTANDING HERE OF CANADIAN MOTIVATIONS. ON THE OTHER, SOME CANADIAN INTERESTS, SUCH AS ON ACID RAIN AND THE ENVIRONMENT, ARE ALREADY THE SUBJECT OF PUBLIC DEBATE IN THIS COUNTRY.

COMPREHENSIVE STRATEGY TO DEVELOP AND STRENGTHEN THE CANADIAN ECONOMY.

THERE IS JOINT APPRECIATION THAT THE TWO GOVERNMENTS SHOULD AVOID ESCALATING DISPUTES BY TAKING CONTROVERSY TO THE PRESS. BUT WE MUST AND DO ADDRESS THESE BROADER ISSUES OF PUBLIC INFORMATION MORE ACTIVELY. WE HAVE, FOR EXAMPLE, JUST MADE ALL OUR CONSULATES IN THIS COUNTRY CONSULATES-GENERAL, TO GIVE THEM ALL A HIGHER PUBLIC STATUS AND ACCESS. DIPLOMACY IS NOW VERY PUBLIC--- THIS SPEECH IS POSSIBLY AN EXAMPLE.

GOVERNMENTAL MACHINERY HAS DEVELOPED FOR THE PURPOSES

RULE 6: NO CENTRAL GOVERNMENTAL CONTROL OVER THE RELATIONSHIP. ALSO CHANGED; THOUGH PROBABLY DIFFERENTLY ON EACH SIDE. THE DEVELOPMENTS IN BOTH COUNTRIES HAVE