REPT4D 90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :605-DETROIT

013-CONSUMER PRODUCTS & SERVICES UNITED STATES OF AMERICA

ANTICIPATED RESULTS:

QUARTERLY RESULTS REPORTED:

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

PROMOTE & REVIEW CON PRODUCTS AT NATIONAL SPORTING GOODS ASS NEW AGENCY AGREEMENTS - I.E. EXPANDED REPRESENTATION FOR CON

DEVELOP NEW PROGRAM FOR CON PRODUCTS - INTRODUCTORY DAYS CREATE PROFITABLE OPPORTUNITY FOR CON CONSUMER PRODUCTS TO

CONTINUE TO UPGRADE CONTACTS IN TERRITORY MAINTAIN CURRENT LEVELS OF CONTACTS FOR INCOMING MISSIONS &

DEVELOP MARKET STUDY ON RETAIL TRADE IN TERRITORY

PRODUCTS. PENETRATE.

MARKET INTELLIGENCE FOR NEW EXPORTERS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----