

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: WESTERN EUROPE

Mission: 437 LONDON

Market: 051 UNITED KINGDOM

Sector: 016 INDUSTRIAL MACHIN, PLANTS, SERV.

Subsector: 161 MANUFACT & MATERIAL PLANT, EGP.

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	936.00M	\$ 920.00M	\$ 916.00M	\$ 887.00M
Canadian Exports \$	2.40M	\$ 2.00M	\$ 1.80M	\$ 1.60M
Canadian Share of Import Market	0.26%	0.22%	0.20%	0.18%

Major Competing Countries

Market Share

i) 128 GERMANY WEST	003 %
ii) 237 ITALY	006 %
iii) 577 UNITED STATES OF AMERICA	003 %
iv) 512 SWITZERLAND	002 %
v) 265 JAPAN	002 %
vi) 112 FRANCE	002 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 5-15 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects

Current Total Imports
In Canadian \$

i) INJECTION MOULDING MACH.	\$ 320.00 M
ii) MOULDS-ACCESSORIES	\$ 200.00 M
iii) PORTION PACKAGING MACHINERY	\$ 200.00 M
iv) PACKAGING MATERIALS	\$ 200.00 M
v) SPARES	\$ 20.00 M

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

- the degree of import duty protection of local industry tends to be low