



# MAYPOLE SOAP

## The Clean, Easy Home Dye

Maypole Soap cleans and dyes, at one operation, cotton, silk, wool, satin, velvet, lace or feathers. Gives the freshest, most brilliant colors because it contains soap. Colors are even, free from streaks, and absolutely fast.

Being in cake form, Maypole Soap does not scatter, waste or make a mess, as powder dyes do. Does not stain hands or kettle. Has long been England's favorite home dye because it is easiest and most satisfactory.

24 colors—will give any shade. Colors 10c—black 15c—  
at your dealer's or postpaid with free Booklet, "How to Dye," from

**FRANK L. BENEDICT & CO., Montreal.**

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A fence of this kind only 16 to 23c. per running foot. Shipped in rolls. Anyone can put it on the posts without special tools. We were the originators of this fence. Have sold hundreds of miles for enclosing parks, lawns, gardens, cemeteries, churches, station grounds, etc., etc. Supplied in any lengths desired, and painted either white or green. Also, Farm Fences and Gates, Netting, Baskets, Mats, Fence Tools, etc., etc. Ask for our 1911 catalog, the most complete fence catalog ever published.

## THE PAGE WIRE FENCE CO., LTD., Walkerville, Ont.

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The largest fence and gate manufacturers in Canada.

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## Murray-Kay Limited



No. 107	No. 108	No. 109	No. 110
\$45.00	\$35.00	\$35.00	\$25.00

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## Murray-Kay's New Catalogue No. 4F

Our New Catalogue for 1911, No. 4F, is now ready for mailing.

Its issue was delayed in order that we might include authoritative illustrations of the latest Parisian and New York fashions for Spring and Summer, 1911.

While largely concerned with fashions for Women and Children in Millinery, Suits, Dresses, Corsets, and Lingerie, many pages are devoted to illustrations and descriptive price lists of Silk and Dress Goods, Embroideries, Laces and Veilings, China, Leather Goods, Trunks, etc.

Adequate space is also given to our Men's Custom Tailoring Department, to Ready-to-wear Clothing for Men and Boys, and to Men's Furnishings.

We wish to mail a copy of this sumptuous book, No. 4F, to every reader of the Canadian Pictorial. Write for it now, it will be forwarded at once, postage paid.

NOTE—A Free Delivery offer of great interest to residents anywhere in Canada is featured in this Catalogue; be sure you read it.

## Murray-Kay Limited

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