

—Exports from Great Britain to Canada for the first three months of 1883 were as follows, of the metal goods mentioned. We take them from the British Board of Trade returns, as published by the *Iron Trades Exchange*:

	Quantity.	Value.
Pig Iron.....	1,890 tons	£ 6,040
Bar, bolt and rod iron.....	4,077 "	29,543
Railroad iron, all sorts.....	10,828 "	70,376
Hoops, sheets and boiler..	1,540 "	16,928
Cast, wrought or other..	2,078 "	25,926
Hardware and cutlery.....	"	17,871
Iron rails.....	77 "	473
Steel rails.....	9,463 "	57,005
Total iron goods.....	29,953 tons	£224,162
Tin plates.....	2,401 "	45,548

—Here is a bit of homely moralizing from the *Shoe and Leather Reporter*:—The imports of dry goods at New York for the past nine months exceeded \$105,000,000, and for the period are the largest in ten years. In 1872-3 the average was about \$110,000,000, and the panic ensued. In 1878-9 the average was \$63,000,000, and resumption followed. Moral: After large receipts of this kind of merchandise, adversity follows; after diminished receipts, prosperity. It is all simple enough. It is purely a question of arithmetic. Micawber had it in a nutshell when he gave his sage counsel on economy to David Copperfield. "Recollect, young man, income £20, expenditure, £20 0s. 6d.—result, misery; income, £20, expenditure, £19 19s. 6d.—result, happiness. If we want to get richer we must consume less finery. But, after all, perhaps we are rich enough already. There are worse things than panics."

## STOCKS IN MONTREAL.

MONTREAL, May 2, 1883.

STOCKS.	Lowest Point in Week.	Highest Point in Week.	Total Transac'n in Week.	Buyers.	Sellers.	Average Price, like Date 1882.
Montreal.....	198	200½	1482	200½	200½	212½
" x.d.....	195	196½	966	196½	196½	20¼
Ontario.....	114½	115½	215	115	115½	67
People's.....	80	81	130	79½	80½	89
Molson's.....	124	125	36	123	126	125½
Toronto.....	190	196	4763	195½	195½	182
Jac. Cartier.....	115	115	1	115	115	115
Merchants.....	124½	125½	413	125½	126½	183
Commerce.....	134½	135½	396	135½	136½	148½
Eastern Tps.....						
Union.....	85	85	5	82½	82½	82½
Hamilton.....						
Exchange x.d.....				140	149	
Mon. Tel.....	123	125½	850	126	127½	132
Dom. Tel.....						
Rich. & O.....	74½	78½	2930	78	78½	6½
City Pass.....	146	147	1000	145	146½	147
Gas.....	169½	174	4755	173½	174	174
R. O. Ins. Co.....				55		50
Mchts. x.d.....						
Toronto x.d.....	189½	191½	1735	190½	190½	

ADVERTISING EXPERIENCE. — Robert Bonner, of New York, editor of the *Ledger* and one of the most successful advertisers of the day, says of advertising in answer to a correspondent: "One of the points of good advertising is to address the same people over and over again. For instance: Suppose you were introduced, with about 500 others, to the President, the chances are that the President would not remember you. But if you had an opportunity of seeing him again, and said, 'Mr. President, I am Charles Wolsey, of Brooklyn; Senator So-and-so did me the honor of introducing me to you,' and you did this two or three times, you would be sure to be remembered. In the same way an advertisement presented once is forgotten almost invariably, and so thrown away, while one presented three or four times makes an impression." Mr. Bonner ought to be a good judge of such things, as a great part of the fortune he has amassed was acquired through judicious and persistent advertising.

—General Sherman recently had some shirts made at a furnishing store in Washington, and the cutter at the store, a few weeks later, met the General with a friend walking down the avenue. The General remembered the face, but could not locate him, and the cutter greeted him with, "Good morning, General. How are you to-day?" The General stopped, shook

hands, and the cutter, perceiving that the General's mind needed refreshing, said quietly: "Made your shirts." "Oh, I beg your pardon," said the general quickly, and turning to the gentleman with whom he was walking, he said: "Ah! Colonel —, allow me to introduce you to my friend, Major Schurtz."

—"Well, how is your brother doing in St. Louis?" asked the first as he halted a moment at the door of a business house on the Bowery.

"Vhell, he doan' fail yet."

"Seem to be doing a good business?"

"Seems dot vhay."

"Well, I hope he'll do first rate."

"I hope so, too, but I dunno. He has been dere tree months und doan' fail yet, and I can't exactly make out what he means. Six weeks vhas plenty of time to bust oop in a place like St. Louis, and pay ten cents on der dollar!"

—Pensions have cost the United States government \$86,000,000 for the year 1882, and as much as \$625,700,000 since the war closed seventeen years ago.

## Leading Wholesale Trade of Toronto.

**WM. J. McMASTER & CO.,**  
TORONTO,

Stock of spring importations is now nearly complete in EVERY DEPARTMENT!

Special lines in

PARASOLS,

LACE GOODS,

GLOVES & HOSIERY,

Scotch Tweeds, West of England  
Trowserings, and Tailors' Goods  
generally.

VALUE UNSURPASSED.

WM. J. McMASTER & CO.,

54 Front St. West.

**McKinnon,**  
**Proctor & Co.,**  
**Wholesale Millinery**

—AND—

FANCY DRY GOODS.

Stock large and kept well assorted throughout the year.

Special lines in Trimmed Millinery suitable for Merchants who do not keep a Milliner.

**McKinnon, Proctor & Co.,**

50 FRONT ST. WEST,

TORONTO.

14 RUE ST. MARC, PARIS.

**COOPER & SMITH,**

Manufacturers, Importers & Wholesale Dealers in

**BOOTS & SHOES,**

36, 38 & 40 Front Street West,

JAMES COOPER.  
JOHN C. SMITH.

TORONTO.

**WM. B. HAMILTON,**

Manufacturer and Wholesale Dealer in

**BOOTS & SHOES**

15 & 17 Front Street East,

TORONTO.

## Leading Wholesale Trade of Toronto

**BRYCE, McMURRICH & CO.**

**SPRING STOCK COMPLETE!**

Choice Selection,

Value Unsurpassed,

See our Stock of Linens,

Large CASH Discount.

**BRYCE, McMURRICH & CO.**

34 YONGE STREET,  
TORONTO.

J. F. EBY.

H. BLAIN

**EBY, BLAIN & CO.**

Importers and Wholesale Grocers.

**FULL STOCK**

Teas. Sugars, Syrups,  
Molasses, Coffees, Herrings,  
White Fish, Trout, and  
General Groceries.

ALSO COMPLETE ASSORTMENT

Crosse and Blackwell's Goods.

**EBY, BLAIN & CO.,**

Cor. FRONT AND SCOTT Sts., TORONTO

WHOLESALE MILLINERY.

1883. SPRING 1883.

Opening Day, TUESDAY March 6th.

**Jas. Brayley and Co.**

will this season show the BEST STOCK they have ever shown.

CLOSE BUYERS are specially invited to examine our Imports.

9 & 11 Wellington St. East,  
TORONTO.



**CLOTHES PINS**  
"STAR BRAND."

We are now in a position to supply the above well known brand of round Clothes Pins, in any quantity. Quality guaranteed equal to best in market. Prices on application.

**CHAS. BOECKH AND SONS**

MANUFACTURERS & IMPORTERS,

Brushes, Brooms and General Woodenware,

80 YORK ST., TORONTO.