



ESTABLISHED 1869

LONDON GUARANTEE AND ACCIDENT COY.

Limited

Head Office for Canada:
TORONTO

| | | |
|----------------------|--------------------|----------------------|
| Employer's Liability | Personal Accident | Sickness |
| Elevator | Fidelity Guarantee | Court Bonds |
| Contract | Internal Revenue | Teams and Automobile |

AND FIRE INSURANCE

You Look for Security

Whether with the intention of taking out insurance or associating yourself with some Company, you look for security. The latest figures emphasize the unexcelled financial position of this Company.

| | |
|-----------------------------|--------------|
| Business in Force over..... | \$59,600,000 |
| Assets over..... | 16,400,000 |
| Net Surplus..... | 2,600,000 |

These are reasons why the Company is known as

"SOLID AS THE CONTINENT"

North American Life Assurance Co.

HEAD OFFICE - TORONTO, ONT.

THE EMPLOYERS' LIABILITY ASSURANCE CORPORATION OF LONDON, ENG. LIMITED

ISSUES

| | |
|-----------------------------|--------------------|
| Personal Accident | Sickness |
| Employers' Liability | Automobile |
| Workmen's Compensation | Fidelity Guarantee |
| and Fire Insurance Policies | |

C. W. I. WOODLAND

General Manager for Canada and Newfoundland

| | | |
|-----------------------------|-------------------------------|--------------------------|
| Lewis Building, MONTREAL | JOHN JENKINS, Fire Manager | Temple Bldg., TORONTO |
|-----------------------------|-------------------------------|--------------------------|

Guardian Assurance Company Limited

Established 1821.

Assets exceed Thirty-Five Million Dollars

Head Office for Canada, Guardian Bldg.,
Montreal

H. M. LAMBERT, Manager. B. E. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, General Agents,
6 Wellington Street East - Toronto

Living Under The Shadow of War

In these dark and uncertain days, only the very best judgment should be employed in selecting investments. Sobered by the lessons of the war, sensible men and women have relinquished schemes to get rich quick by means of speculative securities and they now prefer safe investments yielding moderate interest to questionable ones with high rates. Beneficiaries under insurance policies are often perplexed as to how to invest their moneys safely and profitably, but the continuous monthly income policy, payable in monthly instalments throughout life, and for twenty years certain, solves the problem completely. It constitutes an automatic safe investment and is issued by

The Mutual Life Assurance Co. of Canada

Waterloo

Ontario

E. P. CLEMENT, K.C.,
President.GEO. WEGENAST,
Managing Director.

THE MAN WHO CARRIES NO LIFE INSURANCE

is in no more danger personally than the man who does —but his Wife and children are. Instances innumerable go to show that a Life Policy offers the surest way of providing for dependent ones, and the *only* way within the reach of the great majority.

under the Limited Payment Policies of the Great West Life the Insured not only protects his family, but provides for his own future as well. Rates are low and within the reach of all. Ask for rates at your own age.

The Great-West Life Assurance Co.

| | | |
|-------------|-----------|----------|
| HEAD OFFICE | DEPT. "F" | WINNIPEG |
|-------------|-----------|----------|

The Imperial Guarantee and Accident Insurance Company of Canada

Head Office, 46 KING ST. W., TORONTO, Ont.

IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

| | | | |
|---------------------|---|---|-----------------|
| Paid up Capital | - | - | \$200,000.00. |
| Authorized Capital | - | - | \$1,000,000.00. |
| Subscribed Capital | - | - | \$1,000,000.00. |
| Government Deposits | - | - | \$111,000. |

Merchants Casualty Co.

Head Office: Winnipeg, Man.

The most progressive company in Canada. Operating under the supervision of the Dominion and Provincial Insurance Departments. Embracing the entire Dominion of Canada.

SALESMEN NOTE

Our accident and health policy is the most liberal protection ever offered for a premium of \$1.00 per month.

Covers over 2,500 different diseases.

Pays for Five Years Accident Disability and Life Indemnity for illness.

Pays for Accidental Death, Quarantine, Operations, Death of the Beneficiary and Children of the Insured.

Good Openings for Live Agents

Eastern Head Office...1 Adelaide St. E., Toronto
Home Office ...Electric Railway Chambers,
Winnipeg, Man.

