

SPENCERIAN STEEL PENS Are The Best

ESTABLISHED 1860.
PEN WORKS—BIRMINGHAM, ENGLAND.

These Pens have a national reputation for uniform excellence comprising the essential qualities of ELASTICITY, DURABILITY and EVENNESS OF POINT. They are unsurpassed for correspondence and business purposes. A sample card of the Special numbers, 4 PENS, will be sent for trial on application to

BUNTIN, BOYD & CO., MONTREAL.

BUNTIN, REID & CO., or BROWN BROS., TORONTO.

trunks, etc., etc., say \$5 ;—total, \$188.02. This is simply what the traveller costs the wholesale man. My query is, how in the name of common sense does it pay?

Yours,
COUNTY TOWN.

[Our correspondent's is an exceptional position, but it is well that matters of this nature should be fully discussed. We invite correspondence from all classes of our trade on this subject, particularly from the travellers.—ED.]

A CHARACTERISTIC MAGAZINE SUBSCRIBER.

ALLISTON, July 6th, 1866.

Messrs. ———

Toronto.

SIRS,—Your card of July 2nd to hand with "only this and nothing more on it, viz. :—*B. & F. Evan. Rev.*, 1886, \$2.00.

When the January number came I memo'd, "Send the money to them right off," but forgot. When April number came—memo'd—"Too bad, must send that *at once*," but forgot again. But when your card came said I to myself: "They would have served you right if they had cut you out of their subscription list. Now you go right away and do send that \$2.00 *at once*, and show them that you appreciate their long suffering patience. And enclosed please find the \$2.00 required to show you that my sense of gratitude is not *all* gone. I suppose the July number will soon be out.

Yours very truly,

BLOTTING PAPER.—The use of blotting paper is increasing all the time, and there is more and more of it used for advertising. Insurance companies, patent medicine men, and large wholesale houses in various lines use it in that manner. The price in blotting paper has gone down, way down in the past eight or ten years, and people can afford to send out large quantities of it.

"And have there been many changes in style or quality?"

"But very little. Blotting paper is a staple article, and it is a little difficult to get up novelties. We don't have spring and fall styles. Sometimes a special order for a peculiar colour will come in, but on the whole there are very few changes."

"How many colours are ever used?"

"Well, there are white, pink, buff, chocolate and blue, and different styles of granite. But people don't generally go in for style in blotting paper."

—Geyer's Stationer.

E. P. Roe's New Book.

We beg to announce that we have secured the

EXCLUSIVE RIGHT

To publish in Canada

Rev. E. P. ROE'S

New Book,

"He Fell in Love'
With his Wife."

SPECIAL PRICE LISTS SENT ON
APPLICATION.

JUST OUT.

BEATON'S BARGAIN,

—BY—

MRS. ALEXANDER.

Cloth extra, 50c. Paper Covers, 25c.

ROSE PUBLISHING CO.,
TORONTO.