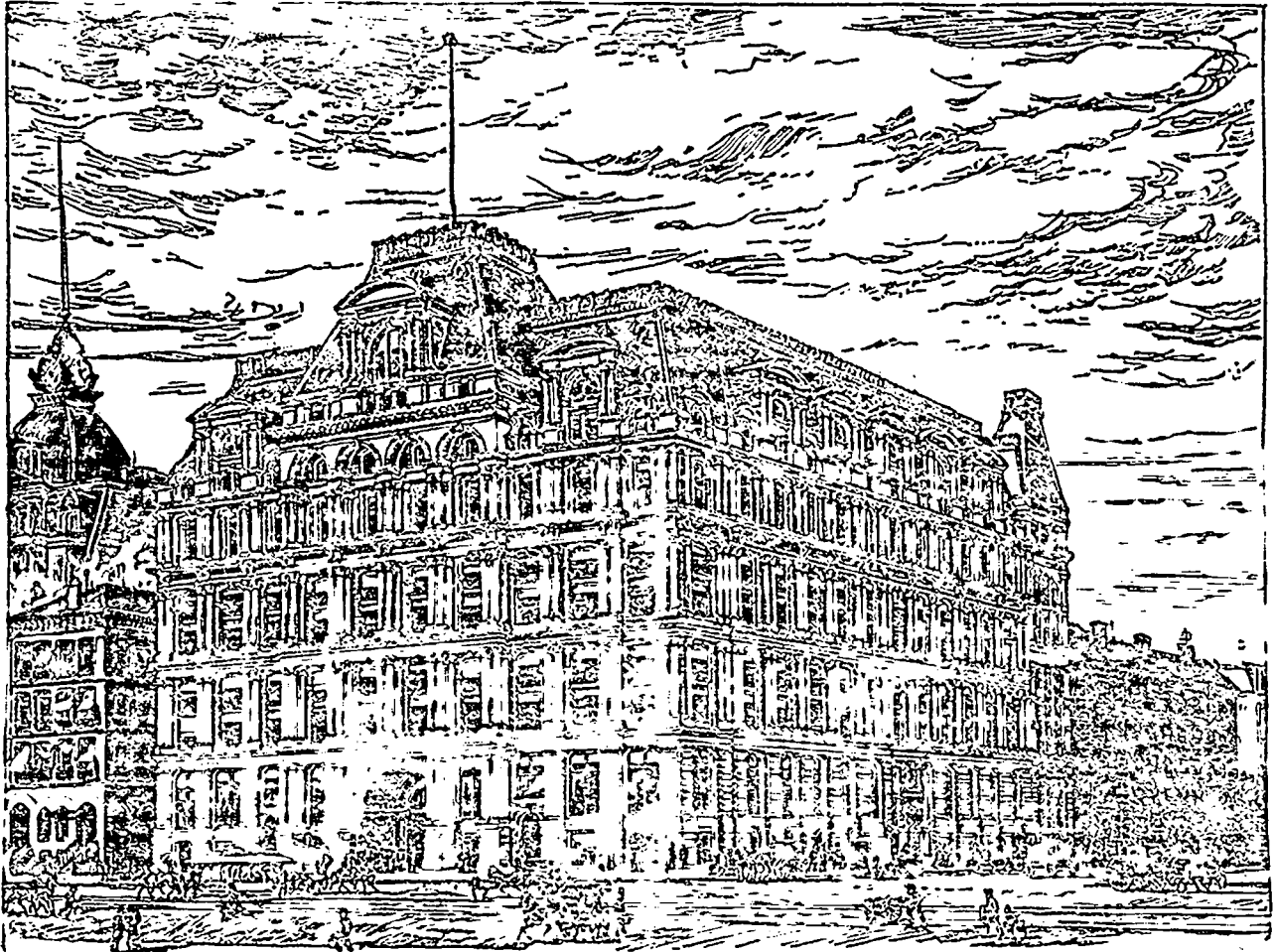


EQUITABLE LIFE ASSURANCE SOCIETY.

JANUARY 1st., 1890.

SIZE Assurance Outstanding, - - \$631,016,666.
STRENGTH Surplus over all Liabilities - - 22,821,074.
POPULARITY New Assurance written in 1889, - 175,264,100.

LARGEST AND STRONGEST COMPANY IN THE WORLD.



Policies are Incontestable, Non-Forfeitable, Unrestricted, Prompt Payment.

The "Equitable" devised the "Tontine System."

The following are illustrations of ACTUAL RESULTS.

UNPARALLELLED BY ANY OTHER COMPANY. UNPRECEDENTED BY ANY OTHER PLAN.

Twenty-Year Endowment Policies.

Age at time of issue.	AMOUNT, \$1,000.		
	Total Premiums paid in 20 years.	Cash Value at end of 20 years.	Paid-up Value at end of 20 yrs
30	\$ 992	\$1,705	\$3,650
35	1,115	1,746	3,310
40	1,069	1,813	3,070
45	1,128	1,882	2,850
50	1,240	2,155	3,090

return in cash of all the premiums paid, with interest at rates, varying according to age, from 6½ to 7 per cent. per annum.

Twenty-Payment Life Policies.

Age.	Total Premiums	Cash Value	Paid-up Value
20	\$ 622	\$ 909	\$1,940
35	700	1,039	1,970
40	795	1,204	2,030
45	924	1,424	2,170
50	1,095	1,746	2,450

A return in cash of all premiums paid, with interest at from 4½ to 5½ per cent. per annum.

Ordinary Life Policies.

Age.	Total Premiums	Cash Value	Paid-up Value
30	\$466	\$ 573	\$1,230
35	542	693	1,310
40	614	850	1,440
45	782	1,065	1,620
50	970	1,337	1,930

A return in cash of all premiums paid, with interest at from 2½ to 4 per cent. per annum.

CHAS. A. MACDONALD, General Agent,

132 Prince William Street, Saint John, N. B.