

# Berliner Gram-o-phone Company Limited

EMILE BERLINER,  
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GENERAL SALES MANAGER.  
MANUFACTURERS  
OF THE  
BERLINER GRAM-O-PHONE



OFFICE AND FACTORY  
COR. ST. ANTOINE AND LENOIR STS.  
CABLE ADDRESS 'GRAMOPHONE'  
PHONES { FACTORY WEST 1934  
          { GENERAL OFFICES WEST 2124  
SOLE CANADIAN DISTRIBUTORS  
OF THE  
VICTOR TALKING MACHINE

Montreal, October 15, 1913

Mr. Music Dealer,

Anytown, Canada.

Dear Sir:-

The big selling season for Victrolas and records by exclusive Victor artists is now on.

Opportunity in the Victor-Berliner world takes very little rest. You can meet her every morning most any time after your store opens. Dealers are reaping rich profits in all types from Victrola IV at \$20 to the XVI at \$250.

The key to the present situation is - get in your orders at once.

Yours truly,

BERLINER GRAM-O-PHONE CO., LIMITED