

AN EXCEPTIONAL MAIL ORDER OFFER

Three Stylish Simpson Waists, each \$2.95

Fashion has decreed that the lace and net waist is the most stylish kind a woman can wear this season. As a rule, the pretty ones are expensive, but by concentrating our efforts on three particular waists, bringing to bear all our facilities for large-order buying and manufacturing, we have been able to reproduce fine New York models for a mere fraction of their original price. The illustrations will show you the kind of waist we can now supply for less than three dollars. They are drawn from the garments themselves and we feel sure they will please the most particular people.



The first is a beautiful model fashioned after an expensive New York creation. It is made of fine Point d'Esprit Net and lined throughout with soft Jap silk. The real loose Mikado sleeve is finely embroidered with smart and dainty designs in silk. The whole front is of tucking and rows of insertion in two different designs, back tucked and trimmed with insertion. The cuffs and neck of rows of insertion edged with frill of lace. Extra \$2.95
Special \$2.95

The second is a very pretty creation of fine Point d'Esprit Net, lined throughout with soft Jap silk. The real loose Mikado sleeves are handsomely embroidered in new designs of silk embroidery. Daintily trimmed front, back and sleeves with very pretty lace insertion. The cuffs and collars of fine insertion edged with frill of lace to match. Extra Special \$2.95

The third is a dainty waist of fine Embroidered Spot Net, lined throughout with soft silk, trimmed with Maltese insertion on front, back and sleeves edged with fine Filet Valenciennes. It has the real loose Mikado sleeves. The cuffs and neck is of rows of insertion edged with frill of lace. An exceptionally pretty waist. Extra Special \$2.95

Waists illustrated can be had in either white or in ecru. €

THE
ROBERT

SIMPSON

COMPANY
LIMITED

TORONTO, CANADA

Waists illustrated sizes 32, 34, 36, 38, 40, 42 bust measurement