Rowat's Teas
Used in Homes Where Quality Rules.
From 70c to $2.00 Pound.
T. A. Rowat & Co.
250 Dundas St. Phones 3051-3052

Young Students!

IT should be impressed upon your mind that the eye-needs of your children are as health-important as their dental needs. If they show a distaste for study or play visit us.

"They will thank you in later life for your attention to their eye needs now."

says Mr. Foresight

Carlyle TREBILCOCK OPTICIAN
233 DUNDAS STREET.
TELEPHONE 2351.

A NEEDED CHRISTMAS GIFT
1 LOAD WOOD, 1 TON COAL, 1 TON COKE.
Suitable Card Sent With Each Order
GILLIES PHONE 1312
Corner Adelaide and Bathurst. tf

Genuine GAS COKE
$12 PER TON DELIVERED
$11 Per Ton at Works
City Gas Co.
835 OR 821W.
ywt

Cut shows one of our many lines.
Our fitters are experts. $1.50 to $10.00. We have Trusses to fit all needs.
ANDERSON & NELLES
Dundas St.

Quality Vulcanizing Only.
ART WILKES
London Tire Repair Depot.
354 WELLINGTON STREET.
Opposite McClary's. ywt

PANT SALE
closes January 3rd. Come and get your share of this $8,000 stock at less than factory prices.
$2.98 to $5.95
WEGNER CLOTHING CO.
371 Talbot St., Opp. Market.

N. J. GRIFFITH
FUNERAL DIRECTOR AND EMBALMER.
104 Dundas Street, London.
Residence on premises. Phone 450.

GEO. E. LOGAN
FUNERAL HOME
371-373 DUNDAS STREET.
PHONE 1963. ywt

J. FERGUSON'S SONS
R. R. FERGUSON, Manager.
174-180 KING STREET.
Funeral Directors and Embalmers.
Handsome Motor Hearses.
Day or Night Service with Promptness, Neatness and Quietness.
Phones: Office 543; residence, 2056W.

# The Advertiser's Expedition To Santa Claus Land

DAILY NEWS DESPATCH NO. 9.

By CAPTAIN ELIJAH SQUINT.

*(The only explorer who ever carried three skys'l yards on a hay scow; the only explorer who can eat chop suey with a corkscrew: leader of The Advertiser's expedition to Santa Claus Land.)*

By Courier Goose to The Advertiser.

Rock-a-Bye Bay, Santa Claus Land, Dec. 22.—This used to be Rocke and Rye Bay, but in 1916 they made them change the name.

Well, to get back to Bookville, the pages kept turning and we met Goldie Locks and the Three Bears, and Cinderella and Little Red Riding Hood, and a whole procession of little people out of Grimm and Anderson, and a lot of others whom I knew. The Brownies were swarming around everywhere, taking notes and running out with them, as if they were going to a fire.

We stepped out of the book and Santa Claus and the Toymaker of Arcticland led the way to a great windmill, whose red sails were slowly turning. Every once in a while a little door under the windmill would spring open, like the door of a cuckoo clock, and a Brownie would shove in a bundle of notes, or another Brownie would come running with pieces of toys and shove them in, too. From the other side of the mill came a steady stream of beautiful books and toys. Santa Claus told me about it.

"This mill is driven by the winds of fancy from all over the world," he said. "All the beautiful daydreams, all the little truant playful thoughts, all the joyous little whimsies—they all help to make the sails go round. Even the rainbow soap bubbles which the children blow are not lost when they go 'pop.' The little pop helps drive the sails. And even the soap bubbles which the grown-ups blow—and they also burst—help to turn the mill which makes the dreams come true. There was a time, a few years ago, when the mill almost stopped. But it is going better now."

But we had to hurry on. Santa Claus showed me the reindeer, who were having their hoofs polished and being made ready for the Christmas trip. A Brownie was sprinkling talcum powder on them. Santa Claus explained that a reindeer liked nothing so well as to be curried with a piece of rough orange peel, with a sprinkling of talcum powder afterward. Streams of Brownies were carrying boxes and bundles from the red windmill to the end of the rainbow bridge, which crossed the gulf to Santa Claus Land. Here the sleighs were waiting.

"Why so many sleighs?" I asked.

"Oh, I make many trips," he said. "On Christmas eve the clocks in my palace all slow down, so a second is like an hour, so I can make a trip in the twinkling of an eye. That's how I manage to get around to everybody."

We went back to the clock palace and sat in the old rocking chair. Santa Claus lit his pipe.

"I guess I'd better dictate a special goosegram to the children," he said.

He put his hands in his hip pockets, so that his coat tails stuck out as he walked back and forth. A Brownie stenographer took it down. The children will have the message in The Advertiser tomorrow.

(To Be Concluded)

For Colds, Grip or Influenza and as a Preventive, take Laxative BROMO QUININE Tablets. A Safe and Proven Remedy. The box bears the signature of E. W. Grove. 30c. Made in Canada.—Advt.

Scene from "The City That Never Sleeps," a drama of night life on Broadway now showing at "The Capitol."

When the doctor gives you a Prescription you think at once of STRONG'S DRUG STORE
184 DUNDAS STREET.
Established 1874.
Prescriptions a Specialty. ywt

Lehigh Valley Anthracite
Solvay Coke ..... $12.00 ton
Pocahontas Egg ..... $12.00 ton
Grate Coal ..... $12.00 ton
GEO. R. KETTLE
PHONE 299. yt

PEEL'S TOYS DOLLS
Now at RED STAR NEWS CO.
10 MARKET LANE.

Dr. J. W. Hutchison
OPTOMETRIST.
EXPERT EYE EXAMINATION
Office in Johnston Bros.' Jewelry Store, Next to Allen Theatre. 6-tf

HAWKEN-LANG COAL COMPANY
PHONE 522

Last Call For Christmas
ROASTING PANS
Black Iron Roasters, open ..... 25c to 60c
Black Iron, covered .. 75c to $1.25
Granite, covered .... $1.00 to $2.00
Aluminum, round .. $1.50 and $2.39
Aluminum, oval .. $2.25 and $3.00
Wear-Ever ..... $4.75 and $5.95
SKATES AND SLEIGHS
Spring Skates ..... $1.25 pair
Bob Skates ..... 60c pair
Automobile Skates $1.50 to $6.00
Sleighs ..... 50c to $2.75
Wagons, rubber-tired ..... $2.75 to $7.50
SILVERWARE
33 1-3 off Community Plate and Rogers 1847.

English Carvers and White-Handled Knives
Carvers in pairs .. $2.75 to $6.00
Carvers in cases .. $5.50 to $10.00
Stainless White Handled Knives, ½-Doz. Stainless Steel for $4.50
J. G. STEELE & CO.
Phone 750. HARDWARE 261 Dundas St.

# RICHARDS-WILCOX CO. EMPLOYEES BANQUET

## More Than 50 Attend Third Annual Event in Tecumseh House.

Between fifty and sixty employees of the Richards-Wilcox Canadian Company, Limited, sat down to their third annual company banquet in the Indian room of the Tecumseh house last night. The banquet room was tastily decorated for the occasion with streamers and Christmas bells.

After a sumptuous turkey dinner a program made up entirely of talent from the "R-W" organization was enjoyed. The general manager, W. R. Yendall, presided, assisted by W. P. Mitchell, assistant superintendent. The program consisted of the following numbers: Piano solo, George Holmes; quartet, "Whispering Hope," Messrs. Thomas Brock, Owen Adams, Leon Gregory and Harold Monk; flute solo, Thomas Bain; vocal solo, Thomas Brock; cornet solo, Leon Gregory; mouth organ solo, James Winslade; R-W ditties by the tool-room kiddies, Messrs. John Strain and Owen Adams; cornet duet, James Brown and Leon Gregory; quartet, Messrs. John Strain, Leon Gregory, Owen Adams and Harold Monk; cornet solo, James Brown.

A hilarious few minutes were enjoyed when R. S. Magee related some of his amusing experiences while on the road. George Yendall and Arden Ramsay offered some amusing anecdotes.

W. R. Yendall, general manager, in saying a few words in honor of the occasion, reviewed the business of the past year and predicted that 1925 would be a splendid one for business with steady employment. He reviewed the establishing of the English and French agencies of the Richards-Wilcox Company and dealt with the possibilities of foreign trade in different parts of the world.

In expressing his appreciation for the pleasant relations that have always existed in the organization, Mr. Yendall commended the men for their splendid spirit and team work. He pointed out the need for ceaseless vigilance in the handling of machinery to avoid injuries to themselves and others, and the necessity of keeping an eye on quality and efficiency all the time.

# HOSPITALS WILL SEE YULETIDE FESTIVALS

## Christmas Cheer to Visit Those Cut Off From the Outside World.

Christmas of this year will reach into all London hospitals and even illnesses will not prevent old Santa from bringing joy to hundreds of invalided children.

The hospitals are already decorated in preparation for the annual visit of the great prince of happiness. Elaborate plans have been made by officials at Victoria hospital and gifts have been prepared for every patient of a public ward. In the hospitals of the city on Christmas day a turkey dinner will be provided most patients, and other delicacies are being prepared for those adhering to diet.

At Victoria hospital a huge Christmas tree, brilliantly decorated and laden with choicest fruits, candies, crackers and toys, has been erected. One hundred and eighty parcels were received for children through the Majestic theatre Christmas performance of last Saturday afternoon. These will be distributed on Christmas morning.

The women's auxiliary, under Mrs. Frank White, has arranged for concerts at Victoria each night of Christmas week. The London Rotary club will give presents to all indigent patients at the institution.

The women's organizations of the city have co-operated with the nursing staffs of London's hospitals to bring cheer to isolated sufferers, that even those temporarily shut off from the outside might experience the accustomed joyousness of the Yuletide.

# OUTSIDE EMPLOYEES TO BE PAID TOMORROW

In order to convenience "outside" employees of the city, the engineer's staff will work tonight in order to have the payroll made up for tomorrow afternoon. With the week ending tonight for employees of the engineer's department, the men would not usually be paid until Friday. However, the inside staff has consented to come back to work tonight in order that the street men may have their pay before Christmas.

Those on "relief" gangs will be paid tomorrow morning, as is the usual procedure.

### CHRISTMAS GREETINGS.

Manager Fred Jackson of Loew's theatre has received a telegram from E. F. Albee, head of the Keith vaudeville circuit, conveying Christmas greetings to the artists on the bill this week, the orchestra and the stage crew.

# Dirigible Will Aid Santa Claus

Associated Press Despatch.

New York, Dec. 23.—The Los Angeles, the United States navy's newest dirigible, has been ordered into the service of Santa Claus, and on Christmas Eve will fly over New York after dark strung with lights like an aerial Christmas tree, while from her radio station will be broadcast messages from the good saint, and "Hark, the Herald Angels Sing" played by the band of the naval station here.

# APPEALS FOR PLANTS FOR VICTORIA HOSPITAL

## Women's Auxiliary Will Make Christmas Day a Day of Gladness There.

The Victoria hospital women's auxiliary will see to it that the patients in Victoria hospital will have the happiest time possible during the Christmas season. Already four concerts have been planned for the different wards on Dec. 26, 29, 30 and 31. And on the occasion of each concert the supper trays of the patient will indicate that it is the Christmas season. The wards and corridors will also carry out the holiday spirit with bells and streamers in scarlet and green.

So that each patient in the hospital may have some special gift the auxiliary board is now making an appeal to the public for flowers, plants or books. Flowers are always a joy, more so to those who are ill, and there's many a weary hour would be shortened were a plant or cut flower present on the bedside table.

Mrs. T. C. Benson, Wellington street north, is convener of the flower committee and she is anxious to have gifts of this nature. Mrs. H. A. Winnett is convener of the hospital library, and would welcome books as Christmas gifts. They may be sent to her at Gray's, Limited, Dundas street.

Gifts for the children in the isolation wards were provided through the recent bundle matinee at the Majestic theatre.

# STAFF OF M'CORMICK'S TO HOLD FETE TONIGHT

A Christmas party will be given and held by the office staff of McCormick's tonight in the factory dining and recreation hall. About 60 members will be present. A fine program of music has been arranged, and there will probably be a dance and cards afterwards. This is an annual event and is the occasion of the presentation of Christmas presents between members of the office staff. The dinner will start at 5:30, and the closure will be applied according to the energy and spirit of the staff, in the wee sma hours.

### PARK RINK OPENED.

Victoria park skating rink and hockey cushions were opened to the public for the first time this season. Thames park rinks will be open for skating this evening, but not for hockey.

# CHILDREN'S CHRISTMAS TREAT JOLLY EVENT

## Canadian National Shopmen Here Sponsor Last Night's Concert.

Last night saw the Christmas treat at the C. N. R. car shops to the children of the employees. When the evening's program opened there were nearly nine hundred people, grown-ups and children, in the dining-room and library at the shops. This is the fifth consecutive Christmas concert which has been given to the children.

A fine program of music and dances had been arranged for the evening, and after that was finished the gifts of candies and oranges were distributed by Chairman Milton Morrow and his band of helpers. It took them more than half an hour to get through the distribution and satisfy all the youngsters.

Fritz's all-Canadian orchestra supplied the music for the evening, and the three local choristers, Gordon Johnston, Earl McAllister and Dennie Thompson, both individually and together sang a number of popular songs which added greatly to the fun of the evening.

As the children came into the hall, they were greeted by the brisk music of the Glengarry kilties, and the first half of the program included Scotch reels by the ladies of the kilties band, Irish jigs by Ivy Baldwin, Lancashire clog dances by Ruth Fitzgerald, and "Mickey O'Neill" sung by Dora Mitchell and danced by Ruth Fitzgerald.

Dennie Thompson was responsible for a program of piano numbers of popular melodies. Gordon Johnston sang "If Winter Comes," and Earl McAllister sang "Flip Flop Flappers." It was generally regarded as the best Christmas concert yet given in the car shops hall, although the concert committees hope to give an even better one next year.

# TURKEY PRICES REACH NEW HIGH MARK TODAY

## Forty-Five Cents Is Peak This Year—Poultry Market Tomorrow.

With a touch of colder weather and a trifle more snow, poultry, especially turkeys, will swamp the local market tomorrow.

As Wednesday will be the last market day before Christmas, those who have not yet secured their Christmas dinner will have a final chance to do so.

Turkeys at the present time can be purchased almost "tailor made," one being offered this morning on the local market which weighed four pounds. A turkey which was more like a young ostrich was noticed on the St. Thomas square Saturday, weighing exactly 34 pounds.

Although there is a fine supply of geese the demand is rather slow and the prices will continue about the same They are now quoted at 18 cents to 22 cents a pound for the best variety.

Chickens were brought to the city in small quantities this morning and the demand was not up to expectations. An improved demand will be experienced tomorrow, but the prices will likely remain steady at 20 cents to 25 cents a pound.

Few ducks were offered, but the demand was good and the prices firm at 20 cents to 22 cents a pound. More will be brought to the square tomorrow.

Turkey prices are soaring despite the rpedictions that they would drop as Christmas approached. They are now quoted at 38 cents to 40 cents a pound wholesale and from 40 cents to 45 cents a pound retail. Some authorities say that the price will jump to 50 cents before Christmas morning dawns.

# BOARD MAY CHANGE BRITTAIN'S SURVEY

## Revised Regulations Talked by Meeting of Special Committee.

The revised rules and regulations for the board of education were considered by special committee of the board yesterday afternoon.

The committee will meet again prior to the full board meeting on Tuesday of next week.

It is understood that the committee will recommend certain changes in the regulations as prepared by Dr. Horace L. Brittain of the Canadian Bureau of Municipal Research.

The advisory-vocational committee last night ratified the regulations relating to the management of the technical school and the relation of the committee to the board.

It is quite possible that the regulations will call forth considerable discussion at the meeting next week.

The special committee considering the regulations and preparing recommendations in connection therewith includes: Trustees A. R. Cairncross, Bryden N. Campbell, S. F. Lawrason, A. J. Grant, M.D., and W. N. Manning.

# MICHAEL O'HEARN, VETERAN CITIZEN, DIES YESTERDAY

Michael O'Hearn, a lifelong resident of the city and exceptionally well known in this district, died yesterday. He was born 65 years ago in the same house, at 246 Richmond street, in which he had lived his life. For years he was associated with the poultry business.

One brother, Daniel, and two sisters, Miss Mary and Miss Margaret, all of this city, are the survivors.

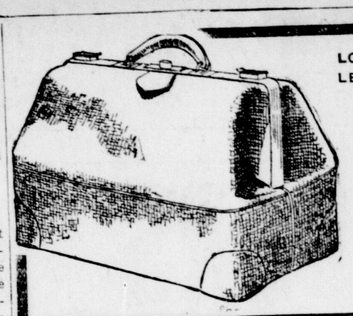
The funeral will be held from 246 Richmond street on Wednesday morning. Requiem high mass will be sung at St. Peter's cathedral at 9 o'clock and interment is to be made at St. Peter's cemetery.

### OLD CAPTAIN DIES.

Associated Press Despatch

Cleveland, O., Dec. 23.—Capt. John Lowe, 85, one old the oldest and best known masters on the great lakes, died at his home here last night. He started sailing in 1852, and had been connected with the Pittsburg Steamship Company since its organization.

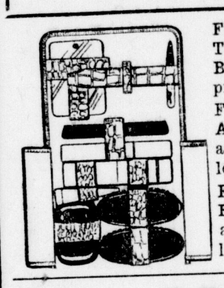
ANNOUNCEMENT EXTRAORDINARY
FOR NEXT TWO DAYS
WE WILL SELL ALL OUR
Original Paintings In Water Colors and Oils
AT JUST HALF PRICE
We do not keep a picture in our gallery over one year, so as to keep people interested by seeing new pictures from time to time. Here are some of them at less than cost price.
WINDMILL, HOLLAND (BY CHAVIGNAUD). Regular $200.00, sale price ..... $100.00
MARINE, BRITTANY (BY CHAVIGNAUD). Regular $150.00, sale price ..... $75.00
ENGLISH COTTAGE (BY WALTON). Regular $50.00, sale price ..... $25.00
MARINE, HOLLAND Regular $55.00, sale price ..... $27.50
LANDSCAPE AND ROUGH SEA (BY ST. THOMAS-SMITH). Regular $80.00, sale price ..... $40.00
Many wonderful pictures, as low as ..... $5, $10 $15 and $20
PLEASE SHOP IN MORNING OR AFTER 6 P.M. WE CAN GIVE YOU BETTER ATTENTION
Extra Special!
KITS FALLS, ON HYDE, DARTMORE
By W. Widgery, R.A., from Col. Lion-Evans' collection. worth $250.00, sale price ..... $50.00
JOHN A. NASH
LONDON "MY JEWELER" WINDSOR
"Where you will eventually buy."



LONDON'S LEADING LEATHER GOODS STORE
LEATHER GOODS FOR GIFTS

CLUB BAGS
WE INITIAL ALL BAGS FREE OF CHARGE.
Fabrakoid ..... $1.50 to $3.25
Real Leather, cloth lined ..... $3.50 to $7.50
Real Leather, leather lined ..... $5.50 to $9.00
Solid Cowhide, leather lined ..... $8.75 to $40.00
CLUB BAG SPECIAL
Solid Cowhide, 3-piece Style Bag, double handles, reinforced corners, all leather lined, hand-sewn frame. Special ..... $12.00
Military Brushes
Tobacco Pouches
Billfolds
Manicure Sets
Music Cases
Collar Boxes
Auto Gauntlets
Auto Rugs
Shopping Lists
School Bags
Key Cases
Writing Folios
LADIES' HANDBAGS

Hat Cases
This is a gift that is sure to please any lady, all nicely finished .. $5.00 to $18.00
POUCH BAGS
In black or colors, all real leather, in a variety of shapes ..... $1.00 to $20.00
UNDER-ARM BAGS
These come in a nice variety of shapes, in black, colors or patent leather, all real leather, $2.00 to $7.50
ENGLISH AVENUE BAGS
We are featuring these English Bags. They are all good, roomy shapes, and are all the finest quality of English leathers.
Cloth lined ..... $3.75
Leather lined ... $5 to $19.50



French Ivory and Tortoise Shell Toilet Articles — Mirrors, Combs, Brushes, and a great many small pieces to choose from.
Fitted Dressing Cases for Gents — All real ebony brushes and toilet articles, in a solid leather case ..... $9 to $24
Fitted Dressing Cases for Ladies—French ivory or tortoise shell toilet articles, in solid leather case ..... $20 to $40
Jas. McCormick
OPEN EVENINGS
395 Talbot Street :: :: London, Ontario

Hynd's
211 Dundas Street.
CHRISTMAS Clearing Specials
FOR THE LAST DAY

| | | | |
|---|---|---|---|
| $6.00 All Wool Chappie Coats .... | $4.95 | 75c Silk and Wool Socks—Gray, Brown, Blue or Black, pair ..... | 59c |
| $4.00 All Wool Sweater Coats .... | $2.88 | $1.00 All Wool Black Cashmere Socks, pair. | 75c |
| 25c Fancy Handkerchiefs in colored and embroidered, each ..... 3 for 50c. | 19c | 65c All Wool Work Socks, pair ..... | 48c |
| $2.00 Silk Scarfs, assorted colors.... | $1.50 | $10.00 Bath Robes for men ..... | $7.95 |
| Tea Aprons in fine dimity ..... | 48c | 75c Silk Ties, each ..... | 55c |
| $6.00 Beaded Handbags, each ..... | $3.95 | $1.25 Silk Ties, each ..... | 95c |
| $5 Silk and Wool Umbrellas, assorted handles, each ..... | $3.95 | 75c Suspenders, each ..... | 50c |
| $5.00 Bath Robes for women ..... | $3.95 | $2 Lined and Unlined Mocha Gloves, pair ..... | $1.48 |
| $3.00 All Silk Canton Crepes ..... | $1.88 | $2.50 Fine Shirts, each ..... | $1.88 |