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TORONTO REPRESENTATIVE. U. S. REPRESENTATIVES. New York-Chas. H. Eddy Co., Fitch Ave. Bldg. Chicago ________ Eddy & Virtue. People's Gas Bldg. Chas, H. Eddy Co., Old South Bldg.

The London Advertiser Company, Limited.

LONDON, WEDNESDAY, JAN. 27.

THE KAISER'S BIRTHDAY. fair.

THE Emperor of Germany is 56 years of age today. His appearance belies his age, for from his latest photographs he seems to have passed ing deficits and its dearth of tourists. the sixtieth milestone. There is a Switzerland finds its scenery less satiscoincidence, perhaps, in the fact that factory than usual. today is the 27th day of the month and that Wilhelm has been 27 years on the German throne.

Most of that time he has been, perhaps, the most absolute monarch since Over its rim how many hearts the Caesars. He disputed the right of Bismarck to have a voice in the With back so weary of toil and wrong, peace at times his acts have all been in kind with the warlike traits he displayed as a child.

unremittting war against the spread of Socialism in his own country have shown that he will not have advice from Tied to the tub when you want to either his great men or his people. Under the reign of Wilhelm II the German people secured a reputation for Over the washing tub scrubbing away! thrift and industrial ability. This reputation was enhanced by a great de- Has anyone sung of the washing tub? sire for social reform in the face of

oppression. Yet everywhere there has been swaggering Prussianism to awe the German people, to stifle their social efforts and to beat them finally into a willing slavery, with an environment of brassy Shut out the pleasure and shut out

chestiness and clinking arms. Wilhelm may well survey his years today. The "cap sheaf" atrocity stands out to mark his maturity. He goes down in history as an unmanly king, the slayer of women and children, the betrayer of his brother kings, his whole reign of force crowned with an industry. act of monstrous indecency.

raids on German infortified towns; but so far they have ing, 'England the enemy! Up and at failed to furnish the facts or offer the enemy!" The gallant bombardmen proofs. Vague, unsubstantiated charges are made of bomb-dropping by the Allies on Nurnberg and Friedberg, but Behind the lock-gates stowed away, the Germans have been unable to cite any instance of a deliberate attack on non-combatants such as the Norfolk But now you learn, a little lateincident undoubtedly was. At Cologne, British and French airmen attacked a Zeppelin hangar, at Essen their target was the Krupp works, at Cuxhaven | The facts are just as you've been told, the docks and warships were attacked. and at Friedrickshafen the Zeppelin works were bombed, but all this was It is a custom which we caught fair fighting. Up to date, the Germans have had a monopoly on the murderous practice. In their raids on Friedrickshafen, Essen and Cologne the Allies' Come where you will-the seas are airmen passed above many German towns and villages, but no attempt was made at bombing. If Berlin has a You'll find us ready where we ride good case, we may be sure she would not fail to present it. It has been a admirer of Attila the Hun, the Scourge of Europe. That, not retaliation, explains the barbarous air raids.

ODD NOTIONS.

STARTLING and grotesque are some of the ideas held in regard to the war operations. One citizen. who in the affairs of daily life is vinced himself that the raid on Scarborough and Hartlepool was made by British warships at the instigation of Though his thinking apparatus is unthe British Government, the object being to stimulate recruiting. Perhaps when this reaches General Sam Hughes' Though he hasn't much ambition and ears he will place the Vigilant in commission and "knock spots" out of Port Stanley and the other lake ports. If he does, he can rely upon heavy en-

sense, firmly believes that it was General French who died in Flanders, not Lord Roberts and that "Bobs" is directing the campaign.

His argument is that none but "Bobs" could have done so well in the face of great handicaps. It's a fine tribute to the dead marshal, but it's a tough reflection on French. Another who closely follows the progress of the campaign and who claims to be a relative of General Hector Macdonald, whose mysterious death twelve years ago startled the world, says that hero of the Soudanese and Egyptian campaigns is at the head of a Russiar army corps in the present war.

These instances, and they can be multiplied indefinitely, reveal an odd why, he doesn't do a thing! ment was not generals; it was trans-lously impossible, but a strange for he'll listen to their chatter and portation. Warsaw, as it happens, is mental slant. Of course, a child could lously impossible, but a strange feature of the case is that the clearest the things he never said! fortable Russian system that allows for logic fails to shake the grip these odd I guess they know he loves them—and everything but haste and looks on three notions have on some minds.

Here is a rich field for investigation by the biological sharps who have specialized on the mysteries and processes He's a simple kind of person and he of the mind. Certainly it cannot lightly be thrust with a smiling "crazy with the heat"-not in January, in Ontario.

EDITORIAL NOTES.

Half of Europe is trenching; After the war it will be retrenching.

The Baby Killers will now nurse their

The Germans have captured Kielce,

but it sounds too slippery to hold. In this war game, Davy Beatty and Davy Jones play beautifully into one another's hands.

Is there anything quite as healthy or conducive to wholesome activity as an Ontario cold snap.

Kitchener says the "Pats" are the premier regiment of his new army. But wait until the Thirty-Third Battalion gets to the front!

The Hungarians are naturally anti-Serb and anti-Russian, but they can feel little enthusiasm for a long war under a German command for the rescue of German interests.

husbands at Knitting socks for the front is now popular in the harems of Turkey. That means the Turk gets four or five pairs at a time while the Christian soldier gets but one. It isn't

SCENIC.

[Cleveland Leader.] With its armed neutrality, its mount-

THE WASHING TUB. [Baltimore Sun.]

Has anyone sung of the washing tub? Well, that is the song for me! Have bent in their Calvary! Rubbing and scrubbing, all day long, counsels of the king. Although he has And fingers aching and wrists so hurt been very plausible as an advocate of Over the washing tub scrubbing off

n kind with the warlike traits he dis-played as a child.

Has anyone sung of the washing tub?

Well, many a heart could tell

The terrible truth of its slavery.

The bitter truth of its hell! Rinsing and wringing and hanging

Yearning for rest from the grime and grey.

Well, it is a song to fling Wide on the winds of the heedless And it is the song I sing!

Dreary and weary, what mothers of Have bent from the sun and bent from the flowers

Over the washtub, year after year! NEW INDUSTRY.

the cheer.

[Houston Post.] Of course, when the iron mines become exhausted we can turn to

the English Channel and the North Sea and begin a submarine mining

THE OLD SEA-ROVER SPEAKS.

. [O. S., in Punch.] G ERMANY continues to assert that the aerial raid on England was in the ae of defenceless towns on our East Coast would appear to be the immediate outcome of this intelligent attitude.)

> Out of the great tides' ebb and flow How could you guess, this many a day, Who was your leading naval foe?

So loud the rumors from the sea grow England's the thing you have to hate. And not (for instance) Montenegro

Further disguise would be but vain, We have a penchant from of old For being masters on the main From certain sea-kings who begat us.

That you propose to "up and at" us.

And choose your Day-they're all

Can yet retrieve some casual traces Not women-folk and watering-places.

SI SIMS. [By Grif Alexander.]

glad to see him come. questionably slow don't like to see him go.

seems to be contented and he has a pleasant smile.

lips and twinkling eyes And says, "Let's all be happy if cannot all be wise!"

lofty type of mind. But there's another kind of smile that starts you singing hymns-The happy-bright-religious!-smile belonging to Si Sims!

is full of buman kindness! wholly lacking guile! sampled such a smile!

the children to him cling he'll sometimes nod his head

And I guess they sense the perfect understanding in his smile. And he never coined an epigram and

And he hasn't any learning and wouldn't call him smart, That's it! Old Si's deper

wounds instead of attacking English DAILY WAR PUZZLE



Hungry Belgian children. Find a Butcher and a Baker. ANSWER TO YESTERADY'S PUZ ZLE .- Upside down at horse's

OUR POETS OF WESTERN ONTARIO

PRINCESS PATS' CHARGE AT YPRES.

[Air-British Grenadiers.]

And the fame they placed upon her Now is thrilling every heart. Chorus:--Oh, the joyful thrilling story,

To the honor and the glory Of the peerless Princess Pats. The Germans, from their trenches,

Were determined to prevail. So coolly did they place a gun To enfilade the foe. And saw the German gunners run,

Then o'er the wire entanglements Their way they quickly feel, And piled the German gunners With the cold Canadian steel. Then did loudly peal their slogan,

the joyful news went thrilling O'er the land from sea to sea, That our boys were brave and willing, Of undaunted gallantry. They're prompt to dare and do.

Oh. fearless, peerless Princess Pats Our country's proud of you.

In calm or storm and wait to strike facts. Belgium has been butchered, and But—if of shame your shameless Huns we know who did it. boast of the Kaiser that he is a great Please fight our men and ships and

[Chicago News.]

will never make a pile

That's so! It stir- your liver and it banishes your bile

Though he doesn't tell them stories- thing. And the kiddies an seem tickled at gradual railways governed by the comthey rather like his style:

But you feel if help were needed he'd trust him all the while, write They know him for the man he is and with

Have you heard the joyous tidings, Of our brave Canadian sons? How they captured German trenches In the face of German guns. They upheld their country's honor. They did nobly play their part,

Now we proudly raise our hats,

Swept the field with leaden hall. But the dauntless men of Canada

To the trenches' corners go.

And did ring their proud hurrah: For the glory of the Empire And beloved Canada.

One thing is plainly shown, that's,

Sarnia, Ont.

PRESS COMMENT ON THE WAR

after her patriotism has become a bypleadings of the force of many asser- officially complained. tions intended to be put forward as

WHAT'S IN A NAME?

[Montreal Gazette.] half of the subjects of King Peter that cesses over the Austrians. If there has The writer was billeted in a farm they shall no longer be called Ser- been disappointment in allied quarters house, and describes his bed: vians, but Serbs. B and V have in over the showing of the Russians I secured a bed with a spring mat Let us be thankful that most of some languages a power that makes against the Kaiser's armies, this latter tress that apparently suffered from event will emphasize the real magni-indigestion. Not so much Machiavelchange may be justified by more than tude of Russia's task, the fact that ian diplomacy required to secure the the people's wishes. The Serbs may she has been engaged against three bed this time as usual, owing to the have to learn, however, that any name opponents—Germany, Austria and Tur- fact that it lies across, and on the may be made worthy by worthy con- key, of whom she has defeated two, level of a window which faces torational and reasonable, has half conThe funny thing about Si Sims (We've duct by those who bear it, and that while holding stubbornly against the werds the Germans and is plentifully vinced himself that the raid on Scartalked about it some)

The funny thing about Si Sims (We've duct by those who bear it, and that while holding stubbornly against the werds the Germans and is plentifully thing. It is the fortunes of Austria punctured with bullet-holes. Well, other methods may be failures.

WHERE ITALY STANDS, fottawa Journal.] A good point has been made by a must count in the crystallization of

RUSSIA'S TASK.

The moral effects of the Turkish rout in the Caucasus are bound to be widespread, especially if taken in con-[Vancouver World.] The desire has been expressed on be- junction with the recent Russian sucinterests of the Balkan nationalities, the best.

regarding the responsibility for the was a real effort to do so-one lurched The back-number apologists in Hun-ary are arguing Belgium's culpability.

Austria and Italy had a formal alli-ance, pledging all three to join against boot as it reluctantly came up from gary are arguing Belgium's culpability, any power which attacked any one of the depths that one knew one hadn't them without provocation. When the left haif a leg behind. word in the world, and the crime of war broke out, Italy did not join Germany and Austria, yet they have not unequal contest with the mud and sub-

and Turkey that come closest to the anyway, it is comfy, and I'll hope for and Russian success against these two

says he must be going you Boston man, William Roscoe Thayer, sentiment in Southeastern Europe, How Warsaw Was Saved

It is not a smile that's chronic-one The railway stem that veins the the lean sweet faces lighted up as they of them. I fear we will have to listing—until he is found out.

Still another man, one who has a widespread reputation for common and takes a frequent little stroil to start they needed of the Russian genture.

The railway stem that veins the country on the German side of the queer hissing whisper of their cigarettes and take a frequent little stroil to start they needed of the Russian genture.

The railway stem that veins the disconting was the country on the German side of the queer hissing whisper of their talk as the poor things for dinner ton ght.

Polish frontier gave the Germans the wonder just then was the speed of the destroyed or abandoned where they eral staff; their concentration was com-plete and four great grey-blue armies miles an hour is counted good going in mony with all mankind. One often were on Polish soil and bearing down Russia; in war time it is anything from sees old men straight from the deson Warsaw before the Russians had twelve to two; but now we were in a porate tussie returning moved a man. They had taken Lodz hurry, the side doors of the car were corpses of these dangerous birds. see Si Sims a-twinkling with, his pleasant little smile.

Indeed a man. They had taken both their open; from its darker interior I saw advance; they were bombarding Ivan-the night and the dark land beneath it gorod and its bridges; by October 10 go roaring past; thirty and forty miles Why, there are smiles that make you mad to see them! That's the dow and their line was spreading itself wheels. Behind us and ahead of us to the east like arms which they opened were other trains, double-engined, That's born of sneering habits and top. to embrace and strangle Warsaw. And long as streets and packed to the doors; to embrace and strangle Warsaw. And then like a man who sleeps through a every line that led to Warsaw had be"I never expected."

> The man who saved Warsaw was speed. neither the Grand Duke Nicolai Nicolalevitch, commander-in-chief, nor Rus- the sheer science and magnitude of the Munsters. Murphy, as is not surprising, ski, the newly-emerged genius, nor achievement, the problems of rolling is a predominant name, and all are And a fellow feels uplifted when he's Rennenkampf, the Stonewall Jackson of stock, of time schedules and the rest, worthy of the name. I am absolutely rors-if they were errors-that enabled ment. You wouldn't call him handsome, but the Germans to get as far as they did; it is difficult to judge of that kind of thing. What was wanted at the mowell served with railways, leisurely, weeks as a reasonable space in which to carry out a mobilization. Forthwith into the crutch of the emergency stepped the man who could deal with it, Stenan Rukloff minister of railways. That, and not victory in war, is the

standard of greatness in a race—that

woke up.

fire till his bed catches alight, Russia come a channel flooded with men and part so soon in such a gigantic world-

TO A FRIEND. [Ella Wheeler Wilcox.]

"He may not shine with courtly But yet his kind, respectful air To women, whatsoe'er her place is, It might be well if kings could

> MET A LION. [Toronto Star.]

seldom makes a joke;
he hasn't any learning and wouldn't call him smart,
wouldn't call him smart,
fou feel if help were needed he'd be there to do his part.
sit! Old Si's dependable! Folks it with a trainload of South Siberian Cossacks, and if there were no war to write about I would like to trust him all the while,
know him for the man he is and love him for his smile.

I can match the occasion with the within range of the shore they could but get within range of the shore they could be there to do his part.
Siberian Cossacks, and if there were no war to write about I would like to slaughter among them. The prospect within range of the shore they could be there to do his part.
Siberian Cossacks, and if there were no war to write about I would like to slaughter among them. The prospect within range of the shore they could be without help. I saw Vinol advertised and tried it, and now my stomach trouble is completely cured and I am well."

Weak and nervous. I tried many remedies without help. I saw Vinol advertised and tried it, and now my stomach trouble is completely cured and I am well."

Weak and nervous. I tried many remedies without help. I saw Vinol advertised and tried it, and now my stomach trouble is completely cured and I am well."

Weak and nervous.

Weak and nervous.

Weak and nervous.

I was at Lyck when the news came;

I want down with a trainload of South siberian Cossacks, and if there were at sounds at tried it, and now my stomach trouble is completely cured and I am well."

Weak and nervous.

Weak and nervous.

I was at Lyck when the news came;

I want down with a trainload of South siberian cossacks, sath the children were at sounds.

Sunday school, and work no end of slaughter among them. The prospect must have appeared most attractive and work no end of slaughter among them.

Vinol is guaranteed to tone up the tired, overtaxed and weakened nerves of the shore they could be within tange of the shore they could be within tange of the shore they could be within tange of the shore they could be

The Australians in Egypt

Nothing would depress the colon- colonial soldier is a splendid addi tal contingents which have tempor- tion to the empire's strength, arily halted in Egypt on their way to of his brethren there are in Egypt. do the empire's work in Europe, he will not give you the exact numhe will not give you the exact numbers age the Cairo correspondent of the London Telegraph. One thing would dishearten them, and one thing only. Indeed, they are anxious to do miralty flashed to the fleet that is dishearten them, and one thing only. Indeed, they will be patient for a few weeks, if the interval is utilized "Seek and destroy the enemy" have they thought they were not in training. Never did men more to have the privilege (they so re- cheerfully learn the lesson of the solgard it) of fighting the German side dier's business. Musketry they love: squadron that early in the war, by a daring exploit, sank five German fight-fatigue duty is a pleasure, because it ing ships of Heligoland. When the enthusiasm would disappear. But is necessary. The horsemen - and they know they will be wanted to do they are fine horsemen-are hard at their part. So they take their life it, getting the animals in condition in the desert as part of the big thing.

Whatever they are asked to do they are life horses of a handy type, and, whatever they are asked to do is as many of the men are from the done seriously, because it may im- back blocks, where they live in the prove their efficiency; and they saddle from sunrise to dusk, nothing want, above all things, to show themselves in a good light when ins cheerful prospect.

time comes for them to support the You must see the men to appre- when on their latest mission to Eng-oritish army. No conditions and, encountered a British fleet of the whole of the first are too hard for them. Last week ontingents from the Antipodes is there were two wet nights, and wet ow in desert camps. "The men nights in the desert are cold nights. This frequent eulo- Some of the New Zealanders had no troops in the field tents. They had been sleeping on splendid." with equal truth be applied to the sand, but their officers told them can with equal truth be applied to the sand, but their others told that have been sent by Australia they had better make some form of and New Zealand. Physically they shelters. There was no difficulty are as fit as any army that has ever about it. The man on a sheep run been got together, and our colonial can knock up a "whare" in a few been got together, and our colonial can knock up a "whare" in a few kinsmen may well be proud of the minutes, so the Auckland battalion sample of men they are sending to searched about for pieces of timber Big, muscular, well-knit frames, every man was housed quite snugly. are seen from one flank to another These "whares" are still standing, Men and if I mistake not they will be exregiment on parage. used to roughing it, bronzed, big-changed for the regulation bell tent hard, and possessing the with reluctance. They are picturesque, they if not beautiful, evidences of square jaw, resolute, fearless,

are just going to do their best. They resourceful soldiery. Britain will acknowledge them mental dentist has a sackcloth whare as a good type of the sons of a good for a consulting room, old mother, and that they will be Many of the Australian officers given an opportunity of showing are men who have passed through they know what duty and self-sacri- the Commonwealth Military Academy fice are. They are out to prove that at Duniroon. Some of the New Zeathey are lusty sons of the empire, landers have also been trained there. just as the men of the Syd- and it is a sign of the keenness of the showed that the King's Austra- officers of the defence force that some lian navy could be relied on to do of them, who could not be given comits part on the seas, the young missions with the first contingent, are armies are thirsting to tell that the actually serving in the ranks.

Tales From The Trenches

Wo better illustration of the unfail- It was sad, sad! Oh, I cannot tell you [London News.] the ing cheerfulness of our troops at the front could be desired than is afforded demolished and desolated church, in a by a long and amusing letter from an village equally shelled, burned, demol-officer at the front, recently published and desolated! You people at home cannot realize what war is. You in London. The writer speaks ecstatically of "a lovely hot bath at the con-

Rum place to go for a bath, wasn't turned up on the stroke of time, I

somewhat marred by the subaltern, in What is your business?" I shricked no way embarrassed, importuning me of mouth-organs. The one physics of through the door to hurry up, as he English they all seem to know is 'Made had managed to "pinch" the turn of in Germany."

the next fellow booked after me. "Don't Tread on My Stummick." "Don't Tread on My Stummick."

Here is a picture of conditions in the trenches at their worst and muddlest:

Bedwood QUINNE. Look for signature of E. W. Grove on box. 25c. Returned as usual by the ____ at about 7 p.m., and we crawled up the some 800 yards of it) "wot ever was" -mud to one's knees, of the consistency of glue. Each time one dragged one's leg out with a "seloop"—and it up against the side. Faith, it was

One chap apparently gave up the sided into the bottom. It was not until half the company had trodden him well in that somebody heard a feeble voice expostulating from the

Window With a View.

Attacked by Chickens.

Here is a naive passage on the ways of the forager: On my way I met a couple of our servants, who had, I gathered, been attacked by a flock of those savage stray apparently been forced to kill a couple

AN IRISH PRIEST'S TRIBUTE. Father Gleeson, a Dublin priest, now chaplain with the expeditionary force. has written to a friend, Mr. Patrick

"I never expected I should be taking horses and guns, pouring in at Rukloff's struggle, which, when the full history of it comes to be written, will stag-It needs a railway to appreciate it, ger the world. I am chaplain of the Theirs, perhaps were the er- that were thus solved upon the mo- charmed with the virtues, valor and faith of those brave men from Cork, Kerry and Limerick. It is not a luxurious campaign, this of ours, I tell I have seen scenes of desoand demolition (even today)

BAD STOMACH TROUBLE

that would bring tears from a brick.

Yields To Delicious Vinol.

Shreveport, La.-"I had a bad stomach trouble for years and became so To the Germans, Sunday seemed to work. My appetite was poor, my food be a specially suitable day for one would not digest, I bloated and was very of their raids. If they could but get weak and nervous. I tried many reme-

and some oat-bags. In half an hour

saw a church in utter debris today.

have no idea.' ON CHRISTMAS DAY. Writing home, a. Sussex officer in it? (he says) . . . I was promptly the Field Artillery, speaks of Germans ushered into a sort of office, where I and English crowded together between found I could book my turn later in the two opposing wire entanglements the morning. When I eventually on Christmas Day, and said it "beat cockfighting." "Tommy Atkins found I was only just in time to fore- was swapping woodbines for rank cigars and talking a desperate lingo or stall a total stranger who was trying cockney French and pidgin English, in execrable French to assure the sis- he said. "A subaltern had been falking ter that I was his great friend, and to a chap who was head waiter at th that I had booked for him. That boy iron crosses, and if you didn't ask to Trocadero, two years ago. Several had -he was a subaltern, of course- see them they asked you to look a should get high up in the army. I them. I found one small, grubby, illhope to see him swung off myself for shaven fellow who had a few words of English. I asked him if he had ever been to England and he said 'No b My enjoyment (of the bath) was am clerk. Do business with England.

Only One "BROMO QUININE."

NATURAL CURIOSITY. [Chicago News.] Roumania has been building up its

army for years, and naturally wants with two others limping. to see how it will work. ery of Von Tirpitz's nav

[Brantford Expositor.]
To Vice-Admiral Sir David Beatty and the men under his command all credit and honor. Twice since on the night of August 4 last, when the ad-"Seek and destroy the enemy" have they given us cause to sing theh praises, for it was Sir David Beatty's history of the present war is written the name of Sir David Beatty will occupy a prominent place and future generations will associate his name with those of Drake, Nelson and other British heroes of the sea.

NOT INSPIRING. [Stratford Beacon.]
The "baby-killers" of the Kaiser when on their latest mission to Eng-

about the same size, and they at once turned tail and ran for home, dropping one of their cruisers on the way and ery of Von Tirpitz's navy is not of



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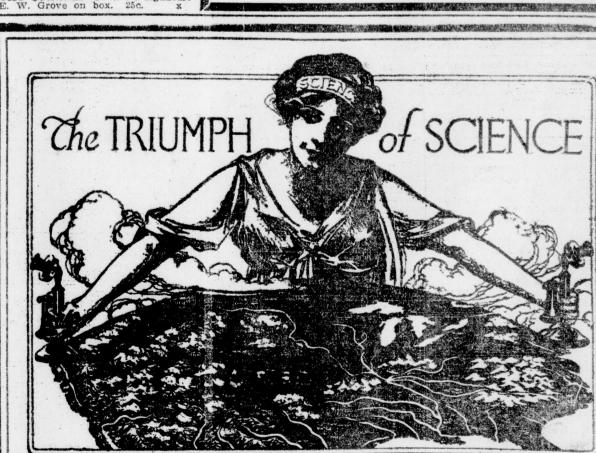
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THE completion of a long distance telephone line from New York to San Francisco is an engineering and scientific achievement, the fame of which knows no national boundaries. Canada, the birthplace of the telephone, will freely join her neighbor, we feel sure, in according due praise to those engineers and scientists to whose efforts this triumph is due.

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of which this Company is a part, has been engaged ever since the telephone became a commercial possibility, less than 40 years ago. It has required vast expenditures of money and immense concentration of effort, but these have been justified by results of immeasurable benefit to the public.

In this work the experimental and research department of the Bell System.

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