

The Prejudice

that folks once had against dyed goods is dead today. Well-to-do people patronize the Cleaner and Dyer as freely as they do the tailor or dressmaker, and when they patronize Parker's, why not?

R. PARKER & CO.'S,
Dyers and Cleaners,
217 Dundas Street, London, Ontario.
Telephone 614.

Branches at Toronto, Hamilton, St. Catharines, Brantford, Galt, Woodstock.

NEW SPRING WALL PAPER GRAVES

NOW OPENING AT
225 Dundas St.

BIRTHS, MARRIAGES AND DEATHS

BORN.
CAHILL—In this city, on Tuesday, March 23, to Mr. and Mrs. T. J. Cahill, a son.

RICHARDS—In this city, on Friday, March 29, to Mr. and Mrs. John O. Richards, a son.

DIED.
SHAW—Friday, March 29, 1935, at Woodhope, city, Elizabeth, second daughter of R. Shaw and Isabella Woods. Please omit flowers. Funeral notice later. 614

SIMPSON—On March 29, Mary J. Simpson, sister of Caleb P. Simpson, aged 65 years. Funeral from 190 Richmond street, Monday, April 1, 2 o'clock p.m. Private. 514

CAHILL—On Sunday, March 31, at 161 Byron avenue, Harold, infant son of Thomas J. and Anita Cahill.

Funeral private.

BARTLETT—In this city, on Sunday, March 31, 1935, Florence Blanche, wife of Mr. Walter Bartlett, jun., aged 30 years and 6 months. Funeral on Tuesday afternoon at 3:30, from her late residence, 31 Beecher street, South London, to Mount Pleasant Cemetery. Services at 3 o'clock. Friends and acquaintances kindly accept this intimation. 514

SHORTT—On Sunday, March 31, at the residence of his son-in-law, Mr. Robert Wignome, 624 Lorne avenue, Mr. Charles Shortt, in his 84th year.

Funeral from the above place to Mount Pleasant Cemetery on Tuesday at 2 o'clock. Services at 1:30 p.m. Friends will kindly accept this intimation. 514

STRONG—In this city, on April 1, 1935, Ann, widow of the late Anson Strong, in her 84th year.

The funeral will take place from her late residence, No. 245 Queen's avenue, on Wednesday, at 3 p.m. Service at 2:30 p.m.

BEATON'S
—STOCK OF—
Hats for Spring
Is now complete. See the leading English and American shapes.
Balance of Fur stock at Wholesale cost.
138 Dundas Street.

Easter Hats & Bonnets
All the Latest Styles at
MRS. MACLEOD'S,
250 Dundas Street.
31 x 12 1/2

They're all right!
RAZORS
POCKET KNIVES,
SCISSORS,
made of the very finest refined tool steel.
We guarantee these goods to give entire satisfaction.
W. A. BROCK
192 Dundas St.,
LONDON - ONTARIO

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P. J. EDWARDS, Solicitor of Patents,
MECHANICAL AND PATENT LAW EXPERT.
20-61 Richmond, corner King, London, Ont.
Telephone 611

The CONFEDERATION LIFE'S
Unconditional
Accumulative
Endowment Policy
Is the best Policy contract issued in Canada today. Full information as to rates, etc., furnished on application to
FRED. H. HEATH, General Agent,
GEO. PRITCHARD, Local Agent.
Office, - - 436 Richmond Street.

Ribbon Sale

SEE OUR SILK RIBBONS

—AT—

1, 2, 3, 4, 5, 6, 7, 8, 10

CENTS.

Come Early, as we have only a Limited Quantity.

Priddis Bros.

153 Dundas Street.
Telephone 324.

Clothes Wringers,
Washing Machines,
Carpet Sweepers,
ENAMELED WARE,
AT LOWEST CASH PRICES.

Jobbing Work Promptly Done

STEVELY'S

Phone 452. Richmond St.

UNSETTLED, RAINY.

TORONTO, March 31.—A moderate deep disturbance now covers the Mississippi valley, and the pressure is comparatively high in the Northwest States. Sleet and rain is now settling in over the lower lake region. Elsewhere the weather is fine.

Minimum and maximum temperatures: Calgary, 26-58; Qu'Appelle, 20-52; Winnipeg, 24-48; Owen Sound, 10-40; Toronto, 24-34; Montreal, 16-30; Quebec, 8-26; Halifax, 15-20.

TODAY'S PROBABILITIES.
TORONTO, April 1.—1 a.m.—Probabilities for the next 24 hours for the lower lake region (covering the peninsula and as far east as Belleville) are: Fresh to strong winds; unsettled and rainy.

Trusts Corporation

OF ONTARIO,
Safe Deposit Vaults.

Bank of Commerce Building, King Street, Toronto.

Capital - - - \$1,000,000
Hon. J. C. Aikins, P. C. President
Hon. Sir R. J. Cartwright, Vice Presidents
Hon. S. C. Wood.

This Company acts as ADMINISTRATOR in case of intestacy or with will annexed. EXECUTORS, TRUSTEES, RECEIVERS, COMMITTEES OF LUNATIC, GUARDIAN, LIQUIDATOR, ASSIGNEE, etc., etc., as agent for the above offices.

All manner of trusts accepted, moneys invested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and countersigned.

Deposits made to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER,
Manager.

Roses, Carnations, Violets.

Funeral Designs.

J. GAMMAGE & SONS,
Phone 53. 213 Dundas Street.

R. K. Cowan

Barister, etc., over Bank of Commerce London.

MIDDLESEX.

Residents in the neighborhood of Wilton Grove, in the township of Westminster, report a very unusual occurrence on Monday, March 25. Monday is the regulation washday in that vicinity, and after the women had labored over the tubs in the morning they hung out the clothes. After ample time had been given them to dry the clothes were removed. Instead of being as white and clean as when hung out, however, they were covered with ink spots. The presence of these at first could not be accounted for. It was thought that children from a passing engine may have done the mischief, but as the same thing happened in more than one place and beyond the reach of the trains, the residents became satisfied that a slight shower of ink-colored water had fallen. The wash tub manipulators have talked the matter over among themselves. They do not want another shower of the same kind, as it necessitates a double washing. Mr. Thomas Baty, of Wilton Grove, says the water in his cistern on Monday was of an ink hue, but he thought the heavy rain of Sunday had washed some dirt from the roof. On hearing of the second shower however, in which the clothes were discolored, he thinks it was caused by an ink storm. Mr. Baty well remembers a fall of black snow some twenty years ago.

Have You Been Fooled.
Many people in the past have been fooled on cough medicines. No one so far has been fooled by FOUR T'S, the great guaranteed cough cure. When it doesn't cure, the druggists who make it refund the money. Get a 25¢ bottle today at Strong's drug store. McGregor & Merrill, manufacturers, Brantford.

TISDALE'S TORONTO IRON STABLE FITTINGS, beautiful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St. E., Toronto.

Pleasant, Fragrant, Indispensable, and preserves the toilet. Lyon's "Roses" Toilet Powder. Sold by all druggists. Price 15¢ per lb.

We Never Forget

the little ones, nor the ladies, bless 'em.

Shoes for the wee tots for school use that will stand the wear.

Slippers and Oxfords for mother and grown-up sisters.

Prices lower than ever before. If Cook says it's so, it's so.

J. P. COOK,
173 DUNDAS STREET,
Your Money Back if You Want It.

London Advertiser.

Telephone Numbers.
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134.....Editorial Rooms
175.....Job Department

London and Environs

GIVE US A TRIAL WITH A SHARE OF YOUR JOB PRINTING. QUICK, ACCURATE, AND AT MODERATE FIGURES.

THE DATE FOR EASTER.
"Thirty days hath September." Every person can remember; But to know when Easter's come Puzzles even scholars, some.

When March the twenty-first is past, Just watch the silvery moon, And when you see it full and round, Know Easter'll be here soon.

After the moon has reached its full, Then Easter will be here. The very Sunday after In each and every year.

And if it hap on Sunday The moon should reach its height, The Sunday following this event Will be the Easter bright.

—Miss Alice Dalton, of Chatham, is visiting relatives and friends in the city.

—Mr. Wm. Falls, of Woodstock, is on a short visit to relatives in the East End.

A meeting of the Northwest veterans of 1885 was called for Saturday night in the City Hall. Only a few put in an appearance, and the meeting was postponed.

—Samuel S. Hillman, of Westminster township, was committed for trial on Saturday by Squire R. F. Lacey. Hillman is charged by his wife, Henrietta, with neglecting to support her.

—A young man named John Whitcomb was arrested on Saturday night. While passing Horner's store on Richmond street about 8:30, he is alleged to have helped himself to a number of fish which were on a table outside. Whitcomb endeavored to escape, but P. C. Robinson was too fleet and soon had him in the lockup. He was bailed.

—Nathaniel Anderson, a drayman, who lives on lot 7, con. 1, of London township, did not return home on Saturday night as usual. His non-appearance caused his wife much uneasiness, and she was never away at night. Friends made inquiries yesterday, and it was found that Anderson was in the lockup. He had been arrested on Saturday afternoon, charged with cruelty to his horse. The animal had a large sore on its back, and was taken charge of by the police.

The fire brigade had eight runs during March.

—Mr. Charles Shortt, an old and respected resident of this city, died yesterday at the residence of his son-in-law, Mr. Robert Wignome, Lorne Avenue, in his 80th year. Deceased, who was born in England, came to this country 35 years ago, and for a long while was engaged in farming in West Nisour, but in the latter years he had lived with his son-in-law in the city. Outside the natural decline resulting from old age, death was accelerated by a stroke of paralysis, by which he was prostrated on Wednesday last. Deceased, who had been a widower for eight years, leaves one son, Mr. Thomas Shortt, of London West, and a daughter, Mrs. L. H. Wignome. He was a member of the Church of England, and was much esteemed by those who knew him best. The funeral takes place tomorrow afternoon.

—Beware of the decoy purse today.

—Mr. John Spearman, of Dayton, O., is spending a few weeks in the city.

—The ladies of the King Street Methodist Church will give a climax concert on Good Friday evening.

—The firemen are deeply grateful to Mr. T. H. Luscombe for the donation of a number of valuable magazines.

—Among the graduates of the Ontario Veterinary College, Toronto, are Messrs. James H. Armstrongs, Henry Boyd and James A. Tancocci, of London.

—Mr. and Mrs. Wm. R. Feeley and their little son Colonel have returned to their home in Toledo, Ohio, after visiting their mother and brother, Mrs. (Col.) Feeley, Simcoe street.

—Florence Blanche, wife of Mr. Walter Bartlett, jun., died at her residence, 31 Beecher street, yesterday, after a week's illness. Deceased was in her 30th year, and had a large circle of friends, who will learn with regret of her sudden demise. Mrs. Bartlett was the daughter of the late George Barnard and grand-daughter of Mr. Frederick Barnard, Horn street, South London.

—The funeral of the late Archie M. Duffon took place yesterday from the Duffon residence, King street. It was very largely attended, about a hundred members of the A. O. F. walking. The interment was at Brick street cemetery and the services were conducted by Rev. Ira Smith. The pallbearers were Messrs. Alex. Sutherland, Oliver Elwood, J. Orchard, James Thornburn, Fred. McMillan and Henry Pritchett.

—Whenever Zera Semon has appeared in London he has always been given a good reception, and this for the reason that he always gives a most satisfactory performance. In addition he gives each evening a large amount of valuable presents. This occasion is no exception, and he has one of the finest, if not the very finest, comedies he has ever gathered together.

In Every House

In this city, there were distributed this week samples of Williams' Royal Crown Pills, and we would direct our readers' attention to the merits of these marvelous little pills, which have proved of so great value to so many sufferers from constipation, bilious or sick headache and liver complaint; in such cases two pills should be taken at night, and once taken, or two pills each night until relieved and the bowels are regular in their operation. As a dinner pill, one Royal Crown Pill should be taken immediately after a hearty meal and it will be found an excellent means of assisting digestion and preventing dyspepsia. Purify the system by taking a treatment of Williams' Royal Crown Remedy, the best and most economical medicine manufactured to-day.

W. S. Bryers Barkwell,
Wholesale Agent for London and Vicinity.

Fine Tailoring

Just received, our spring stock of Overcoatings and Suitings, including the latest styles and patterns. Prices right. Best workmanship and finest trimmings.

JOS. DAMBRA,
262½ Dundas Street.

and it is safe to predict a week of phenomenal business at the Grand during his engagement, which begins this evening.

—R. W. Bro. A. E. Cooper, grand junior warden of the Masonic Grand Lodge of Canada, entertained about 50 prominent craftsmen at his residence, corner Waterloo street and Princess avenue, Friday night. Progressive whist and pedro were played. W. Bro. C. A. Kingston was the prize winner. The health of Mr. and Mrs. Cooper were proposed by M. W. Bro. Spry and W. Bro. Frank Love, and Bro. Cooper replied gracefully. Bros. McIntosh, Stratford and Love sang songs, and refreshments were served. It was a very pleasant and hospitable event.

—Mrs. Boomer asks permission to acknowledge donations to the bales which, at the last meeting of the Women's Auxiliary, it was proposed to send to Mrs. Bompass and to Mrs. Reeves, wife of the Bishop of Mackenzie River. The cost of freight being so heavy, the donations in most of the bales were acceptable. Every gift in kind must be in condensed form, such as Leibig, etc., food being very scarce in those lonely regions. A starvation often staring those faithful workers in the face. The following branches of the W. A. have already contributed: Old St. Paul's (Woodstock), Watford, Petrolia, Brantford, St. George's Church and St. Jude's, Strathroy, Port Dover, Port Burwell, Galt, Walkerton, Windsor, Tyroneville, Vienna, St. James' (London) South Memorial Church (M. C. L.'s), Thorndale Sunday school (Cliffside), and other friends in the city. Amongst them Mrs. Niven has thoughtfully sent in quinine, etc. Similar contributions of remedies or tonics, not in liquid form, Liebig, etc., were gratefully received within the week at 577 Dundas street.

TAKING CARE OF THE WIDOWS.
A bill introduced by Attorney-General Mowat is intended to amend the law so as to secure for widows of persons dying intestate and without children a reasonable share of the husband's estate. Heretofore a childless widow could only claim one-third of her intestate husband's property, his relatives coming in for the lion's share. This has been found to work harshly, and the amending law provides that in such cases where the estate is not worth over \$1,000 it shall go to the widow absolutely and exclusively; where the value is over \$1,000 she shall be entitled to \$1,000 absolutely, and in addition the same interest in the residue as she would have if it had been the estate of an intestate and the amending act had not been passed.

AFTER THE EDWARDS MILLIONS.
The numerous claimants to the \$100,000,000 estate of the late Robert Edwards in the heart of New York city, are again showing activity towards gaining the big prize. The South Carolina heirs, of whom there are plenty, said at Columbia on April 5, and it is said they have secured much valuable data. They retained a firm of London (England) solicitors, Messrs. Stollard & Swan, in September, 1893, and several searches have been made to find a certified copy of the original lease of the New York property. A New York gentleman, Mr. G. H. Williams, has searched the public and private documents of the city and obtained information which may greatly assist in clearing up the mystery surrounding the whereabouts of the original lease. The English heirs notified the English solicitors of this, and they in turn wrote to the Marquis of Ripon. A reply was given that the documents had been sent to the public records office, and news from the deputy keeper of records is awaited. The Ontario heirs to the estate are wide awake, and will hold a meeting in this city on April 12. Among them are the Squires Henry Edwards, Komokah, John Edwards, King street, and E. H. Gustin, Dundas street, city.

WORK FOR THE FIREMEN.
An old log house in the north end of the city, near the Beecher estate was discovered by some sisters at St. Joseph's Hospital to be in flames shortly after midnight last night. It was an uninhabited place and a general resort for tramps and vagrants. The place was evidently set on fire. It was owned by W. D. Buckley. The brigade was called at 11:20 on Saturday night to attend a small blaze at Canon Hill's residence, corner of Grosvenor and George streets. It caught from a defective fireplace.

DROPPED DEAD IN DETROIT.
Mrs. Henry B. Ledyard, wife of the president of the Michigan Central Railroad Company, met death without a warning on Saturday. She was walking along Chene street, Detroit, when she fell forward and expired before medical assistance could be summoned. The suddenness of the call is a matter of grief to her many friends in Detroit, for she had a wide circle of acquaintances there to whom she had endeared herself by her estimable character and kindly and worthy acts. Mrs. Ledyard was formerly Miss Mary L'Honnmedieu, of Cincinnati, daughter of Stephen L'Honnmedieu, projector and for 25 years president of the Cincinnati, Hamilton and Dayton Railroad. Her marriage to Mr. Ledyard occurred Oct. 15, 1867, at the time when the latter, who was in the regular army, was sent as assistant professor in French to West Point. She has resided in Detroit since 1877. Heart disease was the cause of death.

Mrs. Boyd says Lawson's Electric or Supreme Soap is best for washing woolen goods. Washes quick and does not shrink them. 53c bw

Tonka—An East India smoking mixture high grade tobacco; very cool, 10c. package.

MARA'S

Bargain List

—OF—

NEW SPRING GOODS

—FOR—

MONDAY, 1ST APRIL

—OUR—

Bargain Day.

Capes and Mantles.

Ladies' and Misses' Cloth Capes in fawn, brown, black, slate, cardinal, blue, myrtle and red. A great bargain at 95c.

Special purchase—A German manufacturers' sample Capes, no two alike, all the latest and most fashionable goods, all colors and styles, and at any price to suit your pocket from 90c to \$8.

60 Ladies' Stylish Tweed Jackets in natural gray, fawn, terra cotta, tan and walnut. Worth \$7.50; on Bargain Day only \$4.

100 Misses' and Ladies' very Fine English Serge Spring Jackets. Worth \$8; on Bargain Day only \$4.75.

Dress Goods.
Double Fold Fine French Serges in cardinal, navy brown, seal brown, myrtle, fawn, gray and black; 40 inches wide. Worth 30c; our price on Bargain Day 20c per yard.

Black and Brown Shepherd's Plaids, 40 inches wide. Worth 35c; on Bargain Day 25c per yard.

42 inch Silk Finished Henrietta, in all the newest spring shades. On Bargain Day 25c per yard.

49 inch Fine French Serges, all the newest and latest shades. Worth 65c; our price on Bargain Day 45c per yard.

15 pieces Novelty Dress Goods, something entirely new; 46 inches wide. On Bargain Day 75c per yard.

10 pieces Fancy Tweed Dress Goods, 44 inches wide. Worth 90c; on Bargain Day 60c per yard.

Crepons.
42 inch Crepons, in cream, pink, pale blue, navy, yellow, fawn, navy and black. On Bargain Day only 35c per yard.

Special Large, Heavy, Crinkle Crepon, in cream, pale pink, pale blue, navy, yellow, cardinal and black; 44 inches wide. Worth 75c; on Bargain Day only 48c per yard.

3 pieces Silk and Wool Crepons, in cream and black; 46 inches wide. On Bargain Day 60c per yard.

2 pieces Rock Crepon, in black and cream; 46 inches wide. Worth \$1; on Bargain Day 65c per yard.

3 pieces Black Silk Stripe Crepon, 46 inches wide and very fine goods. On Bargain Day \$1 per yard.

Dress Trimmings.
All Shades Silk Spools, 1c each. Dress Steels 8c per set. A new lot of jet trimmings on Bargain Day at 5c, 10c, 12c, 15c, 17c and 20c per yard. Fancy Dress Braids and Gimps on Bargain Day, 5c per yard.

All Colors of Skirt Braid on Bargain Day 1c per yard.

The Improved Safety Hooks and Eyes, 5c per card of two dozen.

Folded Linings on Bargain Day 5c per yard.

Selesias on Bargain Day 8c per yard.

Tailor-Made Clothing.
Children's Fine Blue Serge Sailor Suits on Bargain Day \$1.25.

A very fine line of Blue Serge Sailor Suits for children, with whistles attached. Worth \$3.50; on Bargain Day \$2.

204 Children's and Boys' 2-piece Suits, new goods for spring. On Bargain Day \$1.

Boys' Knicker Pants on Bargain Day \$1.

Fine Tweed Norfolk Suits for boys 4 to 15 years old. Worth \$4.50; for \$2.50.

Men's Navy Blue Serge Suits just received. Worth \$7.50; on Bargain Day \$4.

A few Men's Tweed Overcoats on Bargain Day for \$1.90.

Men's Fine English Melton Overcoats, worth \$8; on Bargain Day \$4.50.

Gents' Furnishings.
Shaker Flannel Night Shirts, worth \$1; on Bargain Day 60c.

Gents' Fine Cambric Night Shirts, worth 75c; on Bargain Day 50c.

Negligee and Oxford Shirts, with Laundered Collars and Cuffs, worth 75c; on Bargain Day 48c.

Men's and Boys' Flannelette Shirts on Bargain Day only 19c.

Men's Heavy Socks on Bargain Day, 4 pairs for 25c.

Men's Silk Braces on Bargain Day 19c.

Hats and Caps.
Children's Blue and Red Turbans on Bargain Day 18c.

Boys' Fine Blue Tweed Knicker-About Caps on Bargain Day 20c.

Men's Alpaca Hats, all colors, worth \$2; we will clean them at 50c.

500 Men's and Boys' Fine Felt Fedoras, all styles and in browns and blacks; worth 75c; our price 45c.

Men's Fine Fur Felt Fedoras in seal brown, walnut and black; worth \$2, our price \$1.

Men's Very Nobby Fur Felt Stiff Hats, the latest American shapes; worth \$2.50; our price on Bargain Day \$1.50.

Toilet and Sundries.
15 Bars Best Electric Soap for 25c.

Mara's "Special" Laundry Soap (a household favorite), worth 6c; on Bargain Day 3c per cake.

Large Bath Sponges on Bargain Day 5c.

Very Large, 25c; Bath Sponges on Bargain Day 10c.

Good Steel Carving Knives and Forks on Bargain Day 15c.

A new lot of Crepe and Crinkled Papers, all the new shades and delicate tints, only 16¢ per roll.

The T. E. Mara Co'y.
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155 Dundas Street,
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Order by Mail.