ar the Boys

de Telegram. Byerybody must be demagnificent showing boys at Halifax. While hey would give a good the nselves, we did not exthat O'Toole would have Anticipation is ofthan realization.

months, he will ould have been Newwill be planning how vear, work things so that ubt about it. In day, the athletic hero and our old veteran, close runner-up. As team, our boys showall there and romped nield. Just imagine avs and they getting enth and twelfth a field of thirty-six of the a Battern Canada. Why, it is Murphy, or our other

give it to us, so that value 95c. pr. ime sing the praises 1925" who bore off from the best that Canthe Fair.

. . 45c. pair,

hmere Hose

nere (Ladies

STOVES

STOVES

RANGES

RNACES.

ET.

Box E-5166

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congratulations. A wonformance. Newfoundland is ou and your men.

> gay "I am the State" but dispute the truth that undlander is burstat the magnificent per-

like to make a suggestion ittee who were so generriotic as to finance our Personally I think and mistake to send our boys turned out the trip was ng three days. It would time to get over its have to come back. off at St. John's. They a most inopportune time other them a proper welcome. retion is that the Committee rn across country. That gin a triumphal procession. ok, Grand Falls, and all line the people would delight nour to the returning heroes. get the benefit of their Give us all a chance to share inph. We want to. They de-

ere cught to be a big demonstratheir honour. An address by ayor' at the Town Hall. I am the frads of the Brigades would to parade their men and did before and would f properly approached. A big agir one of the halls, speeches display of the trophies won. the shield presented temporthe town through the Mayor Malp a big thing of what is a Why, when a Canadian won vent they went wild over him everything they could and a \$10,000 house and frown in. Surely we can tin our thousands, follow the and the car in which they will rocession lit with torch-Gracian fire, manipulated, re ; will be. (by that master Peter O'Mara, who, at now that Mr. Phil Hanley ed, is in a class by himself. le Committee be up and doing. is ripe. The citizens are 60 something Let us all get everything we can. Make

certain the steamship comfield enly be too happy to give ite of the passage money. The mien! Railway authorities would as well. This is no ordinary Newhoundland has once more laur' on the map. It has again shorning that whether it is dogs n on women we have the breed! canret be beaten. Like Tommy whether it is fighting, funning or, we are there with the

sine I shall be pardoned, but the matter important. That my I am anxious to do my bit by ing at fention to the importance of

Yours sincerely,

GEO. W. B. AYRE. 18th, 1925.

ision to the Columbus Association Autumn to be held in Columbus Thursday, Oct. 22nd, will by ticket only. Secure yours as only a limited numavailable, oct19,11

LENDIENT FOR ACHES AND PAINS.

Fair Weeks at The Royal Stores

The many people who remember with pleasure our Bill Saver Sale, during the Fair last Autumn, will be delighted to know that Mr. Bill will be with us again this year. For the next two weeks Mr. Bill Saver will be at The Royal Stores saving you considerable money on every purchase you make. Buy your needs for present and future use during his visit and save.

Exceptional Values Seasonable Gloves

very special saving during our Bill Saver Sale. You will find here a selection from which you can supply your needs for every occasion. We haven't room to list all our lines, so we just mention a few, hoping to whet your appetite for more.

Fabric Gauntlets.

Women's Fabric Gauntlets in all styles, short cuff and long cuff, finished in all the newest effects, beaded, braided, laced, cut out, applique, etc.: all sizes, in al-most any required shade. Reg. 65c. pair. Sale Price ... Reg. 75c. pair. Sale Price ... Reg. 85c. pair. Sale Price . Reg. \$1.00 pair. Sale Price . Reg. \$1.25 pair. Sale Price ... Reg. \$1.35 pair. Sale Price Reg. \$1.50 pair. Sale Price ... Reg. \$1.85 pair. Sale Price ... Kid Gauntlets.

Stylish hands will be covered with the glace Kid Gauntlets this Fall, shown in fancy cuff effect, in two tone kid; fringed,

Reg. \$2.50 pair. Sale Price . Reg. \$2.75 pair. Sale Price . \$2.48 Reg. \$3.00 pair. Sale Price Reg. \$3.30 pair. Sale Price . . . Riverside Wool Blankets

Union Wool Blankets.

Grey Cotton Blankets.

white striped border.

These Blankets are 70 per cent. wool and are of

wonderful wearing quality; ask to see them; their

splendid appearance and warmth giving qualities will

Size 50 x 70. Reg. \$ 6.05 pair. Sale Price .. \$ 5.45

Size 54 x 70. Reg. \$ 7.60 pair. Sale Price .. \$ 6.80 Size 60 x 78. Reg. \$ 9.10 pair. Sale Price .. \$ 8.15

Size 66 x 88. Reg. \$10.50 pair. Sale Price .. \$ 9.50

Size 70 x 88. Reg. \$12.10 pair. Sale Price .. \$10.90

Soft Fleecy Blankets made from high grade Cali-

fornia Cotton, pure white with assorted colored bor-

Size 60 x 76. Reg. \$3.10 pair. Sale Price

Size 72 x 80. Reg. \$4.00 pair. Sale Price ...

Size 50 x 72. Reg. \$2.50 pair. Sale Price . . .

Size 60 x 76. Reg. \$3.00 pair. Sale Price . . . \$2.70

Wool Gloves.

Women's Wool Gloves, colors of Brown, Fawn, Grey, White and assorted Heather mixtures. Be prepared for the cold wea-Reg. 70c. pair. Sale Price ... Reg. 85c. pair. Sale Price ... Reg. \$1.25 pair. Sale Price Reg. \$1.35 pair. Sale Price

Wool Gauntlets. A splendid assortment to choose from: in shades of Fawn, Brown, Grey and assorted Heather Reg. 80c. pair. Sale Price Reg. 95c. pair. Sale Price ... 86c. Reg. \$1.20 pair. Sale Price ... \$1.08 Kid Gloves.

Wool lined throughout, some with fur tops; shades of Tan, Brown and Grey; all sizes. Ideal for Winter wear.

All Wool Blankets.

isn't better blankets made.

Grey Blankets.

men, trappers, etc.

These are guaranteed pure wool, a Blanket we can

compare them, and you will agree with us that there

Size 40 x 48. Reg. \$ 5.45 pair. Sale Price . . \$ 4.95

Size 54 x 70. Reg. \$ 9.10 pair. Sale Price . \$ 8.15 Size 60 x 78. Reg. \$10.95 pair. Sale Price . \$ 9.80

Size 66 x 88. Reg. \$12.70 pair. Sale Price ... \$11.25 Size 70 x 88. Reg. \$14.50 pair. Sale Price ... \$12.90

Size 62 x 85. Reg. \$15.45 pair. Sale Price . \$13.75 Size 75 x 90. Reg. \$18.10 pair. Sale Price . \$16.25

Size 84 x 90. Reg. \$19.80 pair. Sale Price .. \$17.75

Union Wool Blankets, made from local grown wool,

Guaranteed 100 per cent, wool, a splendid looking

Blanket of excellent wearing quality.

Size 70 x 88. Reg. \$18.10 pair. Sale Price .. \$16.25

Size 56 x 74. Reg. \$5.30 pair, Sale Price . . .

Size 58 x 76. Reg. \$6.35 pair. Sale Price ...

Size 60 x 78. Reg. \$7.45 pair. Sale Price ...

recommend; weigh them, measure them,

Greatly Reduced

\$2.79

Buy your Blankets during Bill Saver Sale and s our Riverside Blankets will be offered during the n ext two weeks at a substantial reduction



Supplying your needs at this Sale, will mean turning a sharp corner on every purchase you make. It was Bill who originated that famous phrase—a dollar saved is a dollar earned.

This Sale embraces practically every article in this great store. Don't fail to take advantage of this unusual offer.

Seasonable Hosiery at Reduced Prices

Your Hosiery needs for Fall and Winter can be choosen in all the shades decreed by Fashion as correct. Take advantage of our Bill Saver Sale and supply your needs for present and future use at a considerable saving.

Cashmere Hose.

Plain and ribbed Cashmere Hose, of dependable quality, shown in all the newest shades, fashioned leg, double heels and toes, wide suspender tops; all sizes.

Reg. \$1.20 pair. Sale Price Reg. \$1.25 pair. Sale Price \$1,13

Silk and Wool Hose.

Plain Silk and Wool Hose, in the shades considered smart to wear with your new Fall costume, seamless fashioned leg, high spliced heels and toes, garter

Reg. 95c. pair. Sale Price S6c. ankle; to fit ages 4 to 12 years. Reg. \$1.15 pair. Sale Price \$1.04 Reg. 95c. pair. Sale Price 86c.

Fancy Silk and Wool Hose. Nothing could be smarter than these beautiful Silk and Wool Hose, in fancy checks and stripes, fashioned leg double neels and toes, suspender tops; sizes 9

Reg. \$2.10 pair. Sale Price \$1.89 Silk and Wool Hose. These are shown in assorted ribs, shades of Beige, Fawn, Grey, Nude, Nig-ger, Mole, Champagne and Putty; fashioned leg, reinforced feet, elastic tops; Reg. \$1.10 pair. Sale Price 99c. Reg. \$1.20 pair. Sale Price \$1.08

Reg. \$1.25 pair. Sale Price\$1.13 Child's Hose. All Wool, Cashmere Hose, shades of Grey, Fawn, Nigger and Champagne; spliced feet, suspender tops, fashioned

New Fall and Winter Coatings at Prices That Mean Savings

New Coatings in new and original effects, newest weaves and colorings. Our splendid assortments make choosing easy, and bought during our Bill Saver Sale means money saved.

Velour Coating. 54 inches wide, shades of Fawn, Grey and Brown, extra special value in this most popular special Reg. \$3.00 vard. Sale Price ... \$2.70 good pile; 54 inches wide. material. Reg. \$3.00 yard. Sale Price ...

Velour Coating. Shown in plain shades of Grey, Fawn and Green, also in pretty Fawn check. A very fashionable material with a special suede finish; 54 inches wide.

Blanket Coating. All-Wool Coating in shades of Brown, Ruset, Tan and Purple, plain and plaid effects, extra good value. Makes a warm, comfortable coat for Winter wear. Reg. \$2.00 yard. Sale Price

Reg. \$2.55 yard. Sale Price \$2.30 Navy Serge.

Shown in a wide range of prices and qualities, assorted widths. You won't find bigger range or better quality elsewhere in the city.

Reg. \$1.20 vard Sale Price Reg. \$1.75 yard. Sale Price Reg. \$2.00 yard. Sale Price Reg. \$2,50 yard. Sale Price ... Reg. \$3.00 yard. Sale Price ... Reg. \$3.35 yard. Sale Price\$3.02 Reg. \$3.65 yard. Sale Price Reg. \$4.00 yard. Sale Price

Nap Coating.

Navy. Reg. \$1.80 yard. Sale Price \$1.62 Reg. \$5,50 yard. Sale Price \$4,95 Reg. \$2,40 yard. Sale Price \$2,16 Reg. \$2.50 yard. Sale Price Reg. \$5,50 yard. Sale Price \$4.95 Brown, Reg. \$2.20 yard, Sale Price \$1.98 Costume Tweed. A splendid selection of new Fall Costume Tweeds, newest effects and colors, assorted widths. Reg. \$1.00 yard. Sale Price

 Reg. \$1.50 yard. Sale Price
 \$1.35

 Reg. \$3.35 yard. Sale Price
 \$3.02

 Reg. \$3.25 yard. Sale Price
 \$2.00

Very special value, all showing an exceptionally

 Reg. \$3.65 yard. Sale Price
 \$3.20

 Reg. 4.20 yard. Sale Price
 \$3.78

 Grey Astrachan.

Closely woven with a heavy pile, splendid finish; looks well and wears well; 4 wide. Reg. \$4.40 yard. Sale Price

Cream Bear Skin.

54 inches wide, of good quality fur, suitable for children's coats, caps, pram covers etc. Reg. \$5.20 yard. Sale Price \$4.68

New Hearth Rugs Lowly Priced

Made from high grade cotton, fine soft finish, with Scarlet Blankets.

If you require a Hearth Rug or two to make the home more comfortable looking during the Fall and Winter, now is the time to secure it. While this special Bill Saver Sale is progressing, our entire stock of new and beautiful Rugs will be offered at a special reduction. Supply your wants now and save

Axminster Rugs. The aristocrat of Rugs, in a wonderful selection that will make choos-

ing easy, shown in the newest designs and colorings; sizes for every need. Reg. \$ 4.00 each. S. Price .. \$ 3.60 Reg. \$ 5.25 each. S. Price . \$ 4.73 Reg. \$ 5.50 each. S. Price . \$ 4.95 Reg. \$ 5.75 each. S. Price . \$ 5.18 Size 27 x 60.

Reg. \$ 6.00 each. S. Price 1.\$ 5.40 Reg. \$ 8.25 each. S. Price . . \$ 7.43 Reg. \$ 8.60 each. S. Price . . \$ 7.74 Reg. \$10.25 each. S. Price . . \$ 9.23 Size 28 x 63. Reg. \$12.00 each. S. Price . . \$10.80 Size 32 x 69. Reg. \$14.00 each. S. Price . . \$12.60 Size 36 x 77. Reg. \$17.50 each, S. Price ...\$15.75

Tapestry Rugs. Assorted patterns and color combinations; good looking Rugs that wear onderfully well. Size 27 x 60. Reg. \$3.90 each. S. Price ... \$3.51

Reg. \$4.55 each. S. Price .. \$4.10

Reversible Rugs.

Handsome Reversible Wool Rugs, in a range of exquisite Oriental designs and colorings; rugs that will delight the eye of every home lover.

Size 28 x 61. Reg. \$ 9.00 each. S. Price .. \$ 8.10 Reg. \$11.50 each. S. Price . . \$10.35

Mohair Rugs.

Rich looking Rugs in plain shades of Red, Green and Gold, splendid wearing quality, that would enhance the

Reg. \$11.25 each. S. Price .. \$10.13 Colors of Red, Green and Gold. Reg. \$12.50 each. S. Price ..\$11.25

Black Wool Rugs.

A magnificent looking Hearth Rug, with an exceptionally heavy pile; rich looking and long wearing, in a gen-Reg. \$21.50 each. S. Price ... \$19.35 Reg. \$22.50 each. S. Price .. \$20.25 Buy Your Home Needs During Bill Saver Sale

A splendid opportunity for the thrifty housewife to lay in a supply of household needs at a great saving. Our stock in this section is very complete in almost any needed article for the home; all offered at special reductions during our Bill Saver Sale.

Honeycomb Quilts.

Made from all white cotton, in neat designs; fringed; assorted sizes. Reg. \$2.85 each. Sale Price Reg. \$3.35 each. Sale Price \$3.02 Colored Quilts.

Honeycomb Quilts; shades of Sky, Pink, Gold and Red, in a generous size. These look very pretty in your room matched to suit your draperies, Reg. \$3.75 \$3.38 each. Sale Price

White Sheets.

Piain and Twilled, made from high grade Reg. \$4.85 pair. Sale Price ... Reg. \$5.00 pair. Sale Price Reg. \$5.50 pair. Sale Price Reg. \$6.00 pair. Sale Price \$6.25 pair. Sale Price

Reg. \$6.75 pair. Sale Price ...

White Linen, hemstitched, self embroidered; assorted sizes. Reg. 75c. each. Sale Price 68c. Reg. \$1.00 each. Sale Price 90c. Reg. \$1.80 each. Sale Price \$1.62 Table Cloths.

White Damask Table Cloths, new and beautiful designs, each price a good value; all required sizes. Reg. \$3.75 each. Sale Price Reg. \$5.50 each. Sale Price\$4.95
Reg. \$7.00 each. Sale Price\$6.30 Reg. \$7.00 each, Sale Price

Table Napkins. White Damask Table Napkins in pretty designs, special finish, hemmed and hemstitched; assorted sizes.

Reg. 25c. each. Sale Price 23c. Reg. 50c. each. Sale Price Reg. 65c. each. Sale Price 59c.

Sideboard Cloths.

White Linen, hemstitched, self embroider-Reg. \$0c. each. Sale Price 72c. Reg. \$1.00 each. Sale Price 90c. Reg. \$1.25 each. Sale Price \$1.13 **Newest Curtainings** at Sale Prices

This is a timely opportunity to secure your needs in Fall and Winter Curtainings. Our selection is superb, comprising the best collection we have ever shown. During Bill Saver Sale our complete assortment at worth while sav-

Terry Cloth. A splendid assortment of this very popular curtaining in all the newest designs and color combinations. Reversible with distinct designs and colorings on either side; 36 inches wide,

Reg. \$1.20 yard. Sale Price \$1.08 Casement Cloth. Exceptional value in Cream Casement Cloth, with pretty art border; 40

ment Cloth, with pretty and inches wide. Reg. 45c. yard. 41c. Sale Price Casement Cloth. Plain shades of Rose, Green, Cream, Fawn, Grev and Blue: 50 inches wide: a good looking material that will give

splendid wear. Reg. 75c. yard. 68c. Sale Price Curtain Velour.

Now that Summer decoration schemes are being replaced with materials richer in color and texture, this rich looking velour is just what you require for either portieres or curtains; shown in shades of Rose Green, Brown and Red; 48 wide. Reg. \$3.65 yard. Sale \$3.29

Chintz. A wonderful display of English and

American Chintz in all the newest deand Winter: 36 inches wide. Reg. 42c. yard. Sale Price . . . Reg. 45c, yard. Sale Price . . . 41c. Reg. 75c. yard. Sale Price68c. Reg. 85c. yard. Sale Price 77c. Reversible, 50 inches wide. Reg. 70c. yard. S. Price Reg. \$1,10 yard. S. Price . 99c. Reg. \$1.20 yard. S. Price .. \$1.08

Novelty Curtain Net. This is one of the prettiest curtainings imaginable, it comes in stripe effects of Arabic and Gold, Arabic and Green, Arabic and Rose, and Arabic and mix-

Reg. \$2.10 yard. S. Price ..\$1.89

ed stripes; 42 inches wide \$1.08 Reg. \$1.20 yard. Sale Price Silk Repp.

These come in pretty shot effects; shades of Rose, Green, Grey, Bronze and Brick; an exquisite curtaining for Fall and Winter; 44 inches wide. Reg. \$2.50 yard. Sale Price . \$2.25

BUY & SAVE WHERE YOU SEE ME DISPLAYED-Bill Saver.

New Footwear

THE ROYAL STORES, Ltd. including Boots and Shoes for every member of the family, can be bought at a splendid saving during our special Bill Saver Sale. Don't fail to grasp this opportunity to

Men's Furnishings

Our Gent's Furnishing Department is fully prepared to meet your every demand for up-to-date furnishings for men and boys for Fall and Winter, and at specially reducthile our special Bill Saver Sale is in progress. ceure new furnishings at a saving.

Gallon