

ROCKWOOD'S
PURE MILK CHOCOLATE IS THE BEST
 NUT MILK BARS.
 PLAIN SWEET MILK BARS.
 SILVER DEWDROPS, Etc.
 The name "Rockwood" stands for all that is best and purest in High Grade Milk Chocolate. Demand Rockwood's and see that the name is on each piece.
O. F. PRESERVES CO.
 284 Duckworth Street. Sole Agents for Nfld.
 apr4,8.eod Phone 1395

Some Extra Specials

Dark Blankets. Dark Brown and Grey Blankets, large size; ideal for seamen and campers. Each, \$3.20	Boys' Pants. A big selection of materials in Tweeds and Corduroy. From \$1.05 pr. to \$1.50
Men's Tweed Pants Good strong Cotton Tweed, two back pockets & belt straps Pair, 2.40	Quilt Cotton. Per lb. 45c.
Rubber Belts. With nickel buckle. Each, 30c.	Men's Work Shirts. Extra heavy Khaki. Each, \$1.70
Ladies' Hose. Black and Brown. Pair, 20c. Assorted shade. Pair, 48c.	Blue Chambray. Each, 86c. Grey Flannel. Each, \$1.70 Light Stripe Flette. Each, \$1.25 Men's Hose. Fine Wool Hose in shades Greys, Fawns and Browns. Pair, 70c.

SUMMERS
 330 Water Street
 Store Open Every Night
 apr10,21

We are now delivering the
BEST COAL
 on the market, at
\$12.50 per Ton.
 This Coal is uniform size, contains no slack and no rock. This is not just Scotch Coal. This is Genuine "BURNSIDE."
 Also, North Sydney (Screened)
\$13.50 per Ton.
Anthracite Coal—all sizes.
A. H. MURRAY & CO., Limited,
 Coal Office Phone 1867. Beck's Cove.

DEVOTIONAL BOOKS.

The Imitation of Christ	55c. & 1.20
Vision of Righteousness	1.25
Bogatzky's Golden Treasury	75c.
God's Minute—365 Prayers	65c.
DeSales—The Devout Life	90c.
Sons of God—Prayers for Boys	90c.
40 Centuries of Prayer	90c.
Keble's Christian Year	90c.
Holy Living, by Jeremy Taylor	90c.
Yesterday, To-day and Forever	90c.
Come Ye Apart—Daily Readings	90c.
Treasury of Devotion—Carter	1.20
Law's Serious Call to a Devout Life	75c.
The Spirit of Prayer	65c.
The Daily Remembrancer	75c.
The Book of Bertram	65c.
The Open Secret, by Dr. Horton	90c.
The Daily Altar, by Dr. Howett	90c.

And many other Devotional Books for people of all denominations. Send for a list or call and see them.
S. E. GARLAND
 Leading Bookseller & Stationer, 177-9 Water Street.
 m.w.r.11

ADVERTISE IN THE EVENING TELEGRAM.

St. John's Meat Co., Ltd.
 WHOLESALE & RETAIL MEAT MERCHANTS.
 SPECIAL FOR SATURDAY:
 FRESH KILLED LOCAL MUTTON.
 FRESH KILLED LOCAL VEAL.

Our Famous Cambridge Sausages	50c. lb.	Strictly Fresh Eggs, 50c. doz.	
Our Pure Pork Sausages	25c. lb.	Bologna Sausage	20c. lb.
Our Reliable Beef Sausages	20c. lb.	Ox Liver	20c. lb.
Mixed Meat	30c. lb.	Potted Head, per bowl	15c. 20c. 40c.
Purity Bacon	55c. lb.	Pure Dairy Butter	60c. lb.

Our usual stock of Prime Beef and Pork at regular prices.
 Note the Address:—174 Water Street.
 PHONE 800.
 apr11,21

Shellac! Shellac!
 DON'T USE SUBSTITUTES.
 Ask your dealer for
"MATCHLESS"
 A PURE SHELLAC in ORANGE & WHITE.

BON MARCHE.
 This is the home of good things at the lowest prices possible. Below you will find a few of our good things and the best prices in St. John's.

New Cottons	22c. yd.	Ladies' Vests	19c. ea.
Scrims	19c. yd.	Colored Hose	30c. pr.
Glenghams	19c. yd.	Wool Hose	70c. pr.
Men's Sox	19c. pr.	Embroideries	5c. up
Men's Flannel	19c. yd.	Children's Hose	10c. pr.
Work Shirts	85c. ea.	Children's Gloves	10c. pr.
Curtain Net	38c. yd.	Ladies' Gloves	19c. pr.
English Tweed	65c. yd.	Umbrellas	\$1.50 ea.
All Wool Serge	79c. yd.	Silk Scarfs	70c. ea.
Union Flannel	85c. yd.		

LADIES' COTTON DRESSES \$1.15 each
 LADIES' COTTON OVERALLS 75c. each

Undershirts	85c. ea.	Nightdresses	\$1.25 ea.
Pillow Cases	25c. ea.	Silk Camisoles	75c. ea.
Table Covers	98c. ea.	Skiating Knickers	85c. pr.
Table Linen	70c. yd.		

Bon Marché Cash Store
 MAIL ORDERS DESPATCHED SAME DAY.
 326 WATER STREET.
 mar28,eod

Cost \$27.00. Receives \$220.00
"It Pays to be Protected."

An important Government official who had the foresight to carry our Pilot Policy, suffered severe injuries in a motor accident necessitating several weeks of disability.
 We have already paid him a Sickness Benefit and he now draws down \$220 for his Accident.
 This is only ONE of 80 claims paid in St. John's in 9 months, by a company which paid \$16,300,000 in 1923, and a total of \$97,000,000 since 1896.
ARE YOU PROTECTED?
U.S. FIDELITY & GUARANTY COY.
 J. J. LACEY, Nfld. GENERAL AGENT.

FANCY CHINA
Butter Dishes
 FOR THIS WEEK ONLY
49c.
 China Sugars, Creams, Tea Sets, etc., to match.
S. RICHARD STEELE,
 191 Water St. Phone 1476. Opp Courthouse.
 mar10,m.th.7.6m.

COAL
A. E. HICKMAN CO., Limited.
 DEALERS IN ALL KINDS OF COAL
 IN STOCK:
English Screened Household
 and
North Sydney Screened
 LOWEST MARKET PRICES.
 mar28,11

The Will
 There comes a time in the life of every man when he must leave his worldly possessions to the care of another. In anticipation of this, therefore, the first obligation resting on an individual who is possessed of property is the making of a will, and this should be done before the capacities become impaired by time or the ravages of disease.
 THE MONTREAL TRUST COMPANY will act as Executor for Estates large and small. It is thoroughly equipped to efficiently and economically undertake the administration of Estates and will carry out the intentions and desires of the Testator, bearing in mind at all times the best interest of the Estate.
Montreal Trust Company.
 ROYAL BANK BUILDING
 Sir Herbert S. Holt, President.
 A. J. Brown, K.C., Vice-Pres.
 F. G. Donaldson, Gen. Mgr.
 F. T. Palfrey, Mgr., St. John's.

In the Supreme Court.
 In the matter of the winding-up of the Marystown Trading Co., Ltd.
TENDERS INVITED.
 Tenders are invited for the purchase of the Premises of this Company situated at Marystown, Placentia Bay. Highest offer may not be accepted. For full particulars apply to Mr. P. L. Carr, Liquidator, Grand Bank.
 Offers will be received by the undersigned until noon of Tuesday, April 15th, 1924.
 F. C. ALDERDICE,
 GEO. DUNFORD,
 F. L. CARR,
 mar7,17, eod. Liquidators.

In the Supreme Court.
 In the matter of the winding-up of Hermitage Trading Co., Ltd.
TENDERS INVITED.
 Tenders are invited for the purchase of the Premises of this Company situated at Hermitage, Hermitage Bay. Highest offer may not be accepted. For full particulars apply to Mr. P. L. Carr, Liquidator, Grand Bank.
 Offers will be received by the undersigned until noon of Tuesday, April 15th, 1924.
 F. C. ALDERDICE,
 GEO. DUNFORD,
 F. L. CARR,
 mar7,17, eod. Liquidators.

INSURED
 Modern fire fighting apparatus is necessary during a fire,
 BUT
 one of our reliable Fire Insurance Policies is necessary before, during, and AFTER a fire. Safeguard your home and savings, call and talk it over.
TESSIER'S INSURANCE AGENCIES.
 Phone 244 P.O. Box 994.
 f.m.w.11

ON THE SPOT.
 100 brs. Ham Butt Pork.
 100 brs. Regular Plate Pork.
 100 brs. Boneless Beef.
 100 brs. Sunrise Family Beef.
 Packers' Agents.
WHOLESALE ONLY.
BAIRD & CO.
 Water Street, East.

St. JOHN'S Grocery Stores

FLOUR—Very best grade, stone	58c.
PORK—Small rib, lb.	23c.
PORK—Fat Back, lb.	16c.
PORK—Shoulder, very lean, lb.	16c.
PORK—Ham Butt, lb.	16c.
SPARE RIBS—Pound	13c.
SODAS—Pound	15c.
PILOTS—Pound	15c.
LUNCH—Pound	18c.
CANADIAN SAUSAGES—lb.	30c.
BOLOGNA—Pound	22c.
PURE LARD—Pound	23c.
GREEN PEAS—Large, lb.	10c.
RICE—Whole, lb.	10c.
CRANBERRIES—Gallon	70c.
ROYAL ICING SUGAR—lb.	20c.
PURE GOLD ASSORTED JELLIES—Package	14c.
CHOW CHOW—Staple Strong, bottle	24c.
POTATOES—Gallon	13c.
TURNIPS—Pound	2 1/2c.
CARROTS—Pound	10c.
CABBAGE	

The Holy Week Book
 POINTED EDITION.
 The complete Latin and English of all the offices. It is the only Edition in which the Te Deum and Psalms are pointed and accented for singing.
Price 67c.
GARRETT BYRNE,
 Bookseller & Stationer.

YOUR BABY CAN BE HUSKY IF YOU FEED HIM ON GLAXO.
 Glaxo is not a patent medicine or "Proprietary food." It is pure full-cream dried milk made safe and suitable for Baby by the GLAXO process. Doctor's say GLAXO is the nearest approach to mother's milk known to science. Start Baby on GLAXO to-day. You can get it here.
"GLAXO builds Bonnie Babies."
 2 sizes 60c. and \$1.10 a tin.
PETER O'MARA,
 THE DRUGGIST,
 THE REGALL STORE.

Nfld. Government Railway
SOUTH COAST STEAMSHIP SERVICE.
 S.S. PROSPERO will sail from Dry Wharf 10.30 a.m. Tuesday, April 15th, and call at the following ports, taking freight passengers:
 Trepassay, St. Mary's, St. Joseph's, Marystown, Burin, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, English Harbor.
 Hr. Breton, Pass Island, Hermitage, Gaultois, Pushthrough, Richard's Harbor, Francois, La Hune, Ramea, Burgeo, LaPoile, Rose Blanche, Port aux Basques.
 Freight will be received at the Dock from 9 a.m. to 5 p.m. Saturday, and on Monday up to 1 p.m.
BAY-DE-VERDE BRANCH.
 Freight for Bay-de-Verde Branch now being accepted as heretofore.

Farquhar Steamship Company
 S.S. "SPES"
 Leaves Boston April 19th, and Halifax April 20th for St. John's.
 For freight space, etc., apply to
FARQUHAR STEAMSHIP COMPANY, LTD.
 Halifax, N.S.
HARVEY & COMPANY, LTD., St. John's, Nfld.
 aug28,mos,w.f.6m

RED CROSS LINE
 NEW YORK. HALIFAX. ST. JOHN'S.
PROBABLE SAILINGS FOR APRIL
 From New York. From St. John's.

April 15th	ROSALIND	April 15th	SILVIA
April 19th	ROSALIND	April 19th	SILVIA
April 23rd	ROSALIND	April 23rd	SILVIA

THROUGH RATES QUOTED TO ALL PORTS.
 Round-trip tickets issued at special rates with six stop-over privileges.
WINTER PASSAGE RATES EFFECTIVE.
BOWRING & COMPANY, 17 Battery Place, New York.
 General Agents.
G. S. CAMPBELL & CO., HALIFAX, N.S.
HARVEY & CO., LTD., ST. JOHN'S, Nfld.
 Agents, Agents.

CANADIAN NATIONAL RAILWAY
FROM COAST TO COAST.
 TRAVEL BY NATIONAL LINES—2 ALL STEEL TRAINS FROM HALIFAX TO MONTREAL.
 "OCEAN LIMITED" (Daily). "MARITIME EXPRESS" (except Sunday), Connecting at Montreal with "CONTINENTAL LIMITED"
 Leaving Bonaventure Station at 10.00 p.m. for Ottawa, Bay, Winnipeg, Edmonton, Saskatoon and Vancouver. For Fares, Reservations, etc., apply to
R. H. WEBSTER, General Agent.

A MESSAGE FOR THOSE PEOPLE WHO HAVE NOT YET INSURED.
 We represent a Company with a world-wide reputation for prompt payment of Losses and a capacity to meet all obligations no matter how large.
WHY NOT INSURE WITH SUCH A COMPANY?
 We shall be glad to quote rates on application.
BOWRING BROTHERS LTD.
 Agents for Newfoundland.
 jan11,6m,eod

NEW GREEN CABBAGE
 To arrive ex ROSALIND, April 10th.
 75 Crates CHOICE GREEN CABBAGE
 25 Boxes APPLIES "WINESA" Count 18.
 70 Boxes CALIFORNIA ORANGES—Count 176.
 100 Bags ONIONS (EGYPTIAN)—112 lbs.
BURT & LAWRENCE
 14 NEW GOWER STREET.