

QUALITY! STYLE! PRICE!

Every sensible man when purchasing Clothing looks first for the best possible Quality of Material, and then the most modern Style and Finish, and last but not least the RIGHT PRICE. We claim that our Readymades are of the best Quality and made up-to-date in Style and Finish, and that our Prices are RIGHT. The increasing sales of our Readymades prove we are right. We offer from to-day to July 15th our Entire Stock of Men's and Boys' Readymade Clothing at a Special Discount of 10 per cent. for Cash only.

**Men's
Tweed Pants**
from 2.00 up to 6.50

Less 10 p. c. Discount.

A full range of sizes.

Goods charged to account at regular prices

Men's Tweed Suits from \$12.00 up to \$45.00.

Men's Black and Navy Serge Suits

from \$35.00 up to \$50.00

Less 10 p. c. Discount.

Full range of sizes.

Marshall Bros

BOYS' TWEED NORFOLK SUITS,

from \$4.20 up to \$15.00,
(sizes 4 to 8)

Less 10 Per-Cent. Discount.

BOYS' TWEED RUGBY SUITS,

from \$6.00 up to \$18.00,
(sizes 4 to 12)

Less 10 Per-Cent. Discount.

BOYS' PINCH BACK SUITS,

from \$10.00 up to \$20.00,
(sizes 4 to 12)

Less 10 Per-Cent. Discount.

Side Talks by Ruth Cameron

SLEEP HUNTING AGAIN.

Some time ago will. Only relax your muscles and as the attention of the mind is more and more fixed on the interesting process of letting go of the muscles, the limbs of thought find less and less to take hold of."

Pink Elephants With Green Ribbons On Their Tails.

A hobby of mine has long been if I awakened in the night, to think of the things I had been dreaming about because the disjointedness of such images seemed to lead to drowsiness. I have just been delighted by finding corroboration of this from high places. "When you retire and try to sleep and cannot," writes Dr. Lulu Peters, "try this: You know when you are passing over, your mental images become distorted and grotesque. I artificially induce that state. If I find myself rehearsing about two hundred times the witty logical remarks which I could have made at the club discussion, but didn't I begin after this fashion."

"Pink elephants with green ribbons on their tails, red rhinoceroses of smiling peanuts. Woman's city Club—Social Health Insurance—why didn't I say—I wish I had said (here, get you out annoyance,) pink elephants—and so forth and so forth."

Blue jersey cloth with gray wool borders and tassels represents the last notes in Summer attire.

Just Received

LARGE STOCKS OF THE FOLLOWING ITEMS:

Dodd's Pills, Gin Pills, Indian Root Pills, Hamilton's Pills, Nyals Face Cream, Stafford's Peroxide Cream, Woodbury's Face Powder, Electric Oil, Radways, Fletcher's Castoria, Wampole's Cod Liver Oil, Carnol, Woodbury's Soap, Colgate's Tooth Paste, Colgate's Talcum.

Also several other well-known preparations too numerous to mention. Phone or write for Wholesale Prices.

DR. F. STAFFORD & SON,

Wholesale Chemists & Druggists,

St. John's, Newfoundland.

June 10, 1919

READY

for delivery to-day.

200 only 90
lb. Bags

**P. E. I. Blue
Potatoes.**

Soper & Moore

Importers and Jobbers.

Fads and Fashions.

Some long silk tunics come within two inches of the foundation skirt.

Nut-brown charmeuse with palest pink crepe is a pretty combination.

Piumb and Ivory foulard may be very well made up with plum satin.

A dress of wood brown tulle is be-ribboned in gold mental and left blue.

A smart little dance hat is of wired Chantilly lace decked with pink roses.

Black satin with white embroidery-eries may be chosen for afternoon gowns.

Black tulle make the most engaging of all evening gowns for a fair woman.

The soft toques of folded straw are so light they can hardly be felt on the head.

A blue serge coat is richly embroidered by Bulgarian embroidery in linen thread.

For sports wear is a skirt of oyster-white pongee with a blouse of gray tricotee.

Some of the new materials are reminiscent of the fashions of the eighteen-forties.

A smart frock of black taffeta has

a huge apron of tucked and embroidered batiste.

With the Directoire hat, the Directoire cane is a very natural part of a woman's toilette.

Ivory-colored foulard powdered with dots of currant red is a gay and thaeily summer frock.

One of the prettiest items in the dress just now is the tassled sash. Of tulle, it is charming.



THE TROUBLE WITH GETTING AWAY WITH IT.

He got away with it all right, he pulled a shady little trick. And no one saw the thing he did; he made his bit of cheating stick. The throng applauded him at night, he carried home the silver prize; No one suspects that he was false and never shall a question rise. And yet the trophy that he took he hides to-day upon a shelf. He fooled the whole world cleverly, but found he couldn't fool himself.

He got away with it all right! As far as mortal ever can. He has successfully deceived his rival and his fellow man. But through the days and nights since then he's heard a little voice repeat:

"The praises that you hear are lies, for you are just a common cheat. You'll never look with joy upon the silver cup which you have claimed."

I'll make you grow to hate the thing and turn away from it, ashamed."

He got away with it all right! He owns a costly silver cup. But day by day he wishes now that trophy could be melted up.

The records show that he was fair, and publicly they print his name. But he knows what he did to win, and he recalls it now with shame. There is no luster in the prize, upon a shelf the thing is hid.

To him it's but a symbol of a shameful deed that once he did.

Minard's Liniment Co., Limited.

Dear Sirs,—This fall I got thrown on a fence and hurt my chest very bad, so I could not work and it hurt me to breathe. I tried all kinds of Liniments and they did me no good.

One bottle of MINARD'S LINIMENT, warmed on flannel and applied on my breast, cured me completely.

C. H. COSSABOOM.

Rossway, Digby Co., N.S.

Reid's Will Be Storm Centre.

(Twillingate Sun.)

It looks very much as if the coming election campaign will be fought very largely around the Reid Nfd Company as the storm center and the antagonists of the Government have many strings to their bow in such a fight. For years the Reid railway through Nfld. has been a joke to the natives accustomed as they are to "roughing it" and a very real terror to the outsider who travelled for the first time over our trunk line.

But bad conditions as had always been the past few years have created a condition of things that is a positive menace to life and limb. A few years ago a passenger car tipped over and a number of people burned to death. Some of our own citizens escaping from the burning car by little short of a miracle. There was the usual nine days talk; the cars were going to be electrically lighted; yet to-day train after train goes through with oil lamps burning while every branch train has the same old oil lamps. Passengers now breathe a sigh of relief when they arrive at the end of a train journey and their relatives wait with anxiety their arrival.

The Reid Nfd. Company is a dangerous opponent for any reformer.

Every employee (and their loyalty to the firm is one of the few bright spots in the system) is an active apologist for the shortcomings of that system and the reformer is therefore met everywhere by the "explanations" (many of them masterpieces in their way) of the difficulties under which that concern labors.

But the railroad though run by a private concern is a public utility and it is a disgrace to the country and a stigma to our citizenship that we set so idly by while life and limb of our fellow countrymen who travel thereby are in perpetual danger.

Under these circumstances we can quite believe that the outcry being raised against Reids—much of it most justifiable, too—will be a not inconsiderable factor in the coming election campaign. The regrettable feature of it that much of the negligence is due to the silence of Mr. Coaker, during his period of amalgamation with the Morrisites, on this very point, and the fact that he was then an active apologist for Reids.

For travelling, a taffeta coat which covers one entirely is useful.

Select a Responsible Investment House

For the average investor, one of the most important considerations in selling or buying bonds is to be assured of the character of the firm with which he is doing business, its experience and the facilities which its various departments afford for selling, buying and investigating the worth of any security.

As an investment house with eighteen years' experience in buying and selling high-grade Canadian bonds we invite you to consult us in regard to your investment problems.

Correspondence Invited.

DOMINION SECURITIES CORPORATION LIMITED

Canada Life Building
Toronto MONTREAL London, Eng.
Established 1901.

C. A. C. BRUCE, Agent, St. John's.

High-Class Wools

Just Received:

Peacock Fingering Wool.

Lady Betty Wool,

Peacock Double Knitting Wool,

Peacock Camel Wool,

Furry Wool,

Andalusian Wool, etc., etc.

CHARLES HUTTON,

Fancy Department.

SIR SIDNEY DOESN'T KNOW WHEN HE'S BEING SPOOFED.

