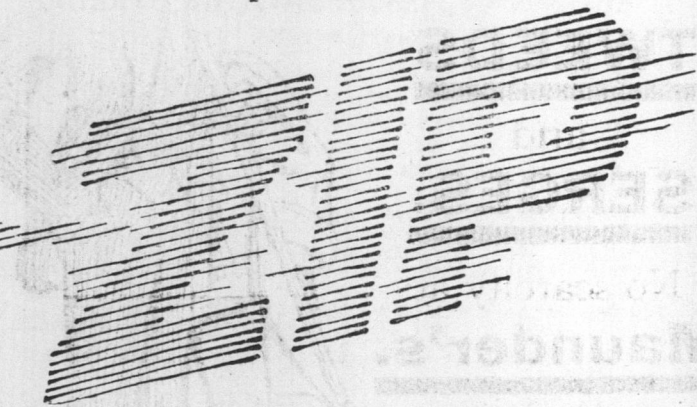




Delicious!
When Served Up Cold

A constant source of cool-content and thirst happiness during hot days That's the public verdict on



—the first to cure that thirst

Keep a few bottles always on the ice for yourself, your family and guests.

READYS LIMITED
St. John, N.B.

Ad. No. 8

The Profits Tax.

A WORKINGMAN'S VIEWS.

St. John's, Nfld.,
August 13, 1917.

Editor Evening Telegram.
Dear Sir,—I have been reading with interest and amusement the comments of the City dailies on the proposed Profits Tax Bill and the action of the Upper House in throwing it out.

To judge by what these dailies write and report as to the sayings of our politicians, one would judge the latter were a set of angels and our merchants a lot of unscrupulous blackguards whose main object was to suck the life blood out of the poorer classes. I should be very sorry to think so myself or to rely in any way on those who at present govern our destinies.

Referring to my own case, and I think it refers to that of many others in this city, I express myself as follows: Before the war, with a growing family, I had hard work making both ends meet. Since then I find myself in comparatively affluent circumstances. How is this brought about? To start with, two of my sons enlisted and made an allotment to assist in the upkeep of their parents' home. This meant two less to feed and clothe and additional help to their parents. But apart from this it is to be particularly noted that my employers advanced my pay voluntarily three times since the commencement of the war, with the result that the great increase in the cost of necessities has been more than offset by my earnings. My boys' allowances are being banked and will be available to give them a good start in life after the termination of the war.

But I am getting away from what I started to write about, namely, the proposed profits tax.

It has been my privilege, Mr. Editor, to approve of my sons fighting for that Empire to which I am very proud to belong. Not only that, but it is also my duty as well as pleasure to contribute my share of the costs of the war so far as my means allow, and here I wish to analyze my case as compared to the merchants, whom it is intended to especially tax, and in my opinion in a most unfair way.

I have gone into the facts and figures with a friend who has to do with the duties paid by a large firm in whose employ he is, and together we work out the following figures:

A laboring man having to live on say \$500 a year. Flour is the heaviest item of his expenditure and on this he has to pay 27½ cents duty per barrel or say a tax of 2 p.c. Taking other items in detail we figure his \$500 has to pay to the public revenue 5 p.c. or say \$25 and added to this at present there is a war tax of 10 p.c. or \$25.

Then take the so-called wealthy man spending say \$5,000 per annum and analyzing what he has to spend this on, we figure he pays duties amounting to 20 p.c. or \$1,000 and a war tax of \$100. Is not this a fair distribution of necessary taxation, as well as the war tax, to which we should all contribute according to our means. Such a form of taxation may be likened to the British Income Tax where the percentages increase according to a man's wealth and which is admittedly one of the fairest kinds of taxation.

Reference has also been made to the wealthy class looking for recruits and not being willing to "pay the piper" itself. What utter rubbish. Will anyone attempt to prove our merchants have not contributed their sons just as readily as the laborers? St. John's in this respect stands out conspicuously well.

What I have written as regards myself as a St. John's man applies more especially to our fishing class. Is not the fisherman to-day better off than he has ever been?

My views regarding changes in taxation are as follows: Abolish all duty on flour so that those who may not have benefited financially by the war may obtain this necessary item at the lowest possible cost. After the present 10 p.c. war tax into 20 or 25 p.c. and the additional revenue required for war purposes will be easily obtained and in a way which no particular class will feel.

If the present proposed tax is carried through it may mean a demoralization of trade which will be far-reaching and ruinous to the whole community.

Before concluding I think there is one other point worth referring to and that appertains to motor cars. This accentuates the doctrine of envy, hatred and malice which is all too much in evidence these days. I understand there are about 170 cars licensed in St. John's, that about 30 of these belong to the mercantile class (which it is the intention of our patriotic national government to tax) and that the remaining 140 have as owners very few who will contribute anything to the proposed profit war tax, although the running of such

cars means the expenditure of between \$1,000 and \$2,000 per annum mainly for pleasure.

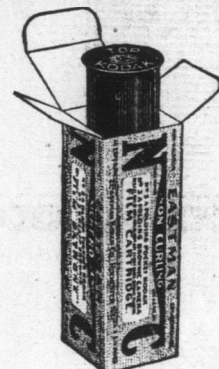
I might write much more, Mr. Editor, to the same effect, but my time as well as your space prohibits, and so I subscribe myself,

Yours truly,
ANOTHER WORKINGMAN.

Why Indeed?

Editor Evening Telegram.
Dear Sir,—The Herald yesterday in its article on the "Constitutional question" says "that while in theory our Legislative Council may possess a right to reject such a bill it ought not in practice to attempt exercising it." For what purpose then, was the bill sent up to the Legislative Council by the Assembly? Was it that the Upper House might have an opportunity of reading it over and returning it to the Lower Branch? Surely when the Government sent the Bill to the Council they admitted the Council's right to either accept it or reject it. If the Council had the power to pass it, it is only fair to assume that they had the same power to reject it. Why, then, all this unnecessary correspondence over a point that is so apparent to the ordinary citizen.

Yours truly,
PLEBS.
St. John's, Nfld., Aug. 15th, 1917.



The only Film fit for a Kodak is

EASTMAN FILM.

Dependable, Uniform, Fast.

Our supply in all sizes is complete—get your film here for the holiday.

TOOTON'S,
The Kodak Store, 320 Water Street.

In Milady's Boudoir.



DANGERS OF OUTDOOR SLEEP.

In this age of faus and cults so many persons, especially young women have acquired the habit of sleeping in the open, despite the harshness of the elements.

Fresh air is all right in its place, but no human being was ever built to endure the strain of sleeping out of doors exposed to snow storms, rain, winter cold, sultry dampness.

Of course it has been done, and it is being done every day but the results will certainly be disastrous. So severe are the storms and the cold in this country, that even a beast would soon perish after many nights of exposure.

To sleep with the windows open, and the covers well tucked in around the body is the only safe way to enjoy the healthful recuperating powers of the slumber, and to flirt with the north winds and the treachery of the rain or snow storms on an open porch, is not only disastrous but absurd.

In less than a year the whole face will look aged and drawn like a dried Autumn leaf. For an example of this, study the pictures of Indians, and you will find that their faces are a network of tiny wrinkles, caused from their outdoor sleeping. An old mountaineer's face which has borne the storms of many years, resembles a dried apple.

Then why should Milady of peaches and cream complexion risk such a fate?

As much rough food as possible should be used, especially in a family of growing children.

Striped and checked woollens are favored for motor wraps, with linings of daring colors.

Ayre & Sons
LIMITED

This ad. has created such widespread satisfaction, we have decided to continue it all this week so that our patrons may have an opportunity to make a direct hit.

Reduce the cost of living by buying these goods. They are our regular Bull's Eye Quality. Choice, Clean, Cheap, Coaxing and Commendable.

RAINBOW FLOUR \$1.15 per stone
COOKED CORN BEEF, 1's 35c. per tin
COOKED CORN BEEF, 2's 60c. per tin
LIBBY'S PORK & BEANS, 2's 23c. per tin
LIBBY'S PINEAPPLE, 1's 17c. per tin
LIBBY'S APRICOTS, 2½'s 25c. per tin
RED KIDNEY BEANS, 2's 15c. per tin
CARROTS, 2's 15c. per tin
PARSNIPS, 2's 15c. per tin

TEA—EXTRA SPECIAL,
40c. per lb. Good as any 50c. on the market. Retail only.

Ladies' White

Princess UNDERSKIRTS,

Corset Cover and Underskirt Combined.

If bought to-day would be good value at \$1.20, only one hundred in this lot, for

90c. each.

SPECIAL:

On Thursday we will offer something

VERY SPECIAL in

READY-TO-WEAR HATS.

WATCH FOR IT.

S. MILLEY

The Latest Arrivals!

This week we take great pleasure in showing you just a little sprinkling of new shapes in

Children's White and Cream

Straw Hats,
Ladies' Bl'k Straw Hats.

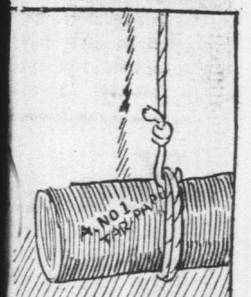
Delays are dangerous, so don't wait, but buy

AT

A. & S. RODGER'S



er,
John's, Nfld.
to Come



telegram

DRAFTED.



WALTI MASON

Jim Brick was hewing wood for me, a wholesome cheerful fellow, so husky he was good to see, without a touch of yellow. And while to earn a shining bone, he plied the ax, stout-lifted, his father called him up by phone, and said, "My boy, you're drafted!" An instant Jim looked rather sick; perhaps he thought of mother, and all the family of Brick, the sister and the brother. A sweat stood out upon his brow, I saw his pale lips quiver, and thought, "Alas, this young man, now, has got a chicken's liver." A moment Jim looked full of care, then raised a cheerful holler: "I'm glad I'm called to do my share, you bet your bottom dollar! So for this day my labor ends—the news this fact determines—I want to go and tell

my friends that I'll be potting Germans. I want to tell a certain girl that I have been elected to make the kaiser's whiskers curl, and make the prinze dejected." I handed Jim a bunch of flowers, and said, "Go, do your playing; I'll only dock you seven hours when comes the time for paying." When he was gone my eyes grew dim with patriotic fervor. "The country's safe while boys like Jim," I said, "are here to serve her!"

Minard's Liniment Co., Limited.

Gentlemen,—I have used MINARD'S LINIMENT on my vessel and in my family for years, and for the every-day ills and accidents of life I consider it has no equal. I would not start on a voyage without it, if it cost a dollar a bottle.

CAPT. F. R. DESJARDIN.
Schr. Storke, St. Andre, Kamouraska.

A little peanut butter added to the shortening used in mixing cookies will add a new flavor.

CERTAIN-TEED

PAINTS and ROOFINGS

Guaranteed the best obtainable

GEO. M. BARR, Agt.

MINARD'S LINIMENT CURES DYPHTHERIA.