

Date in History.

JULY 16.
 Full Moon—12th.
 1395 To Come—168
 fled from Mecca to Me
 which date the Mo
 opens. By his con
 of the one god he
 and him a vast numbe
 and was able to return
 at years later, an ack
 nqueror.
 REYNOLD'S born
 st President of the Roy
 and the most eminent
 of his time. He de
 later part of his talent
 nting.
 BERANGER died 1857,
 eminent French poet
 popular song-writer
 was produced.
 old of religion is like a
 a bride.
 —From the Latin.

Men in Boots and Shoes.

WOMEN'S BOOTS.
 Ducher, Patent Tip,
 Our Special, \$2.00 pr.
WOMEN'S BOOTS.
 Each made Vic Kid,
 made on broad toe
 al, \$2.75 pair.
WOMEN'S BOOTS.
 e—Child's in Black
 Week-End Special,
 \$1.50 pair.

Canvas Shoes.

Canvas Shoes.
 \$1.35 pr.; Misses',
 children's, 80c. pair.
SEE THEM.
St End Bazaar,
 51 Water St. West.

There.

CH.—The Aeroplane
 moon to-day reached
 the coast.
PASSENGERS.—The Kyle
 ort aux Basques at 7.10
 with the following passen-
 gers: Mrs. John Butt, S. T.
 McEachern, G. and Mrs.
 aw, P. Kennedy, Mrs.
 our, Jas. D. Cook, Lieut.
 J. and Mrs. Dagott,
 John, Mrs. J. Stratton,
 Miss F. Kennedy, J. J.
 K. and B. Deheiscan.

OUTWARD PASSEN-
 Glencoe sailed from Pla-
 4.40 p.m. yesterday, with
 passengers in saloon:
 Sr. Joseph, Rev. J. J.
 D. O'Callaghan, Charlie
 Chase, Mrs. Paul, Miss
 N. Pincock, C. J. Cluett,
 Miss K. Croucher, Miss
 and 1 second class.

and Fashions.

men lawn decorated with
 findings is excellent for
 hoke.
 nothing better for the
 than a combination of
 ite.

ny summer frock may be
 ad changed by the use of
 shes.

he simpler muslin frocks
 and lace aprons are very
 quaint.

in version of the dark
 is a very frivolous af-
 fected voile.

of muslin, lace or taf-
 proper costume for the
 garden party.

of taffeta or chiffon is an
 accompaniment to the
 ss of voile.

he faint Italian tendency
 evidenced in full peas-
 and tighter bodices.

ender frock is a good
 for making over.

sh the skirts may be
 in flounces, the waists are
 re in their simplicity.

are some of the blouses
 wearers require under
 nly brassieres—but cami-

et edging to white muslin
 neck is a pretty idea
 ny white lingerie dresses.
 girl's dress, made with
 light waist and skirt form-
 row ruffles, is very attrac-

small sailor-shaped hat,
 aded crown, is fashionably
 th a single rose right in

colored blouse of organdie
 than collar of white, is
 and summery worn with a

white has been slow
 ing into embroidered linen
 es, etc. for the house, but
 at last.
 of summer furs has increas-
 ed they are not only worn
 of the day but sweaters
 wraps are trimmed with

Friday and Saturday---The Last 2 Days



Your last chance. Don't miss it.

June- July WHITE SALE.

All the tremendous selling of the last two weeks has not lightened either values or variety. Last week's Sales Records have again proven that public interest in our Semi-Annual White Sales is still growing. Sales have been larger and the buyers more enthusiastic than ever before. Don't let this opportunity to save pass by.

Job Quilts Extraordinary values in White Summer Bed Quilts—over 300 of them. Every one full sized and well finished, hemmed ends. This line should interest Hotel and Boarding House Keepers. Values for \$2.50 each. Sale Price **1.50**

Gents Summer Under wear We are clearing out a lot of Gents Underwear, odd sizes, in Pants and Vests. Some of the garments are slightly soiled. A big bargain to the man who finds his size **Half Price**

GREAT SAVINGS ON Infants' and Children's Wear.

MISSSES' CAMBRIC NIGHTDRESSES.
 Sizes 3 to 7, trimmed with Embroidery and Insertion.
 Reg. 80c. ea. Sale Price... 67c.
 Reg. 90c. ea. Sale Price... 76c.
 Reg. \$1.20 ea. Sale Price... \$1.00
 Reg. \$1.35 ea. Sale Price... \$1.13
 Reg. \$1.75 ea. Sale Price... \$1.45

INFANTS' LAWN GOWNS.
 Embroidered and Lace Trimmed.
 Reg. 50c. ea. Sale Price... 42c.
 Reg. 80c. ea. Sale Price... 67c.
 Reg. \$1.35 ea. Sale Price... \$1.13
 Reg. 45c. ea. Sale Price... \$1.29

INFANTS' SHORT SLIPS.
 Plain Lawn, Hemstitched and Embroidered.
 Reg. 35c. ea. Sale Price... 29c.
 Reg. 40c. ea. Sale Price... 34c.
 Reg. 45c. ea. Sale Price... 38c.

INFANTS' SLIP-THROUGH BANDS.
 Reg. 35c. ea. Sale Price... 29c.

INFANTS' LONG SLIPS.
 Plain Longcloth, also Hemstitched and Embroidery trimmed.
 Reg. 40c. ea. Sale Price... 34c.
 Reg. 45c. ea. Sale Price... 38c.
 Reg. 55c. ea. Sale Price... 52c.
 Reg. 80c. ea. Sale Price... 67c.

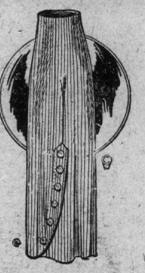
INFANTS' FLANNELETTE GOWNS.
 Trimmed with Eyelet Embroidery and Lace.
 Reg. 45c. ea. Sale Price... 38c.
 Reg. 50c. ea. Sale Price... 42c.
 Reg. 75c. ea. Sale Price... 63c.

INFANTS' PILCHES.
 In Flannel & Flannelette.
 Reg. 70c. ea. Sale Price... 59c.
 Reg. 80c. ea. Sale Price... 67c.

HEAD FLANNELS.
 Reg. 25c. ea. Sale Price... 20c.
 Reg. 65c. ea. Sale Price... 55c.

BEAUTY WAISTS.
 In all sizes.
 Reg. 40c. ea. Sale Price... 34c.
 Reg. 50c. ea. Sale Price... 42c.

A Clearance Sale of WHITE SKIRTS.



Smart Wash Skirts at big-savings. New Summer 1915 Models in White and Cream. Every Skirt is well made, even the least expensive. All selling at Clearance Prices.

WHITE & CREAM SERGE SKIRTS.
 Reg. \$2.50 each... **\$1.55**
 Clearing Price
 Reg. \$2.90 each... **\$1.75**
 Clearing Price
 Reg. \$3.50 each... **\$2.00**
 Clearing Price
 Reg. \$4.00 each... **\$2.50**
 Clearing Price

WHITE PIQUE, DRILL & JEAN SKIRTS;

also a few in Bedford Cord; all sizes.
 Reg. \$1.00 each... **75c**
 Clearing Price
 Reg. \$1.25 each... **95c**
 Clearing Price
 Reg. \$1.50 each... **\$1.10**
 Clearing Price
 Reg. \$1.60 each... **\$1.20**
 Clearing Price
 Reg. \$1.85 each... **\$1.35**
 Clearing Price
 Reg. \$2.00 each... **\$1.60**
 Clearing Price
 Reg. \$2.40 each... **\$1.75**
 Clearing Price
 Reg. \$2.75 each... **\$2.00**
 Clearing Price
 Reg. \$3.25 each... **\$2.40**
 Clearing Price
 Reg. \$3.50 each... **\$2.60**
 Clearing Price

A Clearance Sale of White Summer Dresses

We were fortunate enough to secure a sample line of Summer Dresses at a big advantage—Dresses that are absolutely the correct thing for summer wear; in materials of Muslin, Voile and Raffine, trimmed with Lace, Embroidery and Ribbons. A good selection of styles, only one or two of a kind.

Reg. \$1.25 each... **\$1.00**
 Sale Price
 Reg. \$1.40 each... **\$1.12**
 Sale Price
 Reg. \$2.75 each... **\$2.30**
 Sale Price
 Reg. \$3.00 each... **\$2.50**
 Sale Price
 Reg. \$3.75 each... **\$3.15**
 Sale Price
 Reg. \$4.25 each... **\$3.59**
 Sale Price
 Reg. \$4.60 each... **\$3.86**
 Sale Price
 Reg. \$5.00 each... **\$4.10**
 Sale Price
 Reg. \$5.40 each... **\$4.40**
 Sale Price
 Reg. \$5.75 each... **\$4.74**
 Sale Price
 Reg. \$6.75 each... **\$5.62**
 Sale Price
 Reg. \$8.50 each... **\$7.13**
 Sale Price

Smallwares.
FIRE SCREENS—Stout Card-board; artistic scenery designs, &c. Reg. 20c. each for... **16c**
CUSHION CORD—All shades Crepe Cord; 3 yards for... **11c**
TRIMMLES—Aluminium; all sizes, best quality. Special, 2 for... **6c**
HAIR PINS—In large boxes, Invisible Black Wire; assorted lengths. Special, 2 bxs. for... **7c**
FANCY STATIONERY—Cabinets containing Paper and Envelopes. Reg. 20c. each for... **16c**

Housekeepers Supplies. Shirtings, Flannels and Flettes.

WHITE SAXONY FLANNELS.
 24 inch.
 Reg. 35c. yd. Sale Price... 30c.
 Reg. 40c. yd. Sale Price... 35c.
 Reg. 45c. yd. Sale Price... 40c.

WHITE "AZA" FLANNEL.
 30 inch.
 Reg. 50c. yd. Sale Price... 44c.

WHITE "VIYELLA" FLANNEL.
 31 inch.
 Reg. 65c. yd. Sale Price... 57c.

WHITE CIRCULAR PILLOW COTON.
 Plain and Twilled.
 40 ins. Reg. 20c. yd. S. Price 17c.
 42 ins. Reg. 25c. yd. S. Price 21c.
 44 ins. Reg. 35c. yd. S. Price 30c.

FLEECE CALICO.
 26 inch.
 Reg. 12c. yd. Sale Price... 10½c.

WHITE TWILLED CALICO.
 34 ins. Reg. 20c. yd. S. Price 17c.
 36 ins. Reg. 27c. yd. S. Price 23c.

WHITE SHIRTINGS.
 31 ins. Reg. 10c. yd. S. Price 8½c
 31 in. Reg. 12c. yd. S. Price 12½c
 36 in. Reg. 16c. yd. S. Price 14c

HORROCKSES SHIRTINGS.
 32 ins. Reg. 15c. yd. S. Price 13c.
 36 ins. Reg. 17c. yd. S. Price 15c.
 36 ins. Reg. 24c. yd. S. Price 20c.

\$1.00 Kid Gloves for 59c

250 pairs Dent's Kid Gloves in shades of Reseda, V. Rose, Purple, Navy, Lime, Grey, Lavender, &c.; assorted sizes, 2 dome fasteners. Values for \$1.00 pair. **Friday and Saturday**

MEN! Here is where You can Save Money.



MEN'S SHIRTS.
 Good looking Tunic Shirts in fine striped patterns, medium cuffs; all sizes. Reg. 80c. each. **Friday & Saturday 65c**
MEN'S CAPS.
 American Tweed Golf Caps, new shapes, large check patterns; all sizes. Reg. \$1.10 each. **Friday & Saturday 93c**
FANCY VESTS.
 In light shades, smart and stylish washings, smart and stylish washings Vests, detachable pearl buttons; all sizes. Reg. \$1.25 each. **Friday and Saturday 1.05**

FANCY SOX.
 A big line of Men's Half Hose in Colored Cotton, Cashmere; a big variety of patterns, all sizes. Special, per pair... **19c**

MEN'S FELT HATS.
 Soft knockabout Hats, suitable for sunny days; in a full range of sizes. Reg. 35c. ea. **Friday & Saturday 28c**

BLACK COTTON SOX.
 Light weight, fast colors, seamless feet; in all sizes. Special, **Friday and Saturday 14c**

BOYS' ETON FRONTS.
 In White Linen—FronTS with collars attached; all sizes. Reg. 18c. each. **Friday and Saturday 15c**

MEN'S HANDKERCHIEFS.
 Soft Mercerized Cotton Handkerchiefs, Blue and White Dot Borders; medium size. Reg. 17c. each. **Friday and Saturday 14c**

MEN'S BELTS.
 Fine Leather Belts, 1¼ inches wide, strong buckles, pebble grain finish; assorted sizes. Reg. 55c. each. **Friday and Saturday 45c**

Washing Suits. Blouses for Boys.

RUSSIAN BLOUSES.
 Reg. \$1.25 each for... **75c**
SAILOR HATS.
 Fancy collars; all sizes.
 Reg. \$1.35. Sale Price... **\$1.15**
 Reg. \$1.50. Sale Price... **\$1.25**
 Reg. \$1.70. Sale Price... **\$1.45**
 White-Sailor, some with Navy Collars.

BLOUSES.
 Sizes 00 to 3. Reg. \$1.00 for... **65c**
 Sizes 1 to 3. Reg. 90c. each for... **50c**

VINOLIA TOILET PREPARATIONS.

DISAPPEARING CREAM—In tubes and jars; a perfect tonic for skin and complexion. Special each... **28c**
VINOLIA FLUID DENTIFRICE—Prevents discoloring of the teeth and hardens the gums. Special, per bottle... **28c**
VINOLIA SMELLING SALTS—In fancy bottles. Special... **23c**
VINOLIA TALC POWDER—Highly perfumed, in oval cans. Special, each... **19c**

The Royal Stores Ltd.

Grocery Bargain List.

Peaches, in large tins. Reg. 20c. tin for 18c.
 Strawberries, in 2 lb. tins. Reg. 20c. for 17c.
 Genuine Irish Butter, 45c. lb. for... **42c**
 Lime Juice, Reg. 15c. bottle for... **12c**
 Sardines, Special, per tin... **8c**
 "Natural" Milk, Star Brand, Reg. 14c. for 11c.
 Sliced Pineapple, Libby's, Reg. 25c. for 20c.
 Wilson's Root Beer Extract.
 Special, per bottle... **9c**

In Memoriam.

Death comes in all forms and often when least expected. That this is true is being particularly felt at St. Joseph's at the present time. On June 14th Stephen the eight year old son of Bernard and Mary Curtis was taken very ill, he having contracted a very heavy cold. A day or two afterwards his brother, Michael, also became ill. The doctor was summoned to attend the two children and pronounced Stephen to be suffering from inflammation of the lungs, and Michael, from croup. Everything possible was done to relieve the little sufferers, but after only three days illness Michael expired. Stephen lingered for eight days during which time he was constantly watched day and night, but on Monday, June 21st, at 4 a.m., he, too, was called away. Worn out with watching and attending to the wants of her children the poor heart-broken mother is prostrated with grief at their death, and to make it harder for her to bear, their father is absent in America.
 Scarcely had the grave closed over the bodies of the two little children, whose death is chronicled above, when word was received that their cousin, Bernard Curtis, had been drowned while fishing out of Boston, Mass. The deceased had for the last five years formed one of the crew of the fishing schooner "Frances S. Grueby," Capt. Enos Nickerson. The accident happened on June 20th. Bernard was in his dory attending to his trawls, when the captain passed him in the schooner. About five minutes later he had disappeared. How and when Capt. Nickerson is unable to state, for no one saw him fall overboard. Assistance was sent from the vessel, but no trace of Bernard could be found. The characteristics which he possessed were such as had endeared him to all who knew him. Always ready to greet you with a pleasant word and smile, always kind, gentle and courteous in his dealings with others, it is no wonder that his loss is felt by everyone. He was above all a good Catholic, generous always to a great degree, he was especially so towards the church, and when help was needed to swell the church fund he could always be depended upon to give a generous contribution. The deceased was the youngest son of Annie and the late Bernard Curtis. He was 23 years of age and was unmarried. Besides his mother, he has two sisters residing in Newfoundland and two brothers in the U. S. A., one, John J., police officer in Gloucester, and Garrett, of East Boston; another sister, Mrs. James McPhail, resides in Gloucester. To these, and to his bereaved mother the sympathy of all is extended.
 A SINCERE FRIEND,
 St. Joseph's, July 13th, 1915.

Vigorol

VIGOROL, the Great French Tonic, is opposed to disease; therefore it finds it out and drives it away. Your nerves are toned up. Your bowels made healthy and strong. Your blood purified. The kidneys and liver cleaned. Headaches, biliousness, and that heavy, tired feeling, will go. You will feel like a new person. Don't be fooled—get VIGOROL, and you will never regret it. Sold at all drug stores.

Cabinet Secrets.

Scores of secrets are born behind the portals of No. 10, Downing Street, Whitehall, and they are so well kept there is little chance of one of them leaking out to the public. Ministers are not only pledged to secrecy, but they are forbidden to take notes of the business transacted at a Cabinet meeting.
 Occasionally it is found desirable to have a "secret" set up in type. The original manuscript of a "secret" is not handed over in its entirety to a compositor. It is cut up into numerous little pieces, which are distributed among a number of compositors, each of whom sets up his little piece.
 When all the fragments have been put into type an official holding high rank in the Government personally collects the lines of metal and puts them together in their proper place. He then superintends the actual printing of the "secret." No one but himself is allowed to handle the printed copies as they come from the press. Spoilt copies he destroys, and when a sufficient number of copies have been taken off he has the type from which they have been printed melted down in his presence.
 Some years back a spy endeavoured to secure a position in the Government printing department, imagining that if he had a job there he would be able to secure printed copies of the "secrets" which originated at Downing Street. When he discovered how important documents were printed he had no further desire for a post.
 Take a teaspoonful of Stafford's Prescription "A" a few minutes before eating and enjoy your meals.—July 12, 1915