

CEMENT!

JUST ARRIVED,
125 Barrels Best American Cement.
NOW DUE:
1000 Barrels White's London Cement.
Lowest Prices.
A. H. MURRAY.

MANY

Attractions

Just received by s.s. Carthaginian a splendid assortment of
Ladies' Black Ready-to-wear Hats, \$1.50 to \$3.50.
Ladies' White & Colored Hats—Something new or than the Spring styles, \$1.50 to \$3.50.
Children's Dainty Bonnets, Straw, Silk and Crinoline, 50c, 90c, \$1.20 and \$1.40.
Men's and Boys' Straw Hats—Wonderful values; they will surprise you, 50c, and 40c.

Children's Galatea Hats 25c, 30c, and 35c.
New Flowers, Ribbons, Aligettes 15c to 30c.
Costumes and Covert Coats \$1.50 to \$12.00
Owing to lateness of arrival all these lines are marked exceptionally low to clear quickly.

ROBT. TEMPLETON

ANSKO

FILM

LOAD your camera with Ansco Film and make clearer, more artistic photographs. This film has chromatic balance—it reproduces color tones in their correct values. It has latitude that compensates for mistakes in lighting and timing, making good results more probable under all conditions. Non-curling, easy to work and handle. Sizes to fit all film cameras.

Ansco Cameras, Cyko Paper, Pure Chemicals.
Expert developing and printing.

HOLLOWAY STUDIO, Ltd.

Tintara

(AUSTRALIAN BURGUNDY)

In Bottles and Half Bottles.

Hayward & Co.

Brass Work DISPLAY!

A large shipment just received.
SEE OUR WINDOW.

TRAYS,	INK STANDS,
CLOCKS,	BOOK STANDS,
BLOTTERS,	TEAPOT STANDS,
PHOTO FRAMES,	FLOWER POT STANDS,
TIE RACKS,	BANDED FRINGE,
PIPE RACKS,	Ac, &c.
CANDLE SHADES,	

Also a full line of accessories.

PHOTO SUPPLY Co.

180 Water Street.

"Rapid Cleanser"

LAUNDRY SOAP--Pale!

This Soap is made in Scotland—put up in boxes of 448 2c. tablets and 244 3c. tablets. We recommend this brand to Shopkeepers as being profitable and satisfactory. Next time you want LAUNDRY SOAP try a sample box or two of "RAPID CLEANSER."

F. McNAMARA, Queen St.

Thinking in Prime Factors.

BY RUTH CAMERON.

"We would rather lie down and die than think." That, according to a well known modern writer, is a fact which any honest human being will admit. This author italizes the fact that she means it to stand for something besides that feeble, follow-the-leader, take-things-for-granted process which goes on in the average human brain.

"Do you admit the 'soft-impeachment' I do. Especially if by thinking she means getting right down to first principles on any problem, and working the whole thing out from start to finish for one's self. When a man gets the habit of doing that he certainly lifts himself out of the average class.

A tremendously successful advertisement writer describes his method this way. "I try not to think in a groove or take anything for granted. When I am asked to write an advertisement about an article, I try not to think anything about how similar articles are advertised or what the customary line of thought is. Nor, on the other hand, do I try to be clever or original. I just do my best to begin at first principles, to start with the article to be advertised, and build the whole thing from those prime factors."

Now perhaps you think every good business man does that.

But does he?

Doesn't the average man take more

Household Notes.

To destroy red ants, gresse tin plates with lard and put them on the floor, with a few sticks for the ants to climb up. Soon the plates will be covered with ants, which prefer lard even to sugar. Turn the plates upside down on a hot fire.

Never sit on the edge of a sick person's bed, and never place your chair so that he must strain his eyes or turn his head to see you. Get directly in range of his vision, so that he may see you comfortably. Never whisper in a sickroom.

Lamb's liver, which is very delicate, and not so much used as it deserves to be, is delicious minced and served on toast. It is also excellent, cooked two or three minutes in a tablespoonful of butter, and folded in an omelet, with peppers and a minced onion or two.

A sweet biscuit may be made with ordinary biscuit dough, with the addition of chopped dates. Roll the dough quite thin, spread with plenty of soft butter, and then put on a thick layer of dough, and cut out with a small cutter. Bake in a hot oven.

A delicious dessert is made of French chestnuts that have been peeled, boiled tender and mashed until they are smooth, and then seasoned with a little vanilla or other extract and sugar, heaped around the sides of a glass dish and filled in the center with whipped cream. The cream may be dotted with jelly.

The latest way of serving oyster or clam cocktails is to use a new double glass, quite similar to the glass used for grapefruit. The outer receptacle is filled with finely shaved ice. The oysters are placed directly on the ice, while the dressing is put in the glass. Each oyster, as it is picked up, is dipped in the sauce.

To make whole wheat bread, take four cups of whole wheat flour, two of white flour, half a cupful of sugar, one teaspoonful of salt, one yeast cake, dissolved in enough warm water to make a stiff batter. Let rise until light, mold in two loaves, let rise again and bake in a moderate oven. A teaspoonful of shortening adds to the richness.

Left-over cereal may be used in either of two ways. Mixed with some chopped meat, seasoned well, it is al-

Modern Methods And Meanings.

This story comes from Birmingham. At a certain school in that town, we are told, the mistress, feeling well disposed towards her class during one of last summer's very rare hot afternoons, sent one of her pupils to buy a pound of plums from a fruit vendor who was shouting his wares outside.

"And be sure, Nellie," she remarked, "as she handed fourpence to the little girl, 'to pinch one or two of the plums before buying any to see if they are ripe.'"

Freshly Nellie returned to the class-room, her face wreathed in smiles, and presented the mistress not only with a large bag of plums, but also with the coppers.

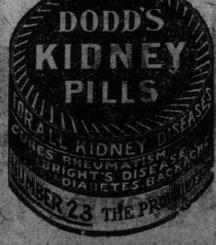
For some time she could do nothing but burble incoherently. Then, more or less recovering her composure:

"Instead of pinching only one or two as you suggested," she laughed, "I waited till the man wasn't looking and pinched a whole bagful."

Philadelphia, July 2.—Sentiment does not govern in bankruptcy cases, according to a decision handed down in the United States District Court here by Judge McPherson, awarding a young woman's engagement ring to the trustee appointed when her fiancé was declared insolvent. The ring, valued at \$350, was declared, was presented to Miss Sarah Simon by Ben. F. Baker, within four months preceding the filing of a petition in bankruptcy against him in Bluefields, W. Va., where he was in the tobacco business.

The judge ruled that Miss Simon might keep the ring if she would pay to the trustee its cash equivalent.

WINARD'S LINIMENT CURES GARTS IN COWS.



DODD'S KIDNEY PILLS

CURES RHEUMATISM, BRIGANT'S DISEASE, DIABETES, BARKER 23 THE PR...

Childs! Misses! Ladies!

18 Doz. assorted Summer HATS,

all go at one price,
19c each.
NEXT.

Soper & Moore.

The Boston Opera Co.

Edwin Bower Hesser, director of the tours of the Boston Opera Company, arrived on the Florizel last Thursday, and is staying at Waterford Hall.

After talking with gentlemen of the city Mr. Hesser decided to arrange the first grand opera season in the history of Newfoundland, for about three days, early in September at the Casino.

He plans to bring a company of noted stars, and make the visit in connection with the tour of the Maritime Provinces, Halifax, St. John's, New Brunswick, and other cities were visited this year and with such great success that it was determined to make the tour an annual one and hence, if local support is adequate, we shall each year have a short season of grand opera in St. John's, which is certainly better than none at all.

Mr. Hesser made the following statement:—

"The Maritime Province tour proved a very great success this year, and so we have arranged to visit Halifax, St. John, N.B., Sydney and several other towns each preceding the opening of the regular seasons at the Boston Opera House and the Metropolitan Opera House in New York. The tours, which we instituted two years ago are mainly educational in character; that is, they are undertaken to spread widely the gospel of grand opera. We feel that the greater the interest in opera created in outlying districts, the greater will be the interest manifested in visitors from these districts when they visit Boston or New York, in hearing the operas at the home opera houses. So the great opera companies have found that while the actual tours are always a financial loss when considered separately, that they later reap benefit from the widespread advertising which they receive from them.

"Further," said Mr. Hesser, "we feel it a duty to enable the greatest possible number of people to enjoy opera. As everyone knows, the great opera organizations in the United States are almost public institutions—they are certainly supported by the people through their generous annual contributions. And the largest donors, who certainly represent the majority, have expressed themselves as willing that their money may be spent to widely spread things operatic, for the greatest good of the greatest number. The tours have always proved a huge success artistically, as a visit here certainly would, but the time we should lose in coming here would be so great that I must be sure of great local interest before completing plans.

"By cable I have arranged to shift other dates so it will be possible for us to give three opera performances here—on September 8th, 9th and 10th. We should play Sydney on the 5th, and then come here by rail. Mr. J. P. Kelly, who suggested the trip after hearing enthusiastic comments from traveling men who had heard our operas in the Provinces, suggested that the plan be put before the public, and that an opportunity to subscribe for seats be given them. Arrangements of this nature are now being completed, and if the subscription proves adequate, I shall certainly send the company here.

"As a beginning of an annual season here, I think the singing of the operas 'I Pagliacci,' 'Cavalleria Rusticana' and 'Rigoletto' would be about the best. The plan in the Provinces this season included the singing of condensed versions of 'Faust,' and of 'Martha,' preceded by one or two excerpts from other operas—such as a scene from 'Madame Butterfly,' or 'La Tosca.' This plan can be carried out in relation to the short operas 'I Pagliacci' and 'Cavalleria Rusticana.'"

Mr. Hesser also said that the company would consist entirely of stars, including such well known names as Mesdames Maria de Gabbi and Gertrude Hutchinson, prima donna soprano; Mme. Brestina Cautious and Etienne de Courcy, prima donna contraltos; M.M. Umberto Sacchetti and Giovanni Catti, tenors; M. Pietro Vittono and Frederick Hudd, baritone; and M. Heathcote Gregory, of the Metropolitan Opera, as primo basso.

Electric Restorer for Men

Phosphorus to its proper tension restores its vitality. Restores decayed and nervous system at once. For particulars call on a new man, or write to the inventor, Dr. J. C. St. John, St. John's, N.F.

THE 6 BEST WHISKIES

That Ever Left Scotland.

Premier, 'Gaelic' Old Smuggler, White Seal, Johnnie Walker, White & Mackay's Special, and Stuart Royal.

These Whiskies we sell at \$1.20 per bottle, \$13.00 per case.

Also, several Cheaper Brands. Goods shipped on the same day as order is received.

P. J. SHEA,
314 Water St. Phone 342.

"LIQUEURS"

we sell are of the highest reputation.

BENEDICTINE D.O.M.
APRICOT BRANDY.
PEACH BRANDY.
CHERRY BRANDY.
CHERRY WHISKY.
SLOE GIN.
CHARTREUS YELLOW.
CHARTREUS GREEN.
MARASQUINO.
CURACAO.
RUMBEL.
PEPPERMINT GREEN.
BLACKBERRY BRANDY.
VERMOUTH FRENCH.
VERMOUTH ITALIAN.
ANGOSTURA BITTERS.
ORANGE BITTERS.
ABSINTHE.

J. C. BAIRD,
Water Street, St. John's.
Have you tried "Old Solera Sherry"? It is all that is best in wine.

Grape Fruit, Oranges, Tomatoes, Cucumbers, Cauliflower, String Beans, New York Corned Beef, New York Chicken, New York Turkeys.

JAMES STOTT.



Absence makes the heart grow fonder, we're told, but a good portrait of the absent one will keep the recollection more vivid—and comfort yours a lonely hour of separation.

We make a specialty of portraiture and our studio is exceptionally equipped for fine portrait work. Make your appointment to-day.

THE Tooton Studio,
310-406 Water Street.

Lazell's MASSATTA

A NEW AND TOTALLY DIFFERENT TALCUM POWDER



Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

GROVE HILL BULLETIN.

THIS WEEK. ANNUALS: Asiers.

Orders taken for Palms and Ferns for Fall Delivery.

Telephone 247.
J. McNEIL,
Waterford Bridge Road.

THE 6 BEST WHISKIES

That Ever Left Scotland.

Premier, 'Gaelic' Old Smuggler, White Seal, Johnnie Walker, White & Mackay's Special, and Stuart Royal.

These Whiskies we sell at \$1.20 per bottle, \$13.00 per case.

Also, several Cheaper Brands. Goods shipped on the same day as order is received.

P. J. SHEA,
314 Water St. Phone 342.

"LIQUEURS"

we sell are of the highest reputation.

BENEDICTINE D.O.M.
APRICOT BRANDY.
PEACH BRANDY.
CHERRY BRANDY.
CHERRY WHISKY.
SLOE GIN.
CHARTREUS YELLOW.
CHARTREUS GREEN.
MARASQUINO.
CURACAO.
RUMBEL.
PEPPERMINT GREEN.
BLACKBERRY BRANDY.
VERMOUTH FRENCH.
VERMOUTH ITALIAN.
ANGOSTURA BITTERS.
ORANGE BITTERS.
ABSINTHE.

J. C. BAIRD,
Water Street, St. John's.
Have you tried "Old Solera Sherry"? It is all that is best in wine.

Grape Fruit, Oranges, Tomatoes, Cucumbers, Cauliflower, String Beans, New York Corned Beef, New York Chicken, New York Turkeys.

JAMES STOTT.

Special Notice.

We take pleasure in announcing the appointment of Mr. Richard C. Power as our Newfoundland Representative for the sale of one of the most attractive securities that we have marketed during the long period of forty years in which we have served the investing public.

We refer to the 7 per cent. Cumulative Preferred Stock of the Maritime Navigation Company, Limited, a prosperous corporation operating at St. John, N.B., with the largest output of any single mill of its kind in Canada.

This issue is unusually well secured by assets appraised at \$160 for every \$100 share of Preferred Stock, exclusive of the amount covering the Bonds outstanding. The earnings record of the issuing Company is alike exceptionally strong and rapidly expanding under the present efficient management. Two other desirable features are the 50 per cent. Common Stock Bonus and the alternative plans of payment, cash or installment.

A fully descriptive circular has already been mailed to our many Newfoundland patrons. We advise these friends of ours and all other interested persons to immediately get in touch with Mr. Power, from whom additional copies of the circular and further particulars may be had. His office address is given below.

J. C. Mackintosh & Co.,
Established 1878.
Members Montreal Stock Exchange.
R. C. POWER, Nfld. Representative.
282 Duckworth St., St. John's, Halifax, St. John, Montreal, New Glasgow, Fredericton.

Just Arrived!

OATS, Hominy Feed BRAN,

—AND—
P. E. I. POTATOES

Selling at very Lowest Prices —AT—
SHEA'S
GROCERY and FEED STORE,
Cor. George's and Prince's Streets.
Phone 342A.

"LIQUEURS"

we sell are of the highest reputation.

BENEDICTINE D.O.M.
APRICOT BRANDY.
PEACH BRANDY.
CHERRY BRANDY.
CHERRY WHISKY.
SLOE GIN.
CHARTREUS YELLOW.
CHARTREUS GREEN.
MARASQUINO.
CURACAO.
RUMBEL.
PEPPERMINT GREEN.
BLACKBERRY BRANDY.
VERMOUTH FRENCH.
VERMOUTH ITALIAN.
ANGOSTURA BITTERS.
ORANGE BITTERS.
ABSINTHE.

J. C. BAIRD,
Water Street, St. John's.
Have you tried "Old Solera Sherry"? It is all that is best in wine.

Grape Fruit, Oranges, Tomatoes, Cucumbers, Cauliflower, String Beans, New York Corned Beef, New York Chicken, New York Turkeys.

JAMES STOTT.