

Toilet Cases

- \$20.00** buys the best case we have—a beautiful Morocco cas with seven silverine toilet and manicure pieces.
- \$15.00**—Elaborate Celluloid Case, with complete toilet and manicure set.
- \$15.00**—Elkhorn Case with elkhorn hairbrush, mirror, and manicure pieces.
- \$13.50**—Three Piece (Silverine) Set with Morocco case.
- \$12.00**—Morocco case with Ebony pieces, mounted with silver.

Besides these we have a varied assortment of Toilet Cases ranging in price down to **\$2.00**.

You must see these Goods to appreciate their Beauty and Utility.

A. I. McCall & Co., Limited
OPTICIANS & DRUGGISTS

PROBABILITIES.

Special per G. N. W.
Toronto, Dec. 12.—11 a. m.—Fresh to strong southerly winds; much milder. Thursday, cloudy and comparatively mild, with light local snow.

LOCAL

Holly Wreaths at Baxter's, Florist.
Thomas Kime, of Selkirk St., was afflicted with a stroke of apoplexy on Sunday, and his condition since has been growing worse. He was reported to be very low to-day.

The stone-work on the new Dominion Bank building will be finished to-day, and the stonemasons who have been working on the building under Nicholson, Curtis & Vick, will return to Toronto to-night.

If you want to get all the good out of life—and know to the full the joy of living—build up the foundation of good health with a morning glass of

Abbey's
Effer-Salt

25c. and 60c. a bottle. At Druggists.

Xmas Perfumes

To meet the Christmas rush we have just received a complete assortment of Christmas Perfumes ranging in price from 10c to \$5.00

All the Leading Lines

Piver Roger and Gallet Breidenbach Plassard
Taylor Stearn Seely Wampole

Radley's Drug Store S. F. PARK & CO., Props
SCANE BLOCK

A PRETTY FOOT ALWAYS MERITS PRETTY SHOES

Women who have seen our new Fall Shoes, say that they are the handsomest "ever." The new narrow toes, the smart swing lasts or the handsome straight form—Butt or Blucher cut—all these correct ideas are shown in our new Fall Footwear. Patent, Kid or Colt, Gun Metal, Calf, Vici, etc.

Women's Shoes at \$2.50, \$3.00, \$3.50 and \$4.00

TURRILL & HODGES
THE SHOE MEN



SHELLED NUTS.

Our Shelled Nuts are exceptionally fine—the almonds especially; those great large fellows, just the kind for salting.

Shelled Almonds, 10c per qr lb.
Shelled Walnuts, 10c per qr lb.
Lemon Peel, 20c per lb.
Orange Peel, 20c per lb.
Citron Peel, 25c per lb.
Cooking Figs, 6c per lb.
Table Figs, 12 1-2c per lb.
Seedling Raisins, 12 1-2c per box.

SEASIDE OYSTERS FRESH DAILY

The King Edward
Grocery.
PHONE 51

CHATHAM'S ONLY MILLINERY STORE

FOR THE CHRISTMAS TRADE
GREAT REDUCTION SALE
\$5.00 Hats to \$3.00.
\$3.50 Hats for \$2.49.
Hats for \$1.98.

All well-trimmed with good velvet ribbon, wings and flowers.
C. A. Cooksley,
KING STREET

FOLLOW THE CROWD TO BRISCOES'

Brisco Bros. received forty-six letters yesterday addressed to Santa Claus. When the name is plainly signed and address given, the letter is answered.



It takes more than modern machinery to produce good flour. It is the care used in selecting the wheat before it is ground and the searching tests of expert chemists afterwards that give

Royal Household Flour

its nutritious qualities, its purity and its uniform goodness. In its preparation no process tending to improve its quality is omitted or slighted. Tell your grocer that you want Royal Household because the makers guarantee it.

Ogilvie Flour Mills Co., Ltd.
157 Montreal.

A sudden fit of anger may have an influence in many directions.

Experience is the best teacher. Housekeepers, who have tried them all, say WINDSOR TABLE SALT is the perfect table salt.

The most profound joy has more of gravity than gaiety in it.

WANTED

WANTED—Dishwasher wanted at Hotel Glassford.

WANTED—Two dining room girls. Apply at Hotel Merrill.

WANTED—A good nurse girl. Apply at Grand Central Hotel.

TEACHER WANTED—Quinn Public School. Apply, stating salary, to Thomas Hornick, Quinn, Ont.

WANTED—Servant for general housework; small family. Apply Mrs. E. Freeman, Forsythe St.

BOARDING—The rooms over Parrott's Book Store, King St., which have been remodelled in first class style, and every convenience put in, are now occupied by Mrs. William Martin as a boarding house.

FOR SALE OR TO RENT

FOR SALE—Stoves for sale at the Rankin House.

TO RENT—New house, modern improvements; rent moderate, or will sell cheap. Thos. M. French, Ursuline avenue.

TO RENT—In the Glenn Block, William Street, suite of rooms, with modern conveniences. Apply to Samuel Glenn & Son.

UNITED STATES EXPRESS CO.
Special attention to goods shipped to Foreign Countries.
Money Orders—Sold, Payable Anywhere.
Brisco Bros.,
Phone 297. AGENT



Brisco's
Santa's Headquarters

BRISCO'S

Shrewd Buyers
Trade at

Brisco's



REPAIRS—Our Repair Department is fully equipped with the latest machinery, and experienced men for all kinds of small repairs, soldering, nickle plating, scissors, knives and saws sharpened. Rubber goods repaired. **BRISCO'S**

THE MERRY CHRISTMAS SALE IS NOW ON!

More beautiful and delightful than ever is the holiday display this year. We have spent months gathering this bewildering assortment from domestic and foreign markets. Everything is here to delight the men, women and children. Every Department is loaded down with exquisite beauty and offers superb assortments. Come here during the Merry Christmas Sale to do your holiday shopping. You will be sure of getting excellent things and the prices they are really remarkably low.

China! China! China!

Big sale of Japanese China, consisting of cups and saucers, bon bon, fern dishes, creams and sugars, vases, spoon trays. See our 25c, 50c, 75c and \$1.25 collection. Very choice pieces at \$1.50 to \$3 each.

Handkerchiefs.

Swiss Embroidered Handkerchiefs, scalloped and hemstitched, special at 12 1-2c.

Ladies' All-linen Hemstitched Initial Handkerchiefs 1-4 in. hem, special at \$1, \$1.35, \$1.50 for a box of six, or 20c, 25c, 30c each.

Ladies' Silk Umbrellas with cold, gun metal or natural wood handles, \$2.50 to \$6.

Ladies' Neckwear.

Our collection of Ladies' Neckwear is more beautiful than ever this year. We have some very exclusive designs at 75c, \$1, to \$2 each. No two alike. A dozen different styles at 50c and 25c each.

Christmas Gloves.

A superb line of Women's Kid Gloves, lined or unlined, made by the best French manufacturers. There is no more acceptable gift for a lady than a pair of kid gloves. All sizes and colors. A guarantee with all gloves at \$1 and \$1.25.

Furs as Practical Christmas Gifts

Let us make a few suggestions, handsome, appropriate and useful articles at prices to fit the demands of every purse and to suit each individual taste.

A Nice Fur Neck Piece would Make an Ideal Xmas Gift.

\$2.50—A black or brown cone stole trimmed with 6 large tails.

\$5.00—Long boas or stoles, black, white and brown, trimmed with tails.

\$6.50—Isabella cone set, muff is empire shape and the neck piece is a wide stole with long tapering fronts finished with tails.

\$10.00—A broad variety of styles at

at this popular price, the sable marmot, and river mink, ties, stoles and double riffs, very special values.

\$20.00—22 50 and 25.00. These three lines are all natural alaska sable specially priced for Christmas selling, all have large full double neck pieces with satin-lined or double fronts, trimmed with heads and tails.

A Special Showing of Jackets

At special bargain prices.

\$7.50—Of light or mixed grey and fawn tweed mixtures, loose models trimmed with silk stitched bias, strapping and buttons, newly priced to-day at 7.50.

\$10.00—Of black all wool kersey cheviot, light tweeds add plaid effects. Some are the plain tailored and others are trimmed with stitched strapping velvet and buttons.

\$15.00—Of heavy all wool black and white plaid, plain black kersey cloth and light tweeds 7-8 lengths with full sweep, fly front or double breasted cloth or velvet collar and cuffs and splendidly tailored

The Austin Furniture Store is Full and Overflowing

The best buying time is to-day. Delay only means letting the choicest things go to others more prompt. It means crowding everything into the hurry days. We'll both be the better for beforehand buying. Run your eyes over these items of Furniture.

EASY CHAIRS or ROCKERS, solid oak frames, polished, the large comfortable kind. Upholstered seats and backs, best quality oil tempered springs, double stitched spring edges, covered with the best quality Boston leather. Price \$13.60

LUXURIANT COUCHES FOR CHRISTMAS GIFTS

Some splendid new style frames in quartered oak and mahogany, upholstered in fancy figured velours, Venetian, imitation and genuine leather. The prices range from \$5 and \$7.50 to \$45 and \$75 for the best Davenport.

WE DO NOT FORGET THE CHILDREN.

We are selling the Little Red Rockers for only 35c each.

ATTRACTIVE LINENS

Whether for gift purposes or for your own use, this stock of linens has much in it to attract you. Plain linens for table use in exceptional values from 25c per yd. up to \$1.00 or choice sets of pattern cloths and napkins to match worth all the way up \$9.00 per set.

Handsome Hand Drawn Linens—The work of the skillful Japanese in beautiful design in many styles and qualities for centre pieces, doilies, sideboard scarfs, toilet sets, tray cloths and other purposes and at prices that make you wonder how they can possibly be made for the money.

Special Table Linen for this Week—Pattern cloths already hemmed with raised border in Rose, Tulip and Floral designs, large size 60 x 72, a regular \$1.25 cloth for special selling this week we have marked them \$1.00.

Special Big Purchase of Manufacturers' Sample Overcoats

Here's Where You Get More Than You Expect For Your Money.

We have purchased at our price from one of the largest Clothing Manufacturers in this country

Sixty-Three Sample Overcoats.

Samples are the overcoats travelling men carry to show the Retail Merchant, and from which the travelling man makes his sales. Of course the coats are perfect in every respect—not many of a kind, but while they last we will offer you the coats for much less than the regular price. If your size is here, you'll buy quickly—you can't help it.

These Samples are made from the best material, and made right up to the hour in style. They must be perfect or they would never do for samples. CALL SOON, CALL AT ONCE, for these unusual bargains will go quickly.

This Sale of Sample Overcoats Will be Ready Saturday Dec. 15th.

\$9, \$10, \$12 Sample Overcoats at \$5.98

Made from all wool Tweed Cloths in fancy patterns and plain Oxford Grays, extra linings, sizes range 36 to 44.

Lot 2—\$13.50, 15.00, 16.00, 16.50 Sample Overcoats on Sale at \$8.49.

This lot is made up from the finest quality of tweed overcoating, neat dressy effects, and some plain black beavers and meltons in the medium length and the long full coats which are so smart. Sizes range 36 to 44.



C. AUSTIN & CO.,

KENT COUNTY'S LARGEST RETAILERS—CHATHAM AND DRESDEN