



Give Your Wife One

THOUSANDS of wives and daughters run their own Ford cars. They use them for shopping, calling, attending the theatre, taking the children for a run in the country or to school.

The Ford is as easy to operate as a kitchen range, no knowledge of mechanical details being necessary. Inexpensive to operate. A woman can call around town all afternoon, or take a 25-mile spin in the country, at the minimum of cost for gasoline, oil, wear on tires, etc.

You couldn't give "her" a present she would appreciate more than this beautiful, modern car, with its stream-line effect, tapered hood and crown fenders.

Runabout	\$475
Touring	\$495
Coupelet	\$695

Ford

Town Car	\$780
Sedan	\$890
F.O.B. Ford, Ont.	

Electric Starter and Lighting System Installed, Extra.

C. J. MITCHELL, FORD DEALER
R. D. ALMAS Scotland, Ont.

ITEMS WHICH CAUSE HEAVY REPAIR BILLS

Mechanic Gives Reasons For the High Cost of Keeping a Car

CHEAP GRADES OF OIL And Grease Responsible for Many Accounts

By Tom Baird, Supt. Everyman's Car Co., Ltd.

Are you being overcharged for repairs? Eight out of every ten would say "yes" and a whole lot more besides, but it seems to me a lot of the trouble is due to a lack of understanding on the part of the car owner with regard to the time it takes to repair a car in a proper manner.

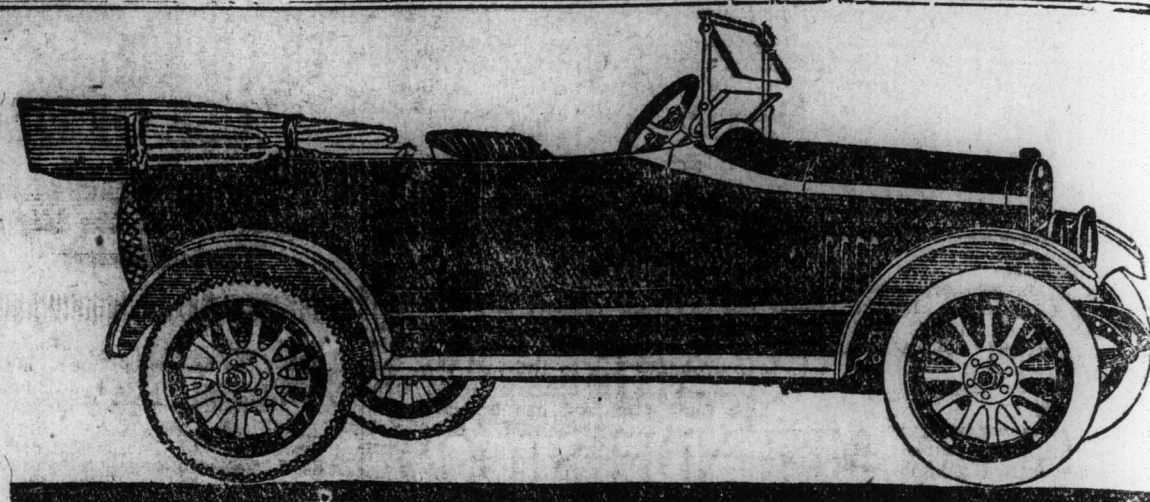
On the other hand, the garages are to blame, for not taking the car owners into their confidence enough to explain thoroughly what was wrong with the car, why this and that part had to be replaced, how it was necessary to do seven or eight hours' work in order to get it something that had gone wrong in an inaccessible position, and the same amount of work replacing the parts after the job, small in itself, was completed.

The average motor car owner does not seem as yet to understand that the work of repairing a car, cannot be undertaken in the same manner that applies to a buggy. The vital parts of a car to-day are the result of years of study and experiment by the finest engineers and designers in the country, and it is foolish for people to imagine that such examples of engineering can be repaired other than by skilled mechanics.

"Mushroomers" Hurt Business. A great deal of harm has undoubtedly been done by owners allowing so-called experts to tamper with their cars. These men crop up periodically and are in most cases products of "mushroom automobile schools" armed with a diploma and with absolutely no practical experience.

Now the point is this, the garage has got to employ skilled mechanics and skilled mechanics to-day are very hard to get, consequently good wages have to be paid to obtain and keep these men in order to give service and satisfaction to the car owner.

Another point that the owner



GRAY DORT

\$885
F.O.B. Chatham Ont.
Westinghouse Electric Starting and Lighting

Price Advances March 15th
The Price of the Gray Dort will Advance \$25.00 on March 15th

This advance means that instead of lowering the quality of the car and selling at the old price, we are raising it and keeping up to the old standard, if anything giving more value. Buyers will be assured of the same external beauty and comfort, the same strength, quality and backbone—the car that has made good under every service condition.

See the 1917 Gray Dort at our showrooms.
A. TWEEDLE
Garage 196 Dalhousie St. Phone 2306
THE GRAY-DORT MOTORS, Limited, Chatham, Ont.
"Built in Chatham"

The Overland Garage and Service Station

22 DALHOUSIE STREET

Now ready to take care of repair work on all Overland and other makes of cars.

I. J. HOWES, MECHANIC IN CHARGE

JOHN A. HOULDING
Overland Dealer For Brant County

BRANT MOTOR CO.

Agents for the following cars

Dodge Bros. Motor Cars
Touring and Roadster \$1,100 and freight
Winter Touring and Roadster \$1,335 and freight
Convertible Sedan—Price \$1,685 and freight

Hupmobile

Touring and Roadster \$1,650 and freight

Maxwell Cars

Touring	\$ 890
Roadster	870
Cabriolet	1235
5-Passenger Sedan	1400
6-Passenger Town Car	1300

All Cars f. o. b. Windsor.

We are Agents for General Motor Truck's Ranging from 3-4 Ton to 5 Ton.

Every facility for washing and repairing cars in an up-to-date manner. Cars Stored.

GARAGE AND SHOWROOM
39 DALHOUSIE STREET
Bell Phones 370, 515, 2253 Automatic 270

Willys-Overland Motor Cars

Integrity of Value

Light Four	
Touring	\$850
Roadster	\$900
Coupelet	\$1050

Big Four	
Touring	\$1190
Roadster	\$1250
Coupelet	\$1450
Sedan	\$1550

Light Sixes	
Touring	\$1350
Roadster	\$1400
Coupelet	\$1600
Sedan	\$1750

Willys Six	
Touring	\$1850

Willys-Knights	
Open Touring	\$1800
Four Coupelet	\$2310
Four Sedan	\$2750
Four Limousine	\$2750
Light Touring	\$2750

All prices f. o. b. Toronto
Subject to change without notice

In the Overland Big Four at \$1190 and the Light Six at \$1380, the luxurious and the practical are in proper balance to produce lasting satisfaction.

They exemplify the remarkable values made possible by our tremendous production.

Size does not of itself constitute greatness.

An industry is as great as its service to the public.

But size does usually constitute opportunity for service.

In the case of Overland, size originally was an indication of foresight and courage.

It constituted an opportunity to establish new values in motor cars—this was a service.

Growth came as a reward of this service and with growth came opportunity for further service—further revision of values.

Today's immensity means experience, facilities and resources plus the public confidence which gives these things stability for yet greater service.

The Willys-Overland ideal of service is integrity of value in the product throughout the whole life of that product's service.

The Willys-Overland Motor Cars which we have to show you exemplify this ideal and constitute the most comprehensive line of cars ever built by any one producer.

J. A. HOULDING
SALES AGENT

22 Dalhousie St.

Phone 1201

Big Four \$1190

Light Six \$1380

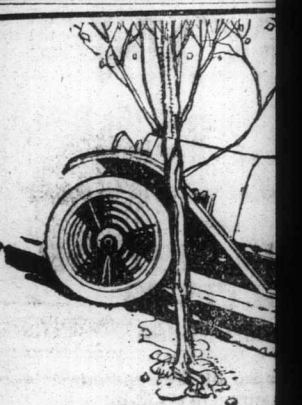


Willys-Overland, Limited
Head Office and Works, West Toronto, Canada

TRAFFIC LAWS OFTEN M

Many Persons Do Not Realize a Car; Red Lights a Number of Ca

There is plenty of evidence that many automobile owners do not realize the responsibilities which attach to the ownership of a car. Neglect to secure transfers of title following the sale of a car is an instance. It is not generally understood that the owner of a vehicle is responsible for any violation of the Motor Vehicles Act, less at the time of such violation the motor vehicle was in the possession of a person not in the play of the owner. Such, however, is the case, and the courts have shown that this responsibility attaches also to the owner in action for damages. A few months in Toronto judgment was given against the owner of a car for a



Over three hundred dealers out Canada sell Chevrolet give service to Chevrolet

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Carl H. Johnson*