THE MAL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, JANUARY 27, 1915-2.

## WHITE SALE

Space will not permit us to give the price of all the WHITE GOODS that we have Reduced. Call and inspect, it won't cost you anything.

## **INFANTS & CHILDS**

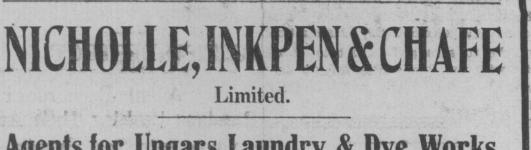
35c.

White Lawn Pinafores from 15c. White Lawn Blouses from White Lawn Petticoats from 60c. np. White Cambric Drawers from White Robes from ......95c. White Dresses from ..... 30c. White Bibbs from .. .. 5c. S5c. up. Embroideries, assorted prices. Towels from 5c. up. Insertions, assorted prices. Laces, Torchon and Linen Victoria Lawn from .....11c. 

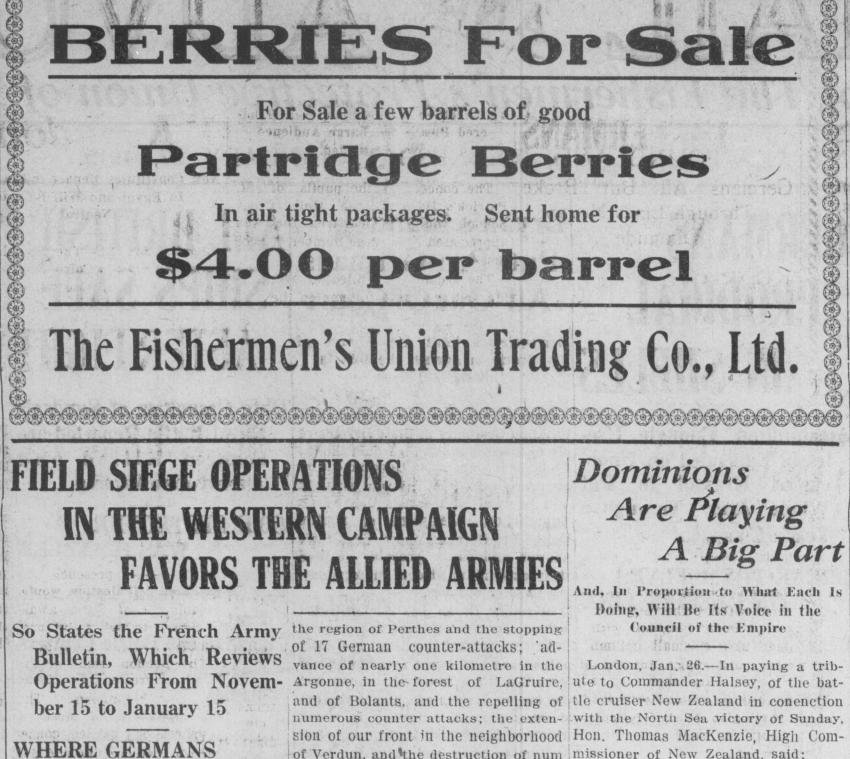
White Underskints from 75c. up. White Camosoles from 25c. up. White Chemises from 50c. up. White Knickers from 75c. up. White Night Dresses from Side Board Cloths from 14c. up. Bed Vanance from 11c. up. Marcella Quilts from \$1.75 up.

LADIES'

Table Napkins from Sc. up. Table Damasks from 25c. up. Cutport Orders Carefully Attended To



Agents for Ungars Laundry & Dye Works, Halifax, N.S.



of Verdun, and the destruction of num missioner of New Zealand, said: MADE PROGRESS erous German batteries. "What has already occurred in the "From the Meuse to the Swiss fron- way of support from the Dominions is



of the Outport trade, or do you think you should have more?

No matter what your trade, you must attract the Outport buyer. Let us advise you as to the best means to that end.

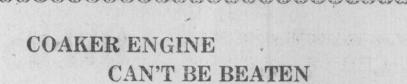
You admit, you want the Outport trade, then you must advertise in a paper that is read by the people whose trade you want. That paper is The Mail and Advocate Weekly **Edition.** 

The Mail and Advocate Weekly Edition is read by fifty thousand people. It has a circulation of six thousand, and next year will greatly exceed that number. Avail of this splendid medium and you will thank us for this advice.

The Mail and Advocate Weekly Edition, the best adver-



tising medium in Newfoundland.



0000