

Save Your House this Embarrassment

Pick out any two letters from the mail you sign to-night. Lay them aside. When you have a moment, just analyze what would happen if the envelope got transferred and the wrong letter was sent to each man. It would be embarrassing—wouldn't it—perhaps ridiculous, but more often tragic.

BARBER-ELLIS Window Envelopes

protect you from this weakness of even good mail clerks. For the address on the letter is used for the address of the envelope. The tough transparent window does it.

Let us send you samples that you may "look into."

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We are prepared to Deliver at once a limited amount of frontage in LEASIDE, the C.N.R. Toronto Model City.

Every foot has been carefully selected, and will make an investment of Unequalled Value.

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ASSESSMENT SYSTEM

Independent Order of Foresters

Accumulated Funds, March 1st,
1913.....\$20,577,403.97

Total Benefits Paid Jan. 1st, 1913. \$38,177,063.40

The complete system of Insurance is furnished by the Independent Order of Foresters. In addition to the Mortuary Benefits, provision is made in all Policies for members who become totally disabled; for members who reach seventy years of age, and there may also be secured Sick Benefits from \$3 to \$10 per week. The Order provides for and educates the orphan children of its members, and furnishes treatment at their Sanitarium for members affected with tuberculosis.

Policies issued from \$500 to \$5,000

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For further information or literature apply to

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GOOD-WILL.

"Have you noticed," asked a broker, "how the reports of the General Electric Co. carry good-will? With Woolworth carrying this item at \$50,000,000 and Goodrich at \$60,500,000, General Electric carries its good-will at \$1. The good-will of the customers and general public controlled by this company is probably the most valuable of any industrial company, and yet it does not capitalize it."—The Wall Street Journal.

INCOME TAX ON DIVIDENDS.

The British Board of Inland Revenue has sent a circular to bankers, paying agents, coupon dealers and others calling their attention to the fact that the House of Commons in Committee of Ways and Means has passed the resolution re-imposing the income tax and supertax, and pointing out that the deduction of income tax is now provisionally fully authorized, and that consequently the consent of recipients of dividends as to deduction of duty is no longer necessary.

CANADA'S BUILDING PERMITS.

April building permits for thirty-three Canadian cities total \$19,244,558 against \$16,009,876 for same month last year. Toronto led with \$3,740,826, Montreal coming next, with \$3,322,406. Winnipeg was third with \$2,566,750. London, Ont., shows a considerable advance with permits of over half a million.