

PUBLISHED EVERY
FRIDAY



THE



CIRCULATES IN
EVERY PROVINCE

CANADIAN GROCER



QUALITY..

When a salesman talks price to you
Ask him about **QUALITY**

When he talks quantity . . .
Ask him about **QUALITY**

When he talks merit to you . . .
Ask him about **QUALITY**

That's the _____
STRONG POINT
in
Colman's Mustard

It is not so because we say it

But

We say it because it is so.

Christie's Biscuits stand PARAMOUNT for Quality

What characterises every variety of our biscuits are their excellent quality and their special adaptability to the purpose for which each variety is intended. Our HIGH TEA biscuit is particularly suitable and is in fact a necessary adjunct to the refreshing cup.



The up-to-date grocer must stock it or be out of line.

Christie, Brown & Co.,

TORONTO
MONTREAL

LIMITED